

Valid from 2025.FS

Module description: Digitalization and Law					
Module Code	w.BA.XX.2DigLaw.XX				
ECTS Credits	3				
Language of Instruction/Examination	English				
Module Description	Everyone is talking about digitalization these days. But what does it actually mean for a business to digitalize its business model or operations? What legal challenges and what opportunities exist when it comes to monetizing digital assets? What are typical contracts in the context of digitalization? How can you structure a platform business? How are new technologies such as Blockchain, Smartcontracts, AI, and autonomous driving, or phenomena such as crowdsourcing, co-working spaces, big data, and freelancer platforms affected by laws and regulations? This module addresses these and other questions and focuses on legal but also practical considerations in the context of digitalization. Includes industry guest speakers. The legal part amounts to 60-70% of the final grade.				
Organizational Unit	IUR Ltg.				
Module Coordinator	Michael Widmer				
Deputy Module Coordinator	Carole Del Degan				
Program and Specialization	<ul style="list-style-type: none"> • Applied Law • Business Administration - Specialization in Accounting, Controlling, Auditing • Business Administration - Specialization in Banking and Finance • Business Administration - Specialization in Banking and Finance (FLEX) • Business Administration - Specialization in Behavioral Design • Business Administration - Specialization in Economics and Politics • Business Administration - Specialization in General Management • Business Administration - Specialization in General Management (Flex) • Business Administration - Specialization in Marketing • Business Administration - Specialization in Risk and Insurance • Business Information Technology - Specialization in Business Information Systems • Business Law 				
Legal Framework	Academic Regulations BSc dated 29.01.2009, for the degree programs in Business Administration, International Management, Business Information Technology, Business Law, Business Law and Applied Law, first adopted on 12.05.2009				
Module Category	<table border="1" style="width: 100%; border-collapse: collapse;"> <tr> <td style="width: 60%;">Module Type</td> <td>Program Phase</td> </tr> <tr> <td>Compulsory Elective</td> <td>Main Study Period</td> </tr> </table>	Module Type	Program Phase	Compulsory Elective	Main Study Period
Module Type	Program Phase				
Compulsory Elective	Main Study Period				
Prerequisite Knowledge	No prerequisite skills and knowledge are required.				
Contribution to Program Learning Objectives (by the concerned Module)	<ul style="list-style-type: none"> • Professional Competence • Methodological Competence • Social Competence • Self-Competence 				

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Contribution to Program Learning Objectives	Professional Competence <ul style="list-style-type: none"> • Knowing and Understanding Content of Theoretical and Practical Relevance • Apply, Analyze, and Synthesize Content of Theoretical and Practical Relevance • Evaluate Content of Theoretical and Practical Relevance Methodological Competence <ul style="list-style-type: none"> • Problem-Solving & Critical Thinking • Scientific Methodology • Work Methods, Techniques, and Procedures • Information Literacy • Creativity & Innovation Social Competence <ul style="list-style-type: none"> • Written Communication • Oral Communication • Teamwork & Conflict Management • Intercultural Insight & Ability to Change Perspective Self-Competence <ul style="list-style-type: none"> • Self-Management & Self-Reflection • Ethical & Social Responsibility • Learning & Change 																														
Module Learning Objectives	Students... <ul style="list-style-type: none"> • are aware of the legal challenges, pitfalls, and opportunities of digitalized business models. • have a basic knowledge of the legal framework surrounding digital assets. • are introduced to the most important contract types typically present in the context of digitalization. • are introduced to a selection of well-known topics in digitalization from a legal perspective. • gain insights into certain sector-specific regulations. • are enabled to approach digitalization of business models methodically and on their own. 																														
Module Content	<ul style="list-style-type: none"> • Introduction to digitalization as a concept • Legal framework of digitalization • Typical contracts and their content in the context of digitalization • Selected digitalization topics such as regulation (e.g., of Fintech products); responsibilities and liabilities; and digitalized business models 																														
Links to other modules	This module is linked to the following modules:																														
Digital Learning Resources	<ul style="list-style-type: none"> • Teaching Materials 																														
Methods of Instruction	<ul style="list-style-type: none"> • Interactive Instruction • Exercises • Lecture • Literature Review • Problem-Oriented Teaching 	Social Settings Used:																													
Type of Instruction	<table border="1"> <thead> <tr> <th></th> <th>Classroom Instruction</th> <th>Guided Self-Study</th> <th>Autonomous Self-Study</th> </tr> </thead> <tbody> <tr> <td>Large Class</td> <td>26 h</td> <td>20 h</td> <td></td> </tr> <tr> <td>Small Class</td> <td>-</td> <td>-</td> <td></td> </tr> <tr> <td>Group Instruction</td> <td>-</td> <td>-</td> <td></td> </tr> <tr> <td>Practical Work</td> <td>-</td> <td>-</td> <td></td> </tr> <tr> <td>Seminar</td> <td>-</td> <td>-</td> <td></td> </tr> <tr> <td>Total</td> <td>26 h</td> <td>20 h</td> <td>44 h</td> </tr> </tbody> </table>				Classroom Instruction	Guided Self-Study	Autonomous Self-Study	Large Class	26 h	20 h		Small Class	-	-		Group Instruction	-	-		Practical Work	-	-		Seminar	-	-		Total	26 h	20 h	44 h
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Performance Assessment	End-of-module exam		Form	Length (min.)	Weighting
	Oral exam			15	100.00
	Permitted Resources				
	Others	Assessment	Format	Length (min.)	Weighting
-	-	-	-	-	
Classroom Attendance Requirement	None				
Compulsory Reading					
Recommended Reading					
Comments					