Module Name: Business English 2	
Module Code	w.BA.XX.2BusE2-flex.XX
Module Description	Students are able to read and understand a wide variety of texts which are related to their Business English topics and to their core degree subjects. Through active participation in discussions, students can express their opinions fluently and convincingly, contributing ideas and responding to them, using vocabulary and grammatical structures at the B2+ level of the Common European Framework of References for Languages. Students are able to describe visuals, including graphs and charts related to various business topics, both verbally and in writing, using the language of trends. Students can understand the most important points made in discussions, meetings and presentations, which are delivered at natural speed. Students are able to give an effective 5-minute presentation on a topic covered in the module.
Program and Specialization	§ Business Administration - Specialization in Banking and Finance (FLEX) § Business Administration - Specialization in General Management (Flex)
Legal Framework	Academic Regulations BSc dated 29.01.2009, Appendix to the Academic Regulations for the degree programs in Business Administration, Business Information Technology, and Business Law, first adopted on 12.05.2009
Module Category	**Module Type:** Compulsory	**Program Phase:** First-Year Studies
ECTS	3
Organizational Unit	W Kommunikation in Wirtschaft und Recht
Module Coordinator	Lenka Ulzega (ulze)
Deputy Module Coordinator	Kristine De Curtis (decu)
Prerequisite Knowledge	University admission (higher vocational diploma/Berufsmatura or Swiss federal School leaving diploma/Matura including English)
Contribution to Program Learning Goals (Affected by Module)	§ Professional Competence § Methodological Competence § Social Competence § Self-Competence
Contribution to Program Learning Objectives	Professional Competence § Knowing and Understanding Content of Theoretical and Practical Relevance § Apply, Analyze, and Synthesize Content of Theoretical and Practical Relevance § Evaluate Content of Theoretical and Practical Relevance Methodological Competence § Problem-Solving & Critical Thinking § Work Methods, Techniques, and Procedures § Information Literacy § Creativity & Innovation Social Competence § Written Communication § Oral Communication § Teamwork & Conflict Management § Intercultural Insight & Ability to Change Perspective Self-Competence § Self-Management & Self-Reflection § Ethical & Social Responsibility § Learning & Change
Module Learning Objectives	Students... § are able to take part in discussions and express their opinions fluently and convincingly. § are able to understand a wide range of business related texts. § are able to develop and apply effective study techniques for learning grammar and vocabulary, including core subject vocabulary. § are able to apply their business vocabulary confidently and appropriately. § are able to understand the most important points made in discussions, meetings and presentations, which are delivered at a natural speed. § are able to write descriptions of visuals based on business related topics. § are able to apply what they learn inside the classroom to their work and study outside the Business English classroom. § are able to understand how the English class is there to support access to their core topics (from a language perspective). § are able to give an effective 5-minute presentation on a topic covered in the module.

	§ are able to provide constructive peer-feedback.
	§ are able to act on peer-feedback in order to improve performance.
Module Content	§ Development of reading comprehension using texts from the course book as well as a bank of business-related texts, including some taken directly from students' core degree subject material. § Writing workshops: development of writing skills, particularly descriptions of graphs and charts, and development of self-editing skills. § Development of listening skills using business related audio material. § Development of business vocabulary, idiomatic expressions, and set expressions. § Revision and practice of grammatical structures. § Development of speaking skills through discussions on business-related topics. § Development of presentation skills, focusing on signposting language, using voice effectively and incorporating visuals. § Development of peer-feedback skills.
Links to other modules	The content of this module is linked to the following modules: w.BA.XX.2BusE1-flex.XX
	w.BA.XX.2HCM-flex.XX
	w.BA.XX.2Makro-flex.XX

Methods of Instruction	§ Interactive Instruction § Exercises § Problem-Oriented Teaching § Discussions § Peer Feedback § Presentations	**Social Settings Used:** § Individual Work § Pair Work § Group Work

Digital Resources	§ Teaching Videos § Teaching Materials § Practice and Application Exercises (with Key) § Multiple Choice Tests § Additional reading texts and tasks

Type of Instruction	Classroom Instruction	Guided Self-Study	Autonomous Self-Study
Large Class	-	-	
Small Class	12 h	46 h	
Group Instruction	-	-	
Practical Work	-	-	
Seminar	-	-	
Total	**12 h**	**46 h**	**32 h**

Performance Assessment

End-of-module exam	Form	Length (min.)	Weighting
Written exam	Closed book	60	75,00 %
Permitted Resources	No calculator		

Others	Assessment	Length (min.)	Weighting
Oral Assessment	Grade	5	25,00 %

Classroom Attendance Requirement	Mandatory Attendance: None
Language of Instruction/Examination	English
Compulsory Reading	Powell, M. & Allison, J. (2014). in company 3.0 Upper-Intermediate Student's Book Pack. London: Macmillan Publishers Limited. ISBN 978-0-230-45535-1.
Recommended Reading	As specified on Moodle
Comments	-