

## Module description: International Corporate Responsibility Management

<b>Module Code</b>	w.BA.XX.2ICRM.XX	
<b>ECTS Credits</b>	3	
<b>Language of Instruction/Examination</b>	English	
<b>Module Description</b>	In this module, students will be introduced to core concepts and current discussions on sustainability and corporate social responsibility, with a particular emphasis on international and intercultural issues. The module starts with introductory lectures before changing to an interactive seminar format in which students present and discuss topics of their choosing related to sustainability and corporate responsibility. After successful completion of this class, students will be able to explain core concepts in the context of corporate responsibility and sustainable development, understand the importance of international and intercultural aspects in this context, appreciate the importance of ethics and critical thinking, critically reflect on their roles as members of business organizations and professional associations, and apply the concepts they have learned in class to real-life problems in international business.	
<b>Organizational Unit</b>	Abteilung International Business	
<b>Module Coordinator</b>	Thorsten Busch	
<b>Deputy Module Coordinator</b>	Christian Vögtlin	
<b>Program and Specialization</b>	<ul style="list-style-type: none"> <li>• Business Administration - Specialization in Accounting, Controlling, Auditing</li> <li>• Business Administration - Specialization in Banking and Finance</li> <li>• Business Administration - Specialization in Banking and Finance (FLEX)</li> <li>• Business Administration - Specialization in Economics and Politics</li> <li>• Business Administration - Specialization in General Management</li> <li>• Business Administration - Specialization in General Management (Flex)</li> <li>• Business Administration - Specialization in Insurance Management</li> <li>• Business Law</li> <li>• International Management</li> </ul>	
<b>Legal Framework</b>	Academic Regulations BSc dated 29.01.2009, for the degree programs in Business Administration, International Management, Business Information Technology, Business Law, Business Law and Applied Law, first adopted on 12.05.2009	
<b>Module Category</b>	<b>Module Type</b> Compulsory Elective	<b>Program Phase</b> Main Study Period
<b>Prerequisite Knowledge</b>	None	
<b>Contribution to Program Learning Objectives (by the concerned Module)</b>	<ul style="list-style-type: none"> <li>• Professional Competence</li> <li>• Methodological Competence</li> <li>• Social Competence</li> <li>• Self-Competence</li> </ul>	

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<b>Contribution to Program Learning Objectives</b>	<b>Professional Competence</b> <ul style="list-style-type: none"><li>• Knowing and Understanding Content of Theoretical and Practical Relevance</li><li>• Apply, Analyze, and Synthesize Content of Theoretical and Practical Relevance</li><li>• Evaluate Content of Theoretical and Practical Relevance</li></ul> <b>Methodological Competence</b> <ul style="list-style-type: none"><li>• Problem-Solving &amp; Critical Thinking</li><li>• Scientific Methodology</li><li>• Work Methods, Techniques, and Procedures</li><li>• Information Literacy</li><li>• Creativity &amp; Innovation</li></ul> <b>Social Competence</b> <ul style="list-style-type: none"><li>• Written Communication</li><li>• Oral Communication</li><li>• Teamwork &amp; Conflict Management</li><li>• Intercultural Insight &amp; Ability to Change Perspective</li></ul> <b>Self-Competence</b> <ul style="list-style-type: none"><li>• Self-Management &amp; Self-Reflection</li><li>• Ethical &amp; Social Responsibility</li><li>• Learning &amp; Change</li></ul>																															
<b>Module Learning Objectives</b>	Students... <ul style="list-style-type: none"><li>• can explain core concepts in the context of corporate responsibility and sustainable development.</li><li>• understand the importance of international and intercultural aspects in this context.</li><li>• can apply ethical reasoning and critical thinking skills.</li><li>• can critically reflect on their roles as members of business organizations and professional associations.</li><li>• apply the concepts they have learned in class to real-life problems in international business.</li></ul>																															
<b>Module Content</b>	<ul style="list-style-type: none"><li>• Core concepts and current discussions on sustainability and corporate social responsibility, with a particular emphasis on international and intercultural issues.</li><li>• International corporate responsibility standards and initiatives.</li><li>• Critical thinking and its application to management.</li><li>• The class will collectively attend the SML Sustainability Day and learn about the content presented there.</li></ul>																															
<b>Links to other modules</b>	This module is linked to the following modules:																															
<b>Digital Learning Resources</b>	<ul style="list-style-type: none"><li>• Teaching Materials</li></ul>																															
<b>Methods of Instruction</b>	<ul style="list-style-type: none"><li>• Interactive Instruction</li><li>• Project Work</li><li>• Lecture</li><li>• Case Studies</li></ul>		Social Settings Used: <ul style="list-style-type: none"><li>• Group Work</li><li>• Individual Work</li></ul>																													
<b>Type of Instruction</b>	<table><tr><th></th><th>Classroom Instruction</th><th>Guided Self-Study</th><th>Autonomous Self-Study</th></tr><tr><td>Large Class</td><td>6 h</td><td>-</td><td></td></tr><tr><td>Small Class</td><td>-</td><td>-</td><td></td></tr><tr><td>Group Instruction</td><td>-</td><td>-</td><td></td></tr><tr><td>Practical Work</td><td>-</td><td>-</td><td></td></tr><tr><td>Seminar</td><td>22 h</td><td>-</td><td></td></tr><tr><td>Total</td><td>28 h</td><td>0 h</td><td>62 h</td></tr></table>					Classroom Instruction	Guided Self-Study	Autonomous Self-Study	Large Class	6 h	-		Small Class	-	-		Group Instruction	-	-		Practical Work	-	-		Seminar	22 h	-		Total	28 h	0 h	62 h
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Performance Assessment	End-of-module exam		Form	Length (min.)	Weighting
	-				
	Permitted Resources				
	Others	Assessment	Format	Length (min.)	Weighting
	Written Assignment	Grade	Gruppenarbeit	0	52.00
	Talk/oral presentation	Grade	Gruppenarbeit	45	48.00
Classroom Attendance Requirement	None				
Compulsory Reading					
Recommended Reading	• Selected book chapters and articles as detailed in the syllabus at the start of the semester.				
Comments	• 3 ECTS credits are equivalent to a workload of 90 hours.				