

Valid from 2024.HS

Module description: Applied Economic Policy		
Module Code	w.BA.XX.3AWpol-EP.XX	
ECTS Credits	6	
Language of Instruction/Examination	German	
Module Description	Analysis of the interplay between the economic and the political realm. Understanding of the role of the state and the goals, contents, processes, and effects of practical policy-making. Knowledge of the current agenda of economic policies in Switzerland and their relevance for Swiss businesses.	
Organizational Unit	CLDR Ltg.	
Module Coordinator	Tilman Slembeck	
Deputy Module Coordinator	Dario Fauceglia	
Program and Specialization	<ul style="list-style-type: none"> Business Administration - Specialization in Economics and Politics 	
Legal Framework	Academic Regulations BSc dated 29.01.2009, for the degree programs in Business Administration, International Management, Business Information Technology, Business Law, Business Law and Applied Law, first adopted on 12.05.2009	
Module Category	Module Type Compulsory	Program Phase Main Study Period
Prerequisite Knowledge	Compulsory modules: w.BA.XX.2Mikro.XX und w.BA.XX.2Makro.XX	
Contribution to Program Learning Objectives (by the concerned Module)	<ul style="list-style-type: none"> Professional Competence Methodological Competence Social Competence Self-Competence 	
Contribution to Program Learning Objectives	<p>Professional Competence</p> <ul style="list-style-type: none"> Knowing and Understanding Content of Theoretical and Practical Relevance Apply, Analyze, and Synthesize Content of Theoretical and Practical Relevance Evaluate Content of Theoretical and Practical Relevance <p>Methodological Competence</p> <ul style="list-style-type: none"> Problem-Solving & Critical Thinking Scientific Methodology Work Methods, Techniques, and Procedures Information Literacy Creativity & Innovation <p>Social Competence</p> <ul style="list-style-type: none"> Written Communication Oral Communication Teamwork & Conflict Management Intercultural Insight & Ability to Change Perspective <p>Self-Competence</p> <ul style="list-style-type: none"> Self-Management & Self-Reflection Ethical & Social Responsibility Learning & Change 	

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Module Learning Objectives	Students... <ul style="list-style-type: none">• know the foundations of the classical theory of economic politics and of new political economics.• differentiate in general between allocation policy and distribution policy issues.• understand the processes and phases of political decisions, acknowledging psychological and evolutionary aspects involved.• are familiar with the various policy fields and the current agenda in Swiss economic policies.• are able to comprehend that every evaluation is tied to an evaluation criterion and is, therefore, relative.• voice their own economic policy positions orally and justify these convincingly in writing.• reflect on the fact that political positions are linked to personal interests and are therefore neither right nor wrong in themselves.																																							
Module Content	<ul style="list-style-type: none">• Classical goals and instruments of economic policy• New political economy, public choice theory• Cognitive-evolutionary approach of economic policy• Behavioral public economics• Analysis of policy fields• Current issues in Swiss economic policy																																							
Links to other modules	This module is linked to the following modules: <ul style="list-style-type: none">• w.BA.XX.1Pol1.XX• w.BA.XX.1Int1-EP.XX																																							
Digital Learning Resources	<ul style="list-style-type: none">• Reader• Case Studies (with Key)																																							
Methods of Instruction	<ul style="list-style-type: none">• Problem-Oriented Teaching• Case Studies• Interactive Instruction			Social Settings Used: <ul style="list-style-type: none">• Group Work																																				
Type of Instruction	<table><tr><td></td><td>Classroom Instruction</td><td>Guided Self-Study</td><td colspan="2">Autonomous Self-Study</td></tr><tr><td>Large Class</td><td>28 h</td><td>28 h</td><td colspan="2"></td></tr><tr><td>Small Class</td><td>28 h</td><td>28 h</td><td colspan="2"></td></tr><tr><td>Group Instruction</td><td>-</td><td>-</td><td colspan="2"></td></tr><tr><td>Practical Work</td><td>-</td><td>-</td><td colspan="2"></td></tr><tr><td>Seminar</td><td>-</td><td>-</td><td colspan="2"></td></tr><tr><td>Total</td><td>56 h</td><td>56 h</td><td colspan="2">68 h</td></tr></table>						Classroom Instruction	Guided Self-Study	Autonomous Self-Study		Large Class	28 h	28 h			Small Class	28 h	28 h			Group Instruction	-	-			Practical Work	-	-			Seminar	-	-			Total	56 h	56 h	68 h	
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Classroom Attendance Requirement	Other In case of an excused and justified absence, a substitute performance assessment task to be determined by the module coordinator must be provided. Unexcused absences or an insufficient substitute performance will lead to failure of the module.																																							

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Compulsory Reading	<ul style="list-style-type: none">• Slembeck, T. (1997). The formation of economic policy: a cognitive-evolutionary approach to policy-making. Constitutional Political Economy, 8 (3), pp. 225-254. PDF on Moodle.• Professor Slembeck's lecture slides• Slembeck, T. (2004). Ideologies, Beliefs, and Economic Advice – A Cognitive–Evolutionary View on Economic Policy Making. In: Pelikan, P. & Wegner, G. (ed.): The Evolutionary Analysis of Economic Policy, 1st edition. London: EE Elgar. PDF on Moodle.
Recommended Reading	<ul style="list-style-type: none">• Additional current texts to be made available on Moodle (esp. for case studies)• Meier, A. & Slembeck, T. (2018). Wirtschaftspolitik - Ein kognitiv-evolutionärer Ansatz. 2nd edition. De Gruyter Oldenbourg. ISBN 978-3-486-24558-5. Comprehensive presentation of the cognitive-evolutionary approach in German.
Comments	