Zurich University of Applied Sciences



Valid for 2024.FS

Module Name: Integ	ration					
Module Code	w.BA.XX.2Int-BF-en.XX					
Module Description	By working on cases, students deal with strategic issues. In addition, they take part in a complex banking management simulation exercise.					
Program and Specialization	Business Administration - Specialization in Banking and Finance (PiE)					
Legal Framework	Academic Regulations BSc dated 29.01.2009, for the degree programs in Business					
	Administration, International Management, Business Information Technology, Business					
	Law, Business Law and Applied Law, first adopted on 12.05.2009					
Module Category	Module Type:		Program Ph			
	Compulsory		Main Study I	Period		
ECTS	6					
Organizational Unit	W Institut für Wealth & Asset Management					
Module Coordinator	Christoph Kley (kley)					
Deputy Module Coordinator	Anita Sigg (sian)		مالمطائبة فاسماسه	auma of study		
Prerequisite Knowledge	All knowledge previously a		blied in their c	ourse of study.		
Contribution to Program Learning Goals (Affected by	 § Professional Competer § Methodological Competer 					
Module)	§ Social Competence	dological Competence				
(Module)	§ Self-Competence					
Contribution to Program	Professional Competence					
Learning Objectives	§ Knowing and Understanding Content of Theoretical and Practical Relevance					
	 § Apply, Analyze, and Synthesize Content of Theoretical and Practical Relevance 					
	§ Evaluate Content of Th					
	Methodological Competen					
	§ Problem-Solving & Critical Thinking					
	§ Scientific Methodology					
	§ Work Methods, Techni	ques, and Proced	zedures			
	§ Information Literacy					
	 § Creativity & Innovation Social Competence 					
	L	h				
	 § Written Communication § Oral Communication 					
	§ Teamwork & Conflict Management					
		nsight & Ability to Change Perspective				
	Self-Competence					
	§ Self-Management & Self-Reflection					
	§ Ethical & Social Responsibility					
	§ Learning & Change					
Module Learning Objectives	Students					
		st knowledge acquired in their course of studies in a complex				
	simulation exercise (banking management). § develop practical solutions for strategic issues (cases).					
Madula Contant			sues (cases).	·		
Module Content	 § Banking simulation exe § Harvard cases 	ercise				
Links to other modules						
Methods of Instruction	§ Case Studies		Social Sotti	nge Lleod:		
	Solutions Solutions	china	Social Settings Used: § Individual Work			
	§ Project Work	Sining	§ Group W			
	§ Banking simulation		5 C.C.P !!			
Digital Resources	Reader					
Type of Instruction	Classroom Instruction	Guided Self-Stu	dy	Autonomous Self-Study		
Large Class	7 h		-			
Small Class	42 h		62 h			
Group Instruction	-		-			
Practical Work	-		-			
Seminar	-		_			
Total	49 h		62 h	69 h		
				1		

Performance Assessment End-of-module exam	Form		Length (min.)	Weighting		
-	-		-	-		
Permitted	-					
Resources						
	•					
Others		Assessment	Length (min.)	Weighting		
Game score		Grade	-	10,00 %		
Talk/oral presentation		Grade	30	10,00 %		
Written Assignment		Grade	-	10,00 %		
Written Assignment		Grade	-	10,00 %		
Entrance examination		Grade	10	10,00 %		
Talk/oral presentation		Grade	30	50,00 %		
Classroom Attendance Requirement	Mandatory Attendance: Other Attendance required for the simulation as well as for the interim presentation and the final presentation of the Harvard cases.					
_anguage of nstruction/Examination	English					
Compulsory Reading	Instructions for simulation exercise					
Recommended Reading	Instructions for simulation exercise					
Comments	The exact weighting of individual tasks and details concerning the performance assessments will be communicated at the start of the module.					