

Valid from 2024.HS

Module description: Banking Management

Module Code	w.BA.XX.2BSt.XX	
ECTS Credits	6	
Language of Instruction/Examination	German	
Module Description	The Students understand the objectives, the specialist and organizational functional nature and interdependencies of various control systems in banking, and their operational principles. They are capable of interpreting the information from such systems and utilizing it in decision-making. They are prepared to participate in control-related projects in banking.	
Organizational Unit	IWA Ltg.	
Module Coordinator	Patrick Hauf	
Deputy Module Coordinator	Christoph Kley	
Program and Specialization	<ul style="list-style-type: none"> • Business Administration - Specialization in Banking and Finance 	
Legal Framework	Academic Regulations BSc dated 29.01.2009, for the degree programs in Business Administration, International Management, Business Information Technology, Business Law, Business Law and Applied Law, first adopted on 12.05.2009	
Module Category	Module Type Compulsory	Program Phase Main Study Period
Prerequisite Knowledge	Introduction to BF: All material	
Contribution to Program Learning Objectives (by the concerned Module)	<ul style="list-style-type: none"> • Professional Competence • Methodological Competence • Social Competence • Self-Competence 	
Contribution to Program Learning Objectives	<p>Professional Competence</p> <ul style="list-style-type: none"> • Knowing and Understanding Content of Theoretical and Practical Relevance • Apply, Analyze, and Synthesize Content of Theoretical and Practical Relevance • Evaluate Content of Theoretical and Practical Relevance <p>Methodological Competence</p> <ul style="list-style-type: none"> • Problem-Solving & Critical Thinking • Scientific Methodology • Work Methods, Techniques, and Procedures • Information Literacy • Creativity & Innovation <p>Social Competence</p> <ul style="list-style-type: none"> • Written Communication • Oral Communication • Teamwork & Conflict Management • Intercultural Insight & Ability to Change Perspective <p>Self-Competence</p> <ul style="list-style-type: none"> • Self-Management & Self-Reflection • Ethical & Social Responsibility • Learning & Change 	

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Module Learning Objectives	Students... <ul style="list-style-type: none">• gain a general overview of bank management.• gain knowledge and understanding of the central managerial approaches and challenges in bank management and in the institutional-regulatory framework of bank management (incl. Basel, center control, performance measurement systems, market interest method, etc.).• gain knowledge and understanding of business administration processes and functions in bank management (incl. planning, budgeting, monthly financial statements, forecasting).• develop the key specialist terminology (also in English) of bank management.• are able to apply key concepts in bank management (incl. market interest method, center control, profit center accounting, performance measurement systems).• analyze typical issues of bank management (incl. costs/yield deviations).• are able to evaluate typical analytical reports in a target-oriented way (incl. monthly center accounting and deviation analysis).• are able to make specific decisions while taking account of secondary aspects (incl. ALM decision-making and decisions affecting cost structures).• are able to devise creative configuration options (incl. reactions to deviations in yield and costs).• are able to present and elaborate on acquired knowledge and developed solutions in appropriate language and form.• are able to develop the ability to learn new control concepts autonomously.• are able to evaluate concepts of credit risk management, market risk management, and operational risk & governance			
Module Content	<ul style="list-style-type: none">• Introduction to bank management• Financial reporting in Swiss banks• Valuation and accounting regulations for banks• Equity capital and liquidity regulations for banks in Switzerland• Bank controlling as a management tool• Controlling securities and foreign exchange transactions• Topic of choice• Credit risk management• Market risk management• Operational risk management & governance• Center management and profit center accounting• ALM / Treasury• Risk and capital controlling• Integration / trading control			
Links to other modules	This module is linked to the following modules:			
Digital Learning Resources	<ul style="list-style-type: none">• Reader• Practice and Application Exercises (with Key)• Case Studies (with Key)			
Methods of Instruction	<ul style="list-style-type: none">• Application Tasks• Literature Review• Exercises• Interactive Instruction• Case Studies• Lecture• Lectures		Social Settings Used: <ul style="list-style-type: none">• Individual Work	
Type of Instruction		Classroom Instruction	Guided Self-Study	Autonomous Self-Study
	Large Class	28 h	28 h	
	Small Class	28 h	28 h	
	Group Instruction	-	-	
	Practical Work	-	-	
	Seminar	-	-	
	Total	56 h	56 h	68 h

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Performance Assessment	End-of-module exam		Form	Length (min.)	Weighting
	Written exam		Specified documentation	60	100.00
	Permitted Resources		Spec. calculator acc. to leaflet "Utilities"	With dictionary	
	Others	Assessment	Format	Length (min.)	Weighting
	Written Assignment	Pass/Fail	Einzelarbeit	0	0.00
Classroom Attendance Requirement	Other				
Compulsory Reading					
Recommended Reading					
Comments					