

Valid for 2022.HS

Module Name: Business English Advanced 2		
Module Code	w.BA.XX.2BusEA2-en.XX	
Module Description	w.BA.XX.2BusEA2-en.XX follows on from w.BA.XX.2BusEA1-en.XX. The main focus of this module is on financial English and academic communication. For this purpose, students analyze a wide range of texts and authentic videos which are related to finance and banking topics. Through frequent discussion work in class and the preparation for an extended panel discussion, students can express their opinions on complex issues convincingly and can respond to audience questions adequately. In their reading and writing, students are able to critically evaluate the arguments and data provided in research articles by consulting various sources. The level of this module is C1+/C2 of the Common European Framework of References for Languages.	
Program and Specialization	Business Administration - Specialization in Banking and Finance (PiE)	
Legal Framework	Academic Regulations BSc dated 29.01.2009, Appendix to the Academic Regulations for the degree programs in Business Administration, Business Information Technology, and Business Law, first adopted on 12.05.2009	
Module Category	Module Type: Compulsory	Program Phase: Main Study Period
ECTS	3	
Organizational Unit	W Kommunikation in Wirtschaft und Recht	
Module Coordinator	Aiyana Lee-Bosshard (leao)	
Deputy Module Coordinator	Katharina Bernoulli (beka)	
Prerequisite Knowledge	University admission (higher vocational diploma/Berufsmatura or Swiss federal School leaving diploma/Matura including English)	
Contribution to Program Learning Goals (Affected by Module)	§ Professional Competence § Methodological Competence § Social Competence § Self-Competence	
Contribution to Program Learning Objectives	Professional Competence § Knowing and Understanding Content of Theoretical and Practical Relevance § Apply, Analyze, and Synthesize Content of Theoretical and Practical Relevance § Evaluate Content of Theoretical and Practical Relevance Methodological Competence § Problem-Solving & Critical Thinking § Scientific Methodology § Work Methods, Techniques, and Procedures § Information Literacy § Creativity & Innovation Social Competence § Written Communication § Oral Communication § Teamwork & Conflict Management § Intercultural Insight & Ability to Change Perspective Self-Competence § Self-Management & Self-Reflection § Ethical & Social Responsibility § Learning & Change	
Module Learning Objectives	Students... § understand a wide range of financial texts. § understand points made in discussions, presentations, and interviews on financial issues which are delivered at a natural speed. § apply financial terms appropriately and confidently. § source relevant texts and prepare for an extended panel discussion in class. § present/defend their position convincingly and respond to questions adequately. § critically evaluate and discuss the data and results provided in research articles. § develop clarity and focus in academic writing. § improve their writing by providing/receiving peer feedback. § develop effective self-study techniques for language learning and consolidation. § apply what they learn in class to their work and study outside the Business English classroom.	

Module Content	§ Development of reading and listening comprehension using texts from the course book and texts from a bank of business-related texts (Banking and Finance), a number of which are taken directly from the students' core subject material. § Development and application of a broad range of financial terms. § Development of oral skills: presenting/defending a position in an expert meeting (panel discussion). § Development of a range of academic skills including writing, critical reading and presenting research findings. § Critical evaluation of the reliability of sources for an academic context.			
Links to other modules	The content of this module is linked to the following module: w.BA.XX.2BusEA1-en.XX			
Methods of Instruction	§ Interactive Instruction § Exercises § Problem-Oriented Teaching § Discussion § Presentation § Simulation	Social Settings Used: § Individual Work § Pair Work § Group Work		
Digital Resources	§ Teaching Materials § Practice and Application Exercises (with Key) § Additional texts and tasks on Moodle			
Type of Instruction	Classroom Instruction	Guided Self-Study	Autonomous Self-Study	
Large Class	-	-		
Small Class	28 h	36 h		
Group Instruction	-	-		
Practical Work	-	-		
Seminar	-	-		
Total	28 h	36 h	26 h	
Performance Assessment				
End-of-module exam	Form	Length (min.)	Weighting	
Written exam	Closed book	60	75,00 %	
Permitted Resources	No calculator			
Others		Assessment	Length (min.)	Weighting
Panel Discussion		Grade	30	25,00 %
Compulsary Writing		Pass/Fail	-	-
Classroom Attendance Requirement	Mandatory Attendance: None -			
Language of Instruction/Examination	English			
Compulsory Reading	Pratten, J. (2013). Absolute Banking English. DELTA Publishing. ISBN 978-1-905085-84-2. (The relevant sections of the course books are available as pdfs on Moodle).			
Recommended Reading	-			
Comments	-			