

Module description: Business and Human Rights		
Module Code	w.BA.XX.2BHR.XX	
ECTS Credits	3	
Language of Instruction/Examination	English	
Module Description	This module explores the need for (multinational) companies to consider and respect human rights in their business conduct and along the value chains of their products and services. This includes the institutional and legal environment, stakeholder expectations, and management options on a global level. Through innovative pedagogies, students develop a holistic understanding to evaluate the practice of companies against the requirements of current standards.	
Organizational Unit	Abteilung International Business	
Module Coordinator	Alexandra Grammenou	
Deputy Module Coordinator	Daniela Frau	
Program and Specialization	<ul style="list-style-type: none"> Elective module (see module table) 	
Legal Framework	Academic Regulations BSc dated 29.01.2009, for the degree programs in Business Administration, International Management, Business Information Technology, Business Law, Business Law and Applied Law, first adopted on 12.05.2009	
Module Category	Module Type Compulsory Elective	Program Phase Main Study Period
Prerequisite Knowledge	Basic knowledge of business administration	
Contribution to Program Learning Objectives (by the concerned Module)	<ul style="list-style-type: none"> Professional Competence Methodological Competence Social Competence Self-Competence 	
Contribution to Program Learning Objectives	<p>Professional Competence</p> <ul style="list-style-type: none"> Knowing and Understanding Content of Theoretical and Practical Relevance Apply, Analyze, and Synthesize Content of Theoretical and Practical Relevance Evaluate Content of Theoretical and Practical Relevance <p>Methodological Competence</p> <ul style="list-style-type: none"> Problem-Solving & Critical Thinking Scientific Methodology Work Methods, Techniques, and Procedures Information Literacy Creativity & Innovation <p>Social Competence</p> <ul style="list-style-type: none"> Written Communication Oral Communication Teamwork & Conflict Management Intercultural Insight & Ability to Change Perspective <p>Self-Competence</p> <ul style="list-style-type: none"> Self-Management & Self-Reflection Ethical & Social Responsibility Learning & Change 	

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Module Learning Objectives	Students... <ul style="list-style-type: none">• are familiar with the history and background of the current catalogue of human rights.• know the main international institutions that govern and implement human rights frameworks at the European and global level.• understand how and to what degree enterprises are held responsible for respecting human rights.• are able to argue about the opportunities and limitations of private companies' responsibility to respect human rights.• differentiate the main voluntary standards of companies related to respecting human rights.• know how companies implement a preventative approach with regard to respecting human rights.• assess a company's human rights approach based on publicly available information.																																											
Module Content	<ul style="list-style-type: none">• General concept of human rights• International institutions and covenants governing human rights• The global human rights situation today• Private companies as moral agents for human rights protection• The UN Guiding Principles Framework on Business and Human Rights• Voluntary standards for companies related to the respect for human rights• The business case for companies that respect human rights• The implementation of a human rights due diligence process in the management system of companies• Example: The human rights approach of a multinational company																																											
Links to other modules	This module is linked to the following modules:																																											
Digital Learning Resources	<ul style="list-style-type: none">• Reader• Teaching Materials																																											
Methods of Instruction	<ul style="list-style-type: none">• Lecture• Exercises• Literature Review• Application Tasks• Case Studies		Social Settings Used: <ul style="list-style-type: none">• Group Work• Individual Work																																									
Type of Instruction	<table><tr><th></th><th>Classroom Instruction</th><th>Guided Self-Study</th><th colspan="2">Autonomous Self-Study</th></tr><tr><td>Large Class</td><td>-</td><td>-</td><td colspan="2"></td></tr><tr><td>Small Class</td><td>26 h</td><td>18 h</td><td colspan="2"></td></tr><tr><td>Group Instruction</td><td>-</td><td>-</td><td colspan="2"></td></tr><tr><td>Practical Work</td><td>-</td><td>-</td><td colspan="2"></td></tr><tr><td>Seminar</td><td>-</td><td>-</td><td colspan="2"></td></tr><tr><td>Total</td><td>26 h</td><td>18 h</td><td colspan="2">46 h</td></tr></table>					Classroom Instruction	Guided Self-Study	Autonomous Self-Study		Large Class	-	-			Small Class	26 h	18 h			Group Instruction	-	-			Practical Work	-	-			Seminar	-	-			Total	26 h	18 h	46 h						
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Performance Assessment	<table><tr><th colspan="2">End-of-module exam</th><th>Form</th><th>Length (min.)</th><th>Weighting</th></tr><tr><td colspan="2">-</td><td></td><td></td><td></td></tr><tr><td colspan="2">Permitted Resources</td><td colspan="3"></td></tr><tr><td colspan="5"></td></tr><tr><th>Others</th><th>Assessment</th><th>Format</th><th>Length (min.)</th><th>Weighting</th></tr><tr><td>Others</td><td>Grade</td><td>Einzelarbeit</td><td>0</td><td>10.00</td></tr><tr><td>Short written assignments</td><td>Grade</td><td>Einzelarbeit</td><td>0</td><td>50.00</td></tr><tr><td>Talk/oral presentation</td><td>Grade</td><td>Gruppenarbeit</td><td>11</td><td>40.00</td></tr></table>				End-of-module exam		Form	Length (min.)	Weighting	-					Permitted Resources										Others	Assessment	Format	Length (min.)	Weighting	Others	Grade	Einzelarbeit	0	10.00	Short written assignments	Grade	Einzelarbeit	0	50.00	Talk/oral presentation	Grade	Gruppenarbeit	11	40.00
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Classroom Attendance Requirement	70% Students missing more than 30% of the lectures will receive a "fail" grade for the module.																																											

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Compulsory Reading	<ul style="list-style-type: none">• Selected book chapters and articles (as provided on Moodle at the beginning of the module)• Wettstein, F. (2022). Business and Human Rights - Ethical, Legal and Managerial Perspectives. United Kingdom: Cambridge University Press. ISBN 978-1-009-15839-8.
Recommended Reading	
Comments	