

Valid from 2025.FS

<b>Module description: Business and Human Rights</b>			
<b>Module Code</b>	w.BA.XX.2BHR.XX		
<b>ECTS Credits</b>	3		
<b>Language of Instruction/Examination</b>	English		
<b>Module Description</b>	This module explores the need for (multinational) companies to consider and respect human rights in their business conduct and along the value chains of their products and services. This includes the institutional and legal environment, stakeholder expectations, and management options on a global level. Through experiential learning, students develop a holistic understanding to evaluate the practice of companies against the requirements of current standards.		
<b>Organizational Unit</b>	AIB Leitung		
<b>Module Coordinator</b>	Alexandra Grammenou		
<b>Deputy Module Coordinator</b>	Daniela Frau		
<b>Program and Specialization</b>	<ul style="list-style-type: none"> <li>• Business Administration - Specialization in Accounting, Controlling, Auditing</li> <li>• Business Administration - Specialization in Banking and Finance</li> <li>• Business Administration - Specialization in Banking and Finance (FLEX)</li> <li>• Business Administration - Specialization in Behavioral Design</li> <li>• Business Administration - Specialization in Economics and Politics</li> <li>• Business Administration - Specialization in General Management</li> <li>• Business Administration - Specialization in General Management (Flex)</li> <li>• Business Administration - Specialization in Marketing</li> <li>• Business Administration - Specialization in Risk and Insurance</li> <li>• International Management</li> </ul>		
<b>Legal Framework</b>	Academic Regulations BSc dated 29.01.2009, for the degree programs in Business Administration, International Management, Business Information Technology, Business Law, Business Law and Applied Law, first adopted on 12.05.2009		
<b>Module Category</b>	<table border="1" style="width: 100%; border-collapse: collapse;"> <tr> <td style="width: 60%;"><b>Module Type</b> Compulsory Elective</td> <td style="width: 40%;"><b>Program Phase</b> Main Study Period</td> </tr> </table>	<b>Module Type</b> Compulsory Elective	<b>Program Phase</b> Main Study Period
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<b>Prerequisite Knowledge</b>	Basic knowledge of business administration		
<b>Contribution to Program Learning Objectives (by the concerned Module)</b>	<ul style="list-style-type: none"> <li>• Professional Competence</li> <li>• Methodological Competence</li> <li>• Social Competence</li> <li>• Self-Competence</li> </ul>		

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<b>Contribution to Program Learning Objectives</b>	<p><b>Professional Competence</b></p> <ul style="list-style-type: none"> <li>• Knowing and Understanding Content of Theoretical and Practical Relevance</li> <li>• Apply, Analyze, and Synthesize Content of Theoretical and Practical Relevance</li> <li>• Evaluate Content of Theoretical and Practical Relevance</li> </ul> <p><b>Methodological Competence</b></p> <ul style="list-style-type: none"> <li>• Problem-Solving &amp; Critical Thinking</li> <li>• Scientific Methodology</li> <li>• Work Methods, Techniques, and Procedures</li> <li>• Information Literacy</li> <li>• Creativity &amp; Innovation</li> </ul> <p><b>Social Competence</b></p> <ul style="list-style-type: none"> <li>• Written Communication</li> <li>• Oral Communication</li> <li>• Teamwork &amp; Conflict Management</li> <li>• Intercultural Insight &amp; Ability to Change Perspective</li> </ul> <p><b>Self-Competence</b></p> <ul style="list-style-type: none"> <li>• Self-Management &amp; Self-Reflection</li> <li>• Ethical &amp; Social Responsibility</li> <li>• Learning &amp; Change</li> </ul>		
<b>Module Learning Objectives</b>	<p>Students...</p> <ul style="list-style-type: none"> <li>• are familiar with the history and background of the current catalogue of human rights.</li> <li>• know the main institutions that govern and implement human rights frameworks at the European and global level.</li> <li>• understand how and to what degree enterprises are held responsible for respecting human rights.</li> <li>• are able to argue the opportunities and limitations of private companies' responsibility to respect human rights.</li> <li>• differentiate the main voluntary standards of companies related to respecting human rights.</li> <li>• know how companies implement a preventative approach with regard to respecting human rights.</li> <li>• assess a company's human rights approach based on publicly available information.</li> </ul>		
<b>Module Content</b>	<ul style="list-style-type: none"> <li>• General concept of human rights</li> <li>• International institutions and covenants governing human rights</li> <li>• The global human rights situation today</li> <li>• Private companies as moral agents for human rights protection</li> <li>• The UN Guiding Principles Framework on Business and Human Rights</li> <li>• Voluntary standards for companies related to the respect for human rights</li> <li>• The business case for companies that respect human rights</li> <li>• The implementation of a human rights due diligence process in the management system of companies</li> <li>• Example: The human rights approach of a multinational company</li> </ul>		
<b>Links to other modules</b>	<p>This module is linked to the following modules:</p>		
<b>Digital Learning Resources</b>	<ul style="list-style-type: none"> <li>• Reader</li> <li>• Teaching Materials</li> </ul>		
<b>Methods of Instruction</b>	<table border="0" style="width: 100%;"> <tr> <td style="vertical-align: top;"> <ul style="list-style-type: none"> <li>• Exercises</li> <li>• Lecture</li> <li>• Case Studies</li> <li>• Application Tasks</li> <li>• Literature Review</li> </ul> </td> <td style="vertical-align: top; border-left: 1px solid black; padding-left: 10px;"> <p>Social Settings Used:</p> <ul style="list-style-type: none"> <li>• Individual Work</li> <li>• Group Work</li> </ul> </td> </tr> </table>	<ul style="list-style-type: none"> <li>• Exercises</li> <li>• Lecture</li> <li>• Case Studies</li> <li>• Application Tasks</li> <li>• Literature Review</li> </ul>	<p>Social Settings Used:</p> <ul style="list-style-type: none"> <li>• Individual Work</li> <li>• Group Work</li> </ul>
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## Module description: Business and Human Rights

Type of Instruction		Classroom Instruction	Guided Self-Study	Autonomous Self-Study
	Large Class	-	-	
	Small Class	16 h	28 h	
	Group Instruction	-	-	
	Practical Work	-	-	
	Seminar	-	-	
	<b>Total</b>	<b>16 h</b>	<b>28 h</b>	<b>46 h</b>

  

Performance Assessment	End-of-module exam		Form	Length (min.)	Weighting
	-				
	Permitted Resources				
	Others	Assessment	Format	Length (min.)	Weighting
Short written assignments	Grade	Einzelarbeit	0	50.00	
Talk/oral presentation	Grade	Gruppenarbeit	11	40.00	
Others	Grade	Einzelarbeit	0	10.00	

  

<b>Classroom Attendance Requirement</b>	70%
<b>Compulsory Reading</b>	<ul style="list-style-type: none"> <li>Selected book chapters and articles (as provided on Moodle at the beginning of the module)</li> <li>Wettstein, F. (2022). Business and Human Rights - Ethical, Legal and Managerial Perspectives. United Kingdom: Cambridge University Press. ISBN 978-1-009-15839-8.</li> </ul>
<b>Recommended Reading</b>	
<b>Comments</b>	