

Valid from 2025.FS

Module description: International Trade and Policy			
Module Code	w.BA.XX.2ITrPo-IM.XX		
ECTS Credits	3		
Language of Instruction/Examination	English		
Module Description	The overall aim of this module is to introduce students to the study of global political economy (GPE). The course covers global trade and the international monetary and financial system. This global perspective is complemented by country cases and an analysis of the Swiss perspective.		
Organizational Unit	AIB Leitung		
Module Coordinator	Dominique Ursprung		
Deputy Module Coordinator	Benedikt Zoller-Rydzek		
Program and Specialization	<ul style="list-style-type: none"> • Business Administration - Specialization in Accounting, Controlling, Auditing • Business Administration - Specialization in Banking and Finance • Business Administration - Specialization in Banking and Finance (FLEX) • Business Administration - Specialization in Behavioral Design • Business Administration - Specialization in Economics and Politics • Business Administration - Specialization in General Management • Business Administration - Specialization in General Management (Flex) • Business Administration - Specialization in Marketing • Business Administration - Specialization in Risk and Insurance • International Management 		
Legal Framework	Academic Regulations BSc dated 29.01.2009, for the degree programs in Business Administration, International Management, Business Information Technology, Business Law, Business Law and Applied Law, first adopted on 12.05.2009		
Module Category	<table border="1" style="width: 100%; border-collapse: collapse;"> <tr> <td style="width: 50%;">Module Type Compulsory Elective</td> <td style="width: 50%;">Program Phase Main Study Period</td> </tr> </table>	Module Type Compulsory Elective	Program Phase Main Study Period
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Prerequisite Knowledge			
Contribution to Program Learning Objectives (by the concerned Module)	<ul style="list-style-type: none"> • Professional Competence • Methodological Competence • Social Competence • Self-Competence 		
Contribution to Program Learning Objectives	<p>Professional Competence</p> <ul style="list-style-type: none"> • Knowing and Understanding Content of Theoretical and Practical Relevance • Apply, Analyze, and Synthesize Content of Theoretical and Practical Relevance • Evaluate Content of Theoretical and Practical Relevance <p>Methodological Competence</p> <ul style="list-style-type: none"> • Problem-Solving & Critical Thinking • Scientific Methodology • Work Methods, Techniques, and Procedures • Information Literacy • Creativity & Innovation <p>Social Competence</p> <ul style="list-style-type: none"> • Written Communication • Oral Communication • Teamwork & Conflict Management • Intercultural Insight & Ability to Change Perspective <p>Self-Competence</p> <ul style="list-style-type: none"> • Self-Management & Self-Reflection • Ethical & Social Responsibility • Learning & Change 		

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Module Learning Objectives	<p>Students...</p> <ul style="list-style-type: none"> • understand the evolution of the global trade regime. • understand the rise of global production and the implications of global supply chains for businesses. • critically evaluate the benefits and drawbacks of preferential liberalization. • understand Switzerland's free trade policy and its role as a member and host state of the World Trade Organization (WTO). • place specific international issues in a broader political and economic context and evaluate them critically. • know how to analyze trade statistics. • understand the impact of tariffs on trade. 																																						
Module Content	<ul style="list-style-type: none"> • Global political economy (GPE) • Multilateral trading system, World Trade Organization (WTO) • The role of Switzerland in global trade • The European Free Trade Association (EFTA) • Preferential trade agreements • Analysis of trade statistics • Trade and tariffs 																																						
Links to other modules	<p>This module is linked to the following modules:</p> <ul style="list-style-type: none"> • w.BA.XX.1EuA.XX 																																						
Digital Learning Resources	<ul style="list-style-type: none"> • Reader • Teaching Videos • Teaching Materials • Multiple Choice Tests 																																						
Methods of Instruction	<ul style="list-style-type: none"> • Literature Review • Case Studies • Lecture • Problem-Oriented Teaching • Exercises 	<p>Social Settings Used:</p> <ul style="list-style-type: none"> • Pair Work • Individual Work 																																					
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Classroom Attendance Requirement	<p>None</p> <p>Both Moodle tests take place on campus during class time. They cannot be taken remotely.</p>																																						
Compulsory Reading	<ul style="list-style-type: none"> • Hannah, E. & Ravenhill, J. (2024). Global Political Economy. 7th Edition. Oxford University Press: Oxford. ISBN 9780192847553. 																																						

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Recommended Reading	• Flath, D. (2022). The Japanese economy. 4th Edition. Oxford, England: Oxford University Press. ISBN 0-19-195578-7.
Comments	