Valid for 2023.HS

Module Name: Leadership and Business Ethics

Module Code	w.BA.XX.2LBE-en.XX
Module Description	The students gain a deep understanding of the role and responsibilities of a leadership personality. On the one hand, this individual leads in a task- and people-oriented manner, aiming for the effective and efficient achievement of organizational goals. On the other hand, they perceive their responsibilities holistically, considering the contextual factors, and are capable of representing their actions not only towards shareholders but also towards all other stakeholders. As a result, they gain the trust and cooperation of stakeholders, which are essential prerequisites for successful business operations.
Program and Specialization	Business Administration - Specialization in Banking and Finance (PiE)
Legal Framework	Academic Regulations BSc dated 29.01.2009, for the degree programs in Business Administration, International Management, Business Information Technology, Business Law, Business Law and Applied Law, first adopted on 12.05.2009
Module Category	**Module Type:** Compulsory **Program Phase:** Main Study Period
ECTS	3
Organizational Unit	W Institute for Organizational Viability
Module Coordinator	Nicoline Scheidegger (snic)
Deputy Module Coordinator	Frithjof Müller (mulj)
Prerequisite Knowledge	-
Contribution to Program Learning Goals (Affected by Module)	§ Professional Competence § Methodological Competence § Social Competence § Self-Competence
Contribution to Program Learning Objectives	Professional Competence § Knowing and Understanding Content of Theoretical and Practical Relevance § Apply, Analyze, and Synthesize Content of Theoretical and Practical Relevance § Evaluate Content of Theoretical and Practical Relevance Methodological Competence § Problem-Solving & Critical Thinking § Work Methods, Techniques, and Procedures § Creativity & Innovation Social Competence § Oral Communication § Teamwork & Conflict Management § Intercultural Insight & Ability to Change Perspective Self-Competence § Self-Management & Self-Reflection § Ethical & Social Responsibility § Learning & Change
Module Learning Objectives	Students... § reproduce extensive and up-to-date expertise in the areas of leadership and business ethics § describe the relevant theories of leadership and core concepts of ethics § apply the module contents to real-world scenarios through the use of case studies § are capable of transferring the theories and concepts to current or future professional fields of activity § analyze complex issues related to leadership and business ethics § develop and evaluate alternative solutions to issues concerning leadership and business ethics § present solutions developed in their groups § based on the learning strategies developed in the module, students will be able to independently acquire new knowledge on leadership and business ethics at any time § learn independently
Module Content	§ Introduction to leadership and business ethics § Leadership theories: Self-leadership, personality, behavior, transactional and transformational leadership § Modern leadership § Awareness: Ethics for leaders: What does ethics mean, and why do leaders need ethical competencies? § Ethical approaches: Utilitarian ethics, deontological ethics, and virtue ethics

Links to other modules	The content of this module is linked to the following module: w.BA.XX.2HCM-en.XX		
Methods of Instruction	§ Lecture § Interactive Instruction § Case Studies § Exercises § Literature Review	**Social Settings Used:** § Individual Work § Pair Work § Group Work	
Digital Resources	§ Reader § Teaching Videos		

Type of Instruction	Classroom Instruction	Guided Self-Study	Autonomous Self-Study
Large Class	28 h	20 h	
Small Class	-	-	
Group Instruction	-	-	
Practical Work	-	-	
Seminar	-	-	
Total	**28 h**	**20 h**	**42 h**

Performance Assessment

End-of-module exam	Form	Length (min.)	Weighting
Written exam	Closed book	60	100,00 %
Permitted Resources	No calculator	With dictionary	

Others	Assessment	Length (min.)	Weighting
Written Assignment	Pass/Fail	-	-

Classroom Attendance Requirement	Mandatory Attendance: None
Language of Instruction/Examination	English
Compulsory Reading	§ Northouse, P. (2016). Introduction (Chapter 1). In: Leadership: Theory and practice, 7th edition. pp. 1-18. Thousand Oaks: Sage. (on moodle). § Northouse, P. (2016). Skills Approach. In: Leadership: Theory and practice, 7th edition. pp. 43-70. Thousand Oaks: Sage. (on moodle). § Northouse, P. (2016). Trait Approach (Chapter 2). In: Leadership: Theory and practice, 7th edition. pp. 19-42. Thousand Oaks: Sage. (on moodle). § Northouse, P. (2016). Situational Approach (Chapter 5). In: Leadership. Theory and practice, 7th edition. pp. 93-114. Thousand Oaks: Sage. (on moodle). § Northouse, P. (2016). Behavioral Approach (Chapter 4). In: Leadership. Theory and practice, 7th edition. pp. 71-92. Thousand Oaks: Sage. (on moodle). § Kotter, J. (2001). What Leaders Really Do. Harvard Business Review, 79 (1), pp. 85-96. (on moodle). § Bass, B. (1990). From transactional to transformational leadership. Organizational Dynamics, 18 (3), pp. 19-31. (on moodle). § Schüz, M. (2019). Applied Business Ethics: Foundations for Study and Daily Practice. World Scientific. ISBN 978-981-120-129-5. § Sampl, J., Maran, T. & Furtner, M. (2017). A randomized controlled pilot intervention study of a mindfulness-based self-leadership training (MBSLT) on Stress and Performance. Mindfulness, 8 (5), pp. 1393-1407. § Goleman, D. (1998). What makes a leader. Harvard Business Review, S. 93-102. § Prentice, W. (2004). Understanding Leadership. Harvard Business Review, S. 102-109. § Kane, G. C., Phillips, A. N., Copulky, J. & Andrus. G. (2019). How digital leadershio is(n't) different. MIT Sloan Management Review, 60(3), 34-39. § Drucker, P. 2005. Managing Oneself. Harvard Business Review, January: 1-10.
Recommended Reading	-
Comments	The written ("homework") assignment is a pass/fail performance assessment. If it is not submitted at all, is too late, or is of insufficient quality, this will result in the deduction of one full grade point (1.0) in the end-of-module exam. Students retaking this module must also retake this homework assignment.