

Valid for 2022.FS

<b>Module Name: Business English Advanced 1</b>		
Module Code	w.BA.XX.2BusEA1-en.XX	
Module Description	w.BA.XX.2BusEA1-en.XX follows on from w.BA.XX.2BusE2-en.XX The main focus of this module is on financial English. Students analyze a wide variety of texts and authentic radio programs which are related to finance and banking topics. Through active participation in discussions, students can express their opinions on complex issues convincingly. They deliver a short presentation on a financial topic in layman's terms, comparing and evaluating different expert views. In their writing, students are able to summarize the gist of a financial article, put its main ideas into a wider context and comment on these points by drawing from their general knowledge of banking. The level of this module is C1+/C2 of the Common European Framework of References for Languages.	
Program and Specialization	Business Administration - Banking and Finance (PiE)	
Legal Framework	Academic Regulations BSc dated 29.01.2009, Appendix to the Academic Regulations for the degree programs in Business Administration, Business Information Technology, and Business Law, first adopted on 12.05.2009	
Module Category	<b>Module Type:</b> Compulsory	<b>Program Phase:</b> Main Study Period
ECTS	3	
Organizational Unit	W Kommunikation in Wirtschaft und Recht	
Module Coordinator	Katharina Bernoulli (beka)	
Deputy Module Coordinator	Aiyana Lee-Bosshard (leeo)	
Prerequisite Knowledge	<ul style="list-style-type: none"> <li>• w.BA.XX.2BusEA1-en.XX</li> <li>• Proficiency, Grade C Cambridge Advanced English or Cambridge BEC Higher, Grade B</li> <li>• TOEFL internet-based 110</li> <li>• Any other internationally accredited Certificates on C1-C2 Level</li> <li>• Common European Framework of Reference for Languages (CEFR Level C1-C2)</li> <li>• Bulats Test <a href="http://www.bulats.ch">www.bulats.ch</a> at level C1-C2 (must be done in certified center)</li> </ul>	
Contribution to Program Learning Goals (Affected by Module)	§ Professional Competence § Methodological Competence § Social Competence § Self-Competence	
Contribution to Program Learning Objectives	Professional Competence § Knowing and Understanding Content of Theoretical and Practical Relevance § Apply, Analyze, and Synthesize Content of Theoretical and Practical Relevance § Evaluate Content of Theoretical and Practical Relevance Methodological Competence § Problem-Solving & Critical Thinking § Scientific Methodology § Work Methods, Techniques, and Procedures § Information Literacy § Creativity & Innovation Social Competence § Written Communication § Oral Communication § Teamwork & Conflict Management § Intercultural Insight & Ability to Change Perspective Self-Competence § Self-Management & Self-Reflection § Ethical & Social Responsibility § Learning & Change	
Module Learning Objectives	Students... § understand a wide range of financial texts. § apply their business vocabulary and financial terms confidently and appropriately. § give a short presentation on a financial topic professionally. § express agreement and discuss differences of opinion in a constructive manner. § prepare for and conduct negotiations professionally § summarize the gist of an article about a financial topic, explain or interpret its content and write a commentary on it. § practice academic writing techniques.	

	<ul style="list-style-type: none"><li>§ adapt their style according to their audience.</li><li>§ understand points made in discussions, presentations and interviews on financial issues which are delivered at a natural speed.</li><li>§ generate vocabulary lists that are useful learning tools for them at an individual level.</li><li>§ develop effective self-study techniques for language learning and consolidation.</li><li>§ apply what they learn inside the classroom to their work and study outside the Business English classroom.</li></ul>			
Module Content	<ul style="list-style-type: none"><li>§ Development of reading skills through a variety of financial topics such as: trends in banking, central banking issues, online banking, financial markets and financial crisis.</li><li>§ Writing workshops: interpretation of texts, development of summary and commentary writing skills as well as academic writing skills</li><li>§ Development of listening skills through authentic and semi-authentic audio material</li><li>§ Development of vocabulary, idiomatic expressions and set expressions related to financial English</li><li>§ Revision and practice of advanced business vocabulary and grammar</li><li>§ Development of speaking skills through discussions, business meetings, and presentations</li></ul>			
Links to other modules	The content of this module is linked to the following module: w.BA.XX.2BusE2-en.XX			
Methods of Instruction	<ul style="list-style-type: none"><li>§ Lecture</li><li>§ Interactive Instruction</li><li>§ Case Studies</li><li>§ Exercises</li><li>§ Literature Review</li><li>§ Discussion</li><li>§ Presentation</li></ul>	<b>Social Settings Used:</b> <ul style="list-style-type: none"><li>§ Individual Work</li><li>§ Pair Work</li><li>§ Group Work</li></ul>		
Digital Resources	<ul style="list-style-type: none"><li>§ Reader</li><li>§ Teaching Videos</li><li>§ Teaching Materials</li><li>§ Practice and Application Exercises (with Key)</li></ul>			
Type of Instruction	<b>Classroom Instruction</b>	<b>Guided Self-Study</b>	<b>Autonomous Self-Study</b>	
Large Class	-	-		
Small Class	28 h	36 h		
Group Instruction	-	-		
Practical Work	-	-		
Seminar	-	-		
<b>Total</b>	<b>28 h</b>	<b>36 h</b>	<b>26 h</b>	
Performance Assessment				
<b>End-of-module exam</b>	<b>Form</b>	<b>Length (min.)</b>	<b>Weighting</b>	
Written exam	Closed book	60	75.00 %	
<b>Permitted Resources</b>	No calculator			
<b>Others</b>		<b>Assessment</b>	<b>Length (min.)</b>	<b>Weighting</b>
Compulsory Writing		Pass/Fail	30	-
Oral Assessment		Grade	10	25.00 %
Classroom Attendance Requirement	Mandatory Attendance: None			
Language of Instruction/Examination	English			
Compulsory Reading	Pratten, J. (2013). Absolute Banking English. DELTA Publishing. ISBN 978-1-905085-84-2. (The relevant sections of the course books are available as pdfs on Moodle.)			
Recommended Reading	As specified in the script and on moodle			
Comments	-			