

Valid from 2024.HS

Module description: Banking Management

Module Code	w.BA.XX.3BSt-FLEX.XX	
ECTS Credits	6	
Language of Instruction/Examination	German	
Module Description	The students understand the objectives, the specialist and organizational functions, and the interdependencies of various control systems in banks and their operational principles. They are capable of interpreting the information from such systems and utilizing it in their decision-making. They are prepared to take an active role in control-related projects in banking.	
Organizational Unit	IWA Ltq.	
Module Coordinator	Patrick Hauf	
Deputy Module Coordinator	Christoph Kley	
Program and Specialization	<ul style="list-style-type: none"> • Business Administration - Specialization in Banking and Finance (FLEX) 	
Legal Framework	Academic Regulations BSc dated 29.01.2009, for the degree programs in Business Administration, International Management, Business Information Technology, Business Law, Business Law and Applied Law, first adopted on 12.05.2009	
Module Category	Module Type Compulsory	Program Phase Main Study Period
Prerequisite Knowledge	Introduction to BF: All material	
Contribution to Program Learning Objectives (by the concerned Module)	<ul style="list-style-type: none"> • Professional Competence • Methodological Competence • Social Competence • Self-Competence 	
Contribution to Program Learning Objectives	<p>Professional Competence</p> <ul style="list-style-type: none"> • Knowing and Understanding Content of Theoretical and Practical Relevance • Apply, Analyze, and Synthesize Content of Theoretical and Practical Relevance • Evaluate Content of Theoretical and Practical Relevance <p>Methodological Competence</p> <ul style="list-style-type: none"> • Problem-Solving & Critical Thinking • Scientific Methodology • Work Methods, Techniques, and Procedures • Information Literacy • Creativity & Innovation <p>Social Competence</p> <ul style="list-style-type: none"> • Written Communication • Oral Communication • Teamwork & Conflict Management • Intercultural Insight & Ability to Change Perspective <p>Self-Competence</p> <ul style="list-style-type: none"> • Self-Management & Self-Reflection • Ethical & Social Responsibility • Learning & Change 	

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Module Learning Objectives	<p>Students...</p> <ul style="list-style-type: none"> • gain a general overview of bank management. • know and understand the key managerial approaches and challenges in bank management and in the institutional-regulatory framework of bank management (incl. Basel, center control, performance measurement systems, market interest method, etc.). • know and understand the key business administration processes and functions in bank management (incl. planning, budgeting, monthly financial statements, and forecasting). • develop and understand the key specialist terminology (also in English) of bank management. • know and are able to apply key concepts of bank management (incl. market interest method, center control, profit center accounting, and performance measurement systems). • are able to analyze typical issues of bank management (incl. costs/yield deviations). • are able to evaluate typical analytical reports in a target-oriented way (incl. monthly center accounting and deviation analysis). • are able to make specific decisions while taking account of secondary aspects (incl. ALM decision-making and decisions affecting cost structures). • devise creative configuration options (incl. reactions to deviations in yield and costs). • present and elaborate on acquired knowledge and developed solutions using appropriate language and formats. • develop the ability to learn about new control concepts autonomously. • evaluate concepts of credit risk management, market risk management, and operational risk & governance. 	
Module Content	<ul style="list-style-type: none"> • Introduction to bank management • Financial reporting in Swiss banks • Valuation and accounting regulations for banks • Equity capital and liquidity regulations for banks in Switzerland • Bank controlling as a management tool/steering using key performance indicators • Controlling securities and foreign exchange transactions • Topic of choice • Credit risk management • Market risk management • Operational risk management & governance • Center management and profit center accounting • ALM / Treasury • Risk and capital controlling • Conclusion: Integration / trading control 	
Links to other modules	This module is linked to the following modules:	
Digital Learning Resources	<ul style="list-style-type: none"> • Reader • Teaching Videos • Teaching Materials • Practice and Application Exercises (with Key) • Case Studies (with Key) 	
Methods of Instruction	<ul style="list-style-type: none"> • Literature Review • Interactive Instruction • Lecture • Exercises • Application Tasks • Case Studies • Lectures 	<p>Social Settings Used:</p> <ul style="list-style-type: none"> • Individual Work

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Type of Instruction		Classroom Instruction	Guided Self-Study	Autonomous Self-Study	
	Large Class	12 h	26 h		
	Small Class	12 h	30 h		
	Group Instruction	-	-		
	Practical Work	-	-		
	Seminar	-	-		
	Total	24 h	56 h	100 h	
Performance Assessment	End-of-module exam		Form	Length (min.)	Weighting
	Written exam		Specified documentation	60	100.00
	Permitted Resources		Spec. calculator acc. to leaflet "Utilities"	With dictionary	
	Others	Assessment	Format	Length (min.)	Weighting
	Written Assignment	Pass/Fail	Einzelarbeit	0	0.00
Classroom Attendance Requirement	None				
Compulsory Reading					
Recommended Reading					
Comments					