

Module description: International Trade and Policy		
Module Code	w.BA.XX.2ITrPo-IM.XX	
ECTS Credits	3	
Language of Instruction/Examination	English	
Module Description	The overall aim of this module is to introduce students to the study of global political economy (GPE). The module deals with global trade and the international monetary and financial system. This global analysis is complemented by case studies from a country perspective, such as Switzerland.	
Organizational Unit	Abteilung International Business	
Module Coordinator	Dominique Ursprung	
Deputy Module Coordinator	Benedikt Zoller-Rydzek	
Program and Specialization	• Elective module (see module table)	
Legal Framework	Academic Regulations BSc dated 29.01.2009, for the degree programs in Business Administration, International Management, Business Information Technology, Business Law, Business Law and Applied Law, first adopted on 12.05.2009	
Module Category	Module Type Compulsory Elective	Program Phase Main Study Period
Prerequisite Knowledge		
Contribution to Program Learning Objectives (by the concerned Module)	<ul style="list-style-type: none"> <li>• Professional Competence</li> <li>• Methodological Competence</li> <li>• Social Competence</li> <li>• Self-Competence</li> </ul>	
Contribution to Program Learning Objectives	<p><b>Professional Competence</b></p> <ul style="list-style-type: none"> <li>• Knowing and Understanding Content of Theoretical and Practical Relevance</li> <li>• Apply, Analyze, and Synthesize Content of Theoretical and Practical Relevance</li> <li>• Evaluate Content of Theoretical and Practical Relevance</li> </ul> <p><b>Methodological Competence</b></p> <ul style="list-style-type: none"> <li>• Problem-Solving &amp; Critical Thinking</li> <li>• Scientific Methodology</li> <li>• Work Methods, Techniques, and Procedures</li> <li>• Information Literacy</li> <li>• Creativity &amp; Innovation</li> </ul> <p><b>Social Competence</b></p> <ul style="list-style-type: none"> <li>• Written Communication</li> <li>• Oral Communication</li> <li>• Teamwork &amp; Conflict Management</li> <li>• Intercultural Insight &amp; Ability to Change Perspective</li> </ul> <p><b>Self-Competence</b></p> <ul style="list-style-type: none"> <li>• Self-Management &amp; Self-Reflection</li> <li>• Ethical &amp; Social Responsibility</li> <li>• Learning &amp; Change</li> </ul>	

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Module Learning Objectives	Students... <ul style="list-style-type: none"><li>• understand the evolution of the global trade regime and the international monetary and financial system.</li><li>• critically evaluate the benefits and drawbacks of preferential liberalization.</li><li>• understand Switzerland’s free trade policy and its role as a member and host state of the World Trade Organization (WTO).</li><li>• place specific international issues in a broader political and economic context and evaluate them critically.</li><li>• know how to analyze trade statistics.</li><li>• understand the impact of tariffs on trade.</li></ul>																																						
Module Content	<ul style="list-style-type: none"><li>• Global political economy (GPE)</li><li>• Multilateral trading system, World Trade Organization (WTO)</li><li>• The role of Switzerland in global trade, including the European Free Trade Association (EFTA)</li><li>• Geopolitics and geoeconomics</li><li>• Preferential trade agreements</li><li>• Analysis of trade statistics</li><li>• Trade and tariffs</li></ul>																																						
Links to other modules	This module is linked to the following modules: <ul style="list-style-type: none"><li>• w.BA.XX.1EuA.XX</li></ul>																																						
Digital Learning Resources	<ul style="list-style-type: none"><li>• Teaching Videos</li><li>• Case Studies (with Key)</li><li>• Multiple Choice Tests</li></ul>																																						
Methods of Instruction	<ul style="list-style-type: none"><li>• Lecture</li><li>• Case Studies</li><li>• Exercises</li><li>• Problem-Oriented Teaching</li><li>• Literature Review</li></ul>		Social Settings Used: <ul style="list-style-type: none"><li>• Individual Work</li></ul>																																				
Type of Instruction	<table><tr><th></th><th>Classroom Instruction</th><th>Guided Self-Study</th><th colspan="2">Autonomous Self-Study</th></tr><tr><td>Large Class</td><td>28 h</td><td>2 h</td><td colspan="2"></td></tr><tr><td>Small Class</td><td>-</td><td>-</td><td colspan="2"></td></tr><tr><td>Group Instruction</td><td>-</td><td>-</td><td colspan="2"></td></tr><tr><td>Practical Work</td><td>-</td><td>-</td><td colspan="2"></td></tr><tr><td>Seminar</td><td>-</td><td>-</td><td colspan="2"></td></tr><tr><td>Total</td><td>28 h</td><td>2 h</td><td colspan="2">60 h</td></tr></table>					Classroom Instruction	Guided Self-Study	Autonomous Self-Study		Large Class	28 h	2 h			Small Class	-	-			Group Instruction	-	-			Practical Work	-	-			Seminar	-	-			Total	28 h	2 h	60 h	
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Classroom Attendance Requirement	None  All Moodle tests take place on campus during classroom time. They cannot be taken remotely.																																						

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<b>Compulsory Reading</b>	<ul style="list-style-type: none"><li>• Hannah, E. &amp; Ravenhill, J. (2024). Global Political Economy. 7th Edition. Oxford University Press: Oxford. ISBN 9780192847553.</li></ul>
<b>Recommended Reading</b>	<ul style="list-style-type: none"><li>• Chenou, J. &amp; Leiteritz, R. &amp; Urrego-Sandoval, C. (2025). Global political economy : problems in a transforming international order. London: SAGE . ISBN 9781529600803.</li><li>• Aggarwal, V. &amp; Cheung, T. (2025). The Oxford handbook of geoeconomics and economic statecraft. Oxford University Press. ISBN 9780197673577.</li><li>• McGee, P. (2025). Apple in China : the capture of the world's greatest company. London: Simon &amp; Schuster UK Ltd.. ISBN 9781398534360.</li></ul>
<b>Comments</b>	