

Valid from 2025.FS

Module description: Integration		
Module Code	w.BA.XX.2Int-ACA.XX	
ECTS Credits	6	
Language of Instruction/Examination	German	
Module Description	Students understand the connections between accounting, controlling, and auditing in the context of business administration. They are capable of interdisciplinary thinking and of approaching complex problem areas systematically as well as working under predefined time constraints and in teams. They apply scientific methods in writing a term paper. They practice giving accomplished presentations to industry professionals and giving competent answers to spontaneous questions.	
Organizational Unit	Institut für Financial Management (IFI)	
Module Coordinator	Fabian Danko	
Deputy Module Coordinator	Gabriela Nagel	
Program and Specialization	<ul style="list-style-type: none"> Business Administration - Specialization in Accounting, Controlling, Auditing 	
Legal Framework	Academic Regulations BSc dated 29.01.2009, for the degree programs in Business Administration, International Management, Business Information Technology, Business Law, Business Law and Applied Law, first adopted on 12.05.2009	
Module Category	Module Type Compulsory	Program Phase Main Study Period
Prerequisite Knowledge	Subjects of the specialization in "Accounting, Controlling, and Auditing"	
Contribution to Program Learning Objectives (by the concerned Module)	<ul style="list-style-type: none"> Professional Competence Methodological Competence Social Competence Self-Competence 	
Contribution to Program Learning Objectives	<p>Professional Competence</p> <ul style="list-style-type: none"> Knowing and Understanding Content of Theoretical and Practical Relevance Apply, Analyze, and Synthesize Content of Theoretical and Practical Relevance Evaluate Content of Theoretical and Practical Relevance <p>Methodological Competence</p> <ul style="list-style-type: none"> Problem-Solving & Critical Thinking Scientific Methodology Work Methods, Techniques, and Procedures Information Literacy Creativity & Innovation <p>Social Competence</p> <ul style="list-style-type: none"> Written Communication Oral Communication Teamwork & Conflict Management Intercultural Insight & Ability to Change Perspective <p>Self-Competence</p> <ul style="list-style-type: none"> Self-Management & Self-Reflection Ethical & Social Responsibility Learning & Change 	

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Module Learning Objectives	<p>Students...</p> <ul style="list-style-type: none"> • work on multi-faceted problems of business administration systematically and devise adequate solution proposals. • think in an interdisciplinary way and approach problems holistically and from different perspectives. • compile the necessary information independently while under time pressure and create concepts. • work in teams and decide independently how to divide the work effectively and efficiently among team members. • present the solutions they have developed in a manner that is professional and suitable for specific stakeholders. They are able to answer questions spontaneously and use convincing arguments in discussing them. • work on case studies dealing with aspects of accounting, controlling, auditing, and corporate finance. • search for and utilize sources of information (corporate statements, press releases, journal articles) autonomously and use these in a purposeful manner. • analyze specific business management issues on the basis of the knowledge systems taught. • understand problem areas and develop suitable proposals. • apply scientific methodologies. • apply project management methodology and in doing so ensure the success of their projects vis-à-vis their stakeholders. 	
Module Content	<ul style="list-style-type: none"> • Systematic work on case studies • Independent compilation of essential information • Project management (appropriate delegation of work within the group) • Presentation skills • Networked thinking • Teamwork (organization, work culture) • Prioritizing various sources of information in answering preparatory questions online 	
Links to other modules	<p>This module is linked to the following modules:</p> <ul style="list-style-type: none"> • w.BA.XX.2SteuR-ACA.XX • w.BA.XX.2FinAcc.XX • w.BA.XX.2Audit.XX • w.BA.XX.2CFV.XX 	
Digital Learning Resources	<ul style="list-style-type: none"> • Reader • Teaching Videos • Practice and Application Exercises (with Key) • Case Studies (with Key) • Multiple Choice Tests 	
Methods of Instruction	<ul style="list-style-type: none"> • Case Studies • Interactive Instruction • Project Work • Exercises • Literature Review • Group project • Exercise tasks • Discussion • Simulation • Presentation 	<p>Social Settings Used:</p> <ul style="list-style-type: none"> • Group Work

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Type of Instruction		Classroom Instruction	Guided Self-Study	Autonomous Self-Study	
	Large Class	-	-		
	Small Class	-	-		
	Group Instruction	-	-		
	Practical Work	-	-		
	Seminar	30 h	70 h		
	Total	30 h	70 h	80 h	
Performance Assessment	End-of-module exam		Form	Length (min.)	Weighting
	-				
	Permitted Resources				
	Others	Assessment	Format	Length (min.)	Weighting
	Talk/oral presentation	Grade	Gruppenarbeit	60	60.00
	E-test: If the test is passed, half a grade (0.5) is added to the grade achieved in the group work. The maximum possible grade is 6.0.	Grade	Einzelarbeit	0	0.00
	Others	Grade	Einzelarbeit	20	40.00
Classroom Attendance Requirement	Other Attendance is mandatory for the presentation of group assignments. In addition, an e-quiz must be completed prior to the first class.				
Compulsory Reading	<ul style="list-style-type: none">• Wulff, C., Rumpff, S., Prüm, D. & Kauschke, P. (2018). Global Consumer Insights 2018 - Von A wie Amazon bis Z wie Zustellung. PricewaterhouseCoopers AG.• Zumstein, D. & Steigerwald, A. (2019). Onlinehändlerbefragung 2019. ZHAW School of Management and Law.• Mäusli-Allenspach, P. & Oertli, M. (2023). Das schweizerische Steuerrecht. 11 Edition. Cosmos Verlag. ISBN 978-3-85621-260-5.• Bovensiepen, G., Rumpff, S. & Bender, S. (2016). Store 4.0 Zukunft des stationären Handels. PricewaterhouseCoopers AG.• Swiss GAAP FER Fachempfehlungen zur Rechnungslegung Stand: 3. Januar 2023. Treuhand-Kammer. SKV-Verlag. ISBN 978-3-286-30284-6.• Hauser, M. & Turnes, E. (2021). Unternehmensbewertung und Aktienanalyse. 4 Edition. Zürich: SKV. ISBN 978-3-286-34484-6.• Butz, A. & Philipp, J. & Di Giusto, F. & Scherler, P. & Woschnack, U. (2021). Zitierleitfaden. School of Management and Law,				
Recommended Reading	<ul style="list-style-type: none">• McCrum, D. (2020). Wirecard: the timeline. Financial Times,• Volkart, R. & Wagner, A. (2018). Corporate Finance. 7th edition. Versus. ISBN 978-03909-290-1.• An, L., Brewster, M., Darragh, C., Emmert, A., Moffet, C., Moore, C. & Wang, R. (2020). Global Consumer Insights Survey 2020: The consumer transformed. PricewaterhouseCoopers AG.				
Comments	Most compulsory reading materials will be available on Moodle and need not be purchased.				