

Valid from 2024.HS

Module description: Corporate Finance & Valuation		
Module Code	w.BA.XX.2CFV.XX	
ECTS Credits	6	
Language of Instruction/Examination	German	
Module Description	Students understand corporate finance (financial management) as an instrument for management, planning, decision-making and controlling, as well as an important requirement of financial reporting. Students look at the manifold questions of financing in depth (start-up capital and equity financing) and understand the pros and cons of the different forms of financing. Students are able to determine company and share values, as well as using the valuation methods for various purposes and assess them critically.	
Organizational Unit	IFI LtG.	
Module Coordinator	Fabian Danko	
Deputy Module Coordinator	Robert Gutsche	
Program and Specialization	<ul style="list-style-type: none"> • Business Administration - Specialization in Accounting, Controlling, Auditing 	
Legal Framework	Academic Regulations BSc dated 29.01.2009, for the degree programs in Business Administration, International Management, Business Information Technology, Business Law, Business Law and Applied Law, first adopted on 12.05.2009	
Module Category	Module Type Compulsory	Program Phase Main Study Period
Prerequisite Knowledge	Basic knowledge of external accounting from the module w.BA.XX.2FinAcc.XX and internal accounting from the module w.BA.XX.2MAcc.XX (including the discounting concept).	
Contribution to Program Learning Objectives (by the concerned Module)	<ul style="list-style-type: none"> • Professional Competence • Methodological Competence • Social Competence • Self-Competence 	
Contribution to Program Learning Objectives	<p>Professional Competence</p> <ul style="list-style-type: none"> • Knowing and Understanding Content of Theoretical and Practical Relevance • Apply, Analyze, and Synthesize Content of Theoretical and Practical Relevance • Evaluate Content of Theoretical and Practical Relevance <p>Methodological Competence</p> <ul style="list-style-type: none"> • Problem-Solving & Critical Thinking • Scientific Methodology • Work Methods, Techniques, and Procedures • Information Literacy • Creativity & Innovation <p>Social Competence</p> <ul style="list-style-type: none"> • Written Communication • Oral Communication • Teamwork & Conflict Management • Intercultural Insight & Ability to Change Perspective <p>Self-Competence</p> <ul style="list-style-type: none"> • Self-Management & Self-Reflection • Ethical & Social Responsibility • Learning & Change 	

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Module Learning Objectives	Students... <ul style="list-style-type: none">• describe the function and goals of corporate finance and put the issues concerning financing and valuation into a broader context• evaluate strategic financing questions and develop adequate solutions depending on the life cycle of the company• present established financing forms and the respective implications in the business environment• apply the basic techniques of corporate valuation and evaluate the pros and cons of the methods used in a well-founded manner• work on case studies concerning corporate finance and valuation, and search for and use information sources• analyze specific financial issues based on the knowledge system that has been taught• explain financing forms and develop appropriate proposals• apply and critically assess valuation methods• express a point of view• work in a group in a goal-oriented way• develop the willingness to engage further with economic issues and acquire further knowledge autonomously• adopt different views to assess corporate finance issues																															
Module Content	<ul style="list-style-type: none">• Corporate finance as part of financial management and communication• Equity and debt financing• Mergers & acquisitions (M&A)• Corporate valuation																															
Links to other modules	This module is linked to the following modules: <ul style="list-style-type: none">• w.BA.XX.2Mathe1.XX• w.BA.XX.2MAcc.XX• w.BA.XX.2FinAcc.XX																															
Digital Learning Resources	<ul style="list-style-type: none">• Reader• Teaching Videos• Teaching Materials• Practice and Application Exercises (with Key)• Case Studies (with Key)																															
Methods of Instruction	<ul style="list-style-type: none">• Problem-Oriented Teaching• Exercises• Application Tasks• Case Studies• Lecture• Interactive Instruction• Literature Review		Social Settings Used: <ul style="list-style-type: none">• Individual Work• Pair Work• Group Work																													
Type of Instruction	<table><tr><th></th><th>Classroom Instruction</th><th>Guided Self-Study</th><th>Autonomous Self-Study</th></tr><tr><td>Large Class</td><td>28 h</td><td>-</td><td></td></tr><tr><td>Small Class</td><td>28 h</td><td>32 h</td><td></td></tr><tr><td>Group Instruction</td><td>-</td><td>-</td><td></td></tr><tr><td>Practical Work</td><td>-</td><td>-</td><td></td></tr><tr><td>Seminar</td><td>-</td><td>-</td><td></td></tr><tr><td>Total</td><td>56 h</td><td>32 h</td><td>92 h</td></tr></table>					Classroom Instruction	Guided Self-Study	Autonomous Self-Study	Large Class	28 h	-		Small Class	28 h	32 h		Group Instruction	-	-		Practical Work	-	-		Seminar	-	-		Total	56 h	32 h	92 h
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Performance Assessment	End-of-module exam	Form	Length (min.)	Weighting
	Written exam	open book	60	67
	Permitted Resources	Free choice calculator	With dictionary	
	Others	Assessment	Length (min.)	Weighting
	Written Assignment	Grade	0	33
Classroom Attendance Requirement	None			
Compulsory Reading				
Recommended Reading	<ul style="list-style-type: none"> • Boemle, M. & Stolz, C. (2012). Unternehmensfinanzierung 2 (Langfristige Fremdfinanzierung, besondere Finanzierungsanlässe, Unternehmensbewertung). 14th edition. Zürich: SKV. ISBN 978-3-286-50034-1. • Boemle, M. & Stolz, C. (2010). Unternehmensfinanzierung 1 (Grundlagen und Kapitalbeschaffung). 14th edition. Zürich: SKV. ISBN 978-3-286-50024-2. • Hauser, M. & Turnes, E. (2017). Unternehmensbewertung und Aktienanalyse. 3rd edition. Zürich: Verlag SKV. ISBN 978-3-286-34483-9. • Volkart, R. & Wagner, A. (2018). Corporate Finance, Grundlagen von Finanzierung und Investition. 7th edition. Zürich: Versus Verlag. ISBN 978-3-03909-290-1. 			
Comments				