Valid from 2025.HS

Module description: Business English Advanced 1

Module Code	w.BA.XX.2BusEA1.XX
ECTS Credits	3
Language of Instruction/Examination	English
Module Description	Students are able to read and understand a wide variety of texts which are related to their Business English topics and to their core degree subjects. Through collaborative speaking tasks in class, students can express their opinions fluently and convincingly, using vocabulary, phrases, and grammatical structures at the C1 Level of the Common European Framework of References for Languages. Students are able to write and edit business reports and proposals, using layout and language appropriate to the task. Students can understand most points made in discussions, meetings, and interviews which are delivered at natural speed.
Organizational Unit	Kommunikation in Wirtschaft und Recht
Module Coordinator	Elizabeth Kollmann
Deputy Module Coordinator	Zoe Gemma Timperley
Program and Specialization	• Business Administration - Specialization in Accounting, Controlling, Auditing • Business Administration - Specialization in Banking and Finance • Business Administration - Specialization in Behavioral Design • Business Administration - Specialization in Economics and Politics • Business Administration - Specialization in Financial Management • Business Administration - Specialization in General Management • Business Administration - Specialization in Insurance Management • Business Administration - Specialization in Marketing
Legal Framework	Academic Regulations BSc dated 29.01.2009, for the degree programs in Business Administration, International Management, Business Information Technology, Business Law, Business Law and Applied Law, first adopted on 12.05.2009

Module Category	**Module Type** Compulsory	**Program Phase** Main Study Period

Prerequisite Knowledge	University admission (higher vocational diploma/Berufsmatura or Swiss federal school leaving diploma/Matura including English)
Contribution to Program Learning Objectives (by the concerned Module)	• Professional Competence • Methodological Competence • Social Competence • Self-Competence
Contribution to Program Learning Objectives	**Professional Competence** • Knowing and Understanding Content of Theoretical and Practical Relevance • Apply, Analyze, and Synthesize Content of Theoretical and Practical Relevance • Evaluate Content of Theoretical and Practical Relevance **Methodological Competence** • Problem-Solving & Critical Thinking • Work Methods, Techniques, and Procedures • Information Literacy • Creativity & Innovation **Social Competence** • Written Communication • Oral Communication • Teamwork & Conflict Management • Intercultural Insight & Ability to Change Perspective **Self-Competence** • Self-Management & Self-Reflection • Ethical & Social Responsibility • Learning & Change

Module description: Business English Advanced 1

Module Learning Objectives	Students... • are able to understand a wide range of business texts. • are able to apply business vocabulary appropriately. • are able to express agreement and discuss differences of opinion in a collaborative context. • are able to write business reports and proposals, incorporating key points from given texts. • are able to understand discussions, meetings and interviews which are delivered at a natural speed. • are able to develop effective self-study techniques for language-learning and consolidation. • are able to apply language skills acquired in this module to other work and study environments.
Module Content	• Development of reading skills through a wide range of business texts • Development of writing skills, particularly business reports and proposals • Development of listening skills using authentic audio material • Revision and practice of advanced business language • Development of speaking skills through discussions and collaborative tasks
Links to other modules	This module is linked to the following modules: • w.BA.XX.2Makro.XX • w.BA.XX.2Mikro.XX • w.BA.XX.2LU.XX • w.BA.XX.2BusE1.XX • w.BA.XX.2InE.XX • w.BA.XX.2BusE2.XX
Digital Learning Resources	• Practice and Application Exercises (with Key) • Additional reading texts and tasks
Methods of Instruction	• Exercises • Interactive Instruction • Problem-Oriented Teaching **Social Settings Used:** • Individual Work • Group Work • Pair Work

Type of Instruction

	Classroom Instruction	Guided Self-Study	Autonomous Self-Study
Large Class	-	-	
Small Class	28 h	36 h	
Group Instruction	-	-	
Practical Work	-	-	
Seminar	-	-	
Total	**28 h**	**36 h**	**26 h**

Performance Assessment

End-of-module exam	Form	Length (min.)	Weighting
Written exam	closed book	60	70.00
Permitted Resources	No calculator		

Others	Assessment	Format	Length (min.)	Weighting
Oral assessment	Grade	Einzelarbeit	15	30.00

Classroom Attendance Requirement	None
Compulsory Reading	
Recommended Reading	• As specified on Moodle
Comments	