

Valid from 2025.FS

Module description: Governance		
Module Code	w.BA.XX.2Go.XX	
ECTS Credits	6	
Language of Instruction/Examination	German	
Module Description	<p>Students learn to analyze, evaluate, and make recommendations for problem areas in the governance of public responsibilities and organizations. In particular, they focus on different levels of government (local, national, and international) and the interrelationship of public and private players. A special focus of this module is on the sustainability governance in business, the environment, and society. This module explicitly contributes to the following UN sustainability goals: "Goal 17: Strengthen the means of implementation and revitalize the global partnership for sustainable development." In addition, it clarifies to students the role of states in the context of all UN sustainability goals, as well as the role of cooperation between states and the private sector.</p>	
Organizational Unit	Inst. für Verwaltungsmgmt IVM	
Module Coordinator	Yvonne Hegele	
Deputy Module Coordinator	Kevin Andermatt	
Program and Specialization	<ul style="list-style-type: none"> <li>• Business Administration - Specialization in Economics and Politics</li> </ul>	
Legal Framework	Academic Regulations BSc dated 29.01.2009, for the degree programs in Business Administration, International Management, Business Information Technology, Business Law, Business Law and Applied Law, first adopted on 12.05.2009	
Module Category	Module Type Compulsory	Program Phase Main Study Period
Prerequisite Knowledge	<ul style="list-style-type: none"> <li>• w.BA.XX.2PoWi.XX</li> <li>• w.BA.XX.2ORER.XX</li> <li>• w.BA.XX.2Mikro.XX</li> <li>• w.BA.XX.2Strat.XX</li> </ul>	
Contribution to Program Learning Objectives (by the concerned Module)	<ul style="list-style-type: none"> <li>• Professional Competence</li> <li>• Methodological Competence</li> <li>• Social Competence</li> <li>• Self-Competence</li> </ul>	
Contribution to Program Learning Objectives	<p><b>Professional Competence</b></p> <ul style="list-style-type: none"> <li>• Knowing and Understanding Content of Theoretical and Practical Relevance</li> <li>• Apply, Analyze, and Synthesize Content of Theoretical and Practical Relevance</li> <li>• Evaluate Content of Theoretical and Practical Relevance</li> </ul> <p><b>Methodological Competence</b></p> <ul style="list-style-type: none"> <li>• Problem-Solving &amp; Critical Thinking</li> <li>• Scientific Methodology</li> <li>• Work Methods, Techniques, and Procedures</li> <li>• Information Literacy</li> <li>• Creativity &amp; Innovation</li> </ul> <p><b>Social Competence</b></p> <ul style="list-style-type: none"> <li>• Written Communication</li> <li>• Oral Communication</li> <li>• Teamwork &amp; Conflict Management</li> </ul> <p><b>Self-Competence</b></p> <ul style="list-style-type: none"> <li>• Self-Management &amp; Self-Reflection</li> <li>• Ethical &amp; Social Responsibility</li> <li>• Learning &amp; Change</li> </ul>	

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Module Learning Objectives	Students... <ul style="list-style-type: none"><li>• explain problems arising from the governance of public responsibilities and organizations from an interdisciplinary perspective and on the basis of practical examples.</li><li>• are able to examine and assess the fulfillment of requirements arising from governance on the basis of specific cases and address any possible need for action.</li><li>• present the knowledge they have acquired.</li><li>• defend their own insights.</li><li>• work together in groups towards a common goal.</li><li>• develop the willingness to deal with complex problems in a public environment from an interdisciplinary perspective in a limited timeframe and to develop independent attitudes.</li><li>• learn about various aspects of academic writing by dealing with the module's topic and apply these methods in writing about a topic of their choice.</li></ul>																																							
Module Content	<ul style="list-style-type: none"><li>• Introduction to the topic and concept of governance</li><li>• The economic perspective of governance: Outsourcing decisions, accountability, and public-private partnerships</li><li>• The political perspective: Collaborative governance; local, multilevel, and global governance</li><li>• The sustainability perspective: Sustainability governance in business, the environment, and society</li></ul>																																							
Links to other modules	This module is linked to the following modules:																																							
Digital Learning Resources	<ul style="list-style-type: none"><li>• Reader</li><li>• Teaching Videos</li><li>• Practice and Application Exercises (with Key)</li><li>• Case Studies (with Key)</li></ul>																																							
Methods of Instruction	<ul style="list-style-type: none"><li>• Lecture</li><li>• Exercises</li><li>• Project Work</li><li>• Case Studies</li><li>• Problem-Oriented Teaching</li><li>• Explorative Learning</li><li>• Discussion</li><li>• Presentation</li></ul>			Social Settings Used: <ul style="list-style-type: none"><li>• Pair Work</li><li>• Group Work</li></ul>																																				
Type of Instruction	<table><tr><td></td><td>Classroom Instruction</td><td>Guided Self-Study</td><td colspan="2">Autonomous Self-Study</td></tr><tr><td>Large Class</td><td>28 h</td><td>-</td><td colspan="2"></td></tr><tr><td>Small Class</td><td>28 h</td><td>8 h</td><td colspan="2"></td></tr><tr><td>Group Instruction</td><td>-</td><td>-</td><td colspan="2"></td></tr><tr><td>Practical Work</td><td>-</td><td>-</td><td colspan="2"></td></tr><tr><td>Seminar</td><td>-</td><td>-</td><td colspan="2"></td></tr><tr><td>Total</td><td>56 h</td><td>8 h</td><td colspan="2">116 h</td></tr></table>						Classroom Instruction	Guided Self-Study	Autonomous Self-Study		Large Class	28 h	-			Small Class	28 h	8 h			Group Instruction	-	-			Practical Work	-	-			Seminar	-	-			Total	56 h	8 h	116 h	
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Performance Assessment	<table><tr><td colspan="2">End-of-module exam</td><td>Form</td><td>Length (min.)</td><td>Weighting</td></tr><tr><td colspan="2">-</td><td></td><td></td><td></td></tr><tr><td colspan="2">Permitted Resources</td><td colspan="3"></td></tr><tr><td colspan="5"></td></tr><tr><td>Others</td><td>Assessment</td><td>Format</td><td>Length (min.)</td><td>Weighting</td></tr><tr><td>Written Assignment</td><td>Grade</td><td>Einzelarbeit</td><td>0</td><td>80.00</td></tr><tr><td>Talk/oral presentation</td><td>Grade</td><td>Gruppenarbeit</td><td>20</td><td>20.00</td></tr></table>					End-of-module exam		Form	Length (min.)	Weighting	-					Permitted Resources										Others	Assessment	Format	Length (min.)	Weighting	Written Assignment	Grade	Einzelarbeit	0	80.00	Talk/oral presentation	Grade	Gruppenarbeit	20	20.00
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Classroom Attendance Requirement	None  Attendance and active participation in the case studies and in the journal club is required and will be taken account of in the presentation grade.																																							

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<b>Compulsory Reading</b>	<ul style="list-style-type: none"><li>• Lang, A. &amp; Murphey, H. (2014). Business and sustainability. Between Government Pressure and Self-Regulation. Cham u.a: Springer. ISBN 978-3-319-07238-8.</li><li>• Benz, A. &amp; Dose, N. (2010). Governance - Regieren in komplexen Regelsystemen. Wiesbaden: Springer. ISBN 978-3-8100-3946-0.</li></ul>
<b>Recommended Reading</b>	
<b>Comments</b>	Performance assessment "paper": 10-12 pages