

Valid from 2025.FS

Module description: Bachelor's Thesis		
Module Code	w.BA.XX.1BSC-IM.XX	
ECTS Credits	15	
Language of Instruction/Examination	English	
Module Description	Students carry out a research independently on a theoretical or practical issue or problem in the field of international management. Students can develop their own topic or work on a proposed / existing business problem in the area of international management. Students carry out in-depth analysis of the problem, phenomenon, or situation and conduct research in order to offer a set of recommendations. Students use acquired knowledge structures and skills to solve problems. The Bachelor's thesis addresses all competence-oriented learning goals of the program.	
Organizational Unit	Abteilung International Business	
Module Coordinator	Michael Jan Kendzia	
Deputy Module Coordinator	Jeremy Dela Cruz	
Program and Specialization	<ul style="list-style-type: none"> International Management 	
Legal Framework	Academic Regulations BSc dated 29.01.2009, for the degree programs in Business Administration, International Management, Business Information Technology, Business Law, Business Law and Applied Law, first adopted on 12.05.2009	
Module Category	Module Type Compulsory	Program Phase Main Study Period
Prerequisite Knowledge	Program- and specialization-specific compulsory modules	
Contribution to Program Learning Objectives (by the concerned Module)	<ul style="list-style-type: none"> Professional Competence Methodological Competence Social Competence Self-Competence 	
Contribution to Program Learning Objectives	<p>Professional Competence</p> <ul style="list-style-type: none"> Knowing and Understanding Content of Theoretical and Practical Relevance Apply, Analyze, and Synthesize Content of Theoretical and Practical Relevance Evaluate Content of Theoretical and Practical Relevance <p>Methodological Competence</p> <ul style="list-style-type: none"> Problem-Solving & Critical Thinking Scientific Methodology Work Methods, Techniques, and Procedures Information Literacy Creativity & Innovation <p>Social Competence</p> <ul style="list-style-type: none"> Written Communication Oral Communication Teamwork & Conflict Management Intercultural Insight & Ability to Change Perspective <p>Self-Competence</p> <ul style="list-style-type: none"> Self-Management & Self-Reflection Ethical & Social Responsibility Learning & Change 	

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Module Learning Objectives	Students... <ul style="list-style-type: none">• identify and explain program-relevant knowledge structures (frameworks, instruments, concepts, models) in the context of the problem.• identify the relevant methods used to develop a piece of academic work.• analyze concrete issues or problems in the field of international management by applying acquired knowledge structures.• use the program-relevant knowledge (frameworks, tools, concepts, models) in the context of the problem situation.• develop possible solutions to concrete problems.• evaluate issues or problems in the area of international management using developed criteria and offer concrete recommendations.• present acquired knowledge and give a presentation.• create a well-developed academic work.• explain their own position.• develop a willingness to work independently.• examine an issue or a topic from different perspectives.• independently assess problems and develop solutions in the field of international management.																															
Module Content	<ul style="list-style-type: none">• Business research methods relevant to international management• Systematic development of a problem analysis in line with international management knowledge structures• Documented approach to problem-solving• Development and evaluation of solutions• Application of business and social research methods (information gathering, information analysis / evaluation, management science, qualitative and quantitative social research)• Writing an academic paper and presenting the results before a professional audience																															
Links to other modules	This module is linked to the following modules: <ul style="list-style-type: none">• w.BA.XX.1IBP-IM.XX• w.BA.XX.1PM-IM.XX																															
Digital Learning Resources	<ul style="list-style-type: none">• Practice and Application Exercises (with Key)																															
Methods of Instruction	<ul style="list-style-type: none">• Lecture• Interactive Instruction• Coaching		Social Settings Used: <ul style="list-style-type: none">• Individual Work																													
Type of Instruction	<table><tr><th></th><th>Classroom Instruction</th><th>Guided Self-Study</th><th>Autonomous Self-Study</th></tr><tr><td>Large Class</td><td>-</td><td>-</td><td></td></tr><tr><td>Small Class</td><td>-</td><td>-</td><td></td></tr><tr><td>Group Instruction</td><td>-</td><td>-</td><td></td></tr><tr><td>Practical Work</td><td>-</td><td>-</td><td></td></tr><tr><td>Seminar</td><td>-</td><td>-</td><td></td></tr><tr><td>Total</td><td>0 h</td><td>0 h</td><td>450 h</td></tr></table>					Classroom Instruction	Guided Self-Study	Autonomous Self-Study	Large Class	-	-		Small Class	-	-		Group Instruction	-	-		Practical Work	-	-		Seminar	-	-		Total	0 h	0 h	450 h
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Performance Assessment	<table><tr><th>End-of-module exam</th><th>Form</th><th>Length (min.)</th><th>Weighting</th></tr><tr><td>-</td><td></td><td></td><td></td></tr><tr><td>Permitted Resources</td><td colspan="3"></td></tr></table> <table><tr><th>Others</th><th>Assessment</th><th>Format</th><th>Length (min.)</th><th>Weighting</th></tr><tr><td>Written Assignment</td><td>Grade</td><td>Einzelarbeit</td><td>0</td><td>100.00</td></tr></table>				End-of-module exam	Form	Length (min.)	Weighting	-				Permitted Resources				Others	Assessment	Format	Length (min.)	Weighting	Written Assignment	Grade	Einzelarbeit	0	100.00						
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Classroom Attendance Requirement	100% A few compulsory lectures (exact number to be confirmed) will be held to help students prepare for writing their Bachelor's thesis; this will include input on scientific work. BSc Thesis Coaching: Students will be able to sign up for coaching sessions to receive feedback on their work and ask questions about issues of academic writing. For each individual student, the decision as to whether or not participation in a coaching session is mandatory will be made by the thesis supervisor.
Compulsory Reading	
Recommended Reading	
Comments	