

Valid from 2025.HS

Module description: Wealth Mgmt. & Compliance		
Module Code	w.BA.XX.2WMC.XX	
ECTS Credits	6	
Language of Instruction/Examination	German	
Module Description	<p>Students acquire the necessary specialist and methodological knowledge to analyze client situations in wealth management, establish a client's requirements (target-performance comparison: need for action?), and develop appropriate solutions. Key aspects of personal finance help students to understand customer needs. They take into account regulatory and compliance requirements. They are capable of communicating a solution in a targeted manner and explaining it to the client, and of acting as a case manager in dealing and networking with specialists and other partners. Students are also able to familiarize themselves with new or changed specialist topics and framework conditions (e.g., changes in legislation) in wealth management and gain an overview of a situation.</p>	
Organizational Unit	Institut für Wealth & Asset Management	
Module Coordinator	Roland Hofmann	
Deputy Module Coordinator	Anita Sigg	
Program and Specialization	<ul style="list-style-type: none"> Business Administration - Specialization in Banking and Finance 	
Legal Framework	Academic Regulations BSc dated 29.01.2009, for the degree programs in Business Administration, International Management, Business Information Technology, Business Law, Business Law and Applied Law, first adopted on 12.05.2009	
Module Category	Module Type Compulsory	Program Phase Main Study Period
Prerequisite Knowledge	Fundamental knowledge of banking, finance, business administration, economics, and law	
Contribution to Program Learning Objectives (by the concerned Module)	<ul style="list-style-type: none"> Professional Competence Methodological Competence Social Competence Self-Competence 	
Contribution to Program Learning Objectives	<p>Professional Competence</p> <ul style="list-style-type: none"> Knowing and Understanding Content of Theoretical and Practical Relevance Apply, Analyze, and Synthesize Content of Theoretical and Practical Relevance Evaluate Content of Theoretical and Practical Relevance <p>Methodological Competence</p> <ul style="list-style-type: none"> Problem-Solving & Critical Thinking Scientific Methodology Work Methods, Techniques, and Procedures Information Literacy Creativity & Innovation <p>Social Competence</p> <ul style="list-style-type: none"> Written Communication Oral Communication Teamwork & Conflict Management Intercultural Insight & Ability to Change Perspective <p>Self-Competence</p> <ul style="list-style-type: none"> Self-Management & Self-Reflection Ethical & Social Responsibility Learning & Change 	

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Module Learning Objectives	<p>Students...</p> <ul style="list-style-type: none"> • list the key challenges in wealth management and compliance. • explain interdependencies and interactions relating to individual subject areas and related disciplines. • analyze specific client situations using methodological and procedural tools (advisory process). • compare client wishes, plans, and goals with their financial and personal status quo and deduce what action is required. • develop and propose a solution to structure a client's assets. • evaluate a proposed solution based on wealth management criteria. • assess the limitations of their own advisory skills and draw on a network of partners and specialists to develop solutions. • present and elaborate on specialist knowledge and solution proposals in an appropriate way. • conduct exchanges with network partners and specialists. • keep their methodological and specialist knowledge constantly up to date. 			
Module Content	<ul style="list-style-type: none"> • Analysis of wishes, requirements, and client goals • Analysis and control of financial flows (revenue, expenses, savings quota, liquidity planning) and asset structures (assets, liabilities, ALM), and integrating them into an overall concept • Carrying out client risk profiling (risk capacity, risk propensity) and considering those findings in the development of solutions • Implementing integrated asset and liability structuring and taking account of related disciplines (pensions, tax, succession, etc.) • Considering relevant legal conditions and compliance requirements in the development of solutions • Taking account of methodology and processes of systematic client analysis and solution development (advisory process) 			
Links to other modules	This module is linked to the following modules:			
Digital Learning Resources	<ul style="list-style-type: none"> • Reader • Teaching Videos • Practice and Application Exercises (with Key) • Case Studies (with Key) 			
Methods of Instruction	<ul style="list-style-type: none"> • Literature Review • Application Tasks • Interactive Instruction • Exercises • Lecture • Case Studies • Problem-Oriented Teaching • Presentation 		<p>Social Settings Used:</p> <ul style="list-style-type: none"> • Pair Work • Individual Work • Group Work 	
Type of Instruction		Classroom Instruction	Guided Self-Study	Autonomous Self-Study
	Large Class	28 h	-	
	Small Class	28 h	72 h	
	Group Instruction	-	-	
	Practical Work	-	-	
	Seminar	-	-	
	Total	56 h	72 h	52 h

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Performance Assessment	End-of-module exam		Form	Length (min.)	Weighting
	Written exam		open book	60	67.00
	Permitted Resources		Free choice calculator	With dictionary	
	Others	Assessment	Format	Length (min.)	Weighting
	Written assignment, including presentation/colloquium	Grade	Gruppenarbeit	0	33.00
Classroom Attendance Requirement	Other Attendance for the presentation of the semester assignment is mandatory.				
Compulsory Reading					
Recommended Reading					
Comments					