

Valid from 2025.FS

Module description: Bachelor's Thesis		
<b>Module Code</b>	w.BA.XX.3Ba-BO.XX	
<b>ECTS Credits</b>	15	
<b>Language of Instruction/Examination</b>	German	
<b>Module Description</b>	Students produce a research paper (the Bachelor's thesis) based on scientific principles. This is an individual piece of work on a topic that is either scientific or practical in nature. In doing so, students address an issue they have chosen or one that has been selected for them. They analyze the task at hand, conduct an in-depth analysis of the situation, and on that basis formulate recommendations for resolving the problem at hand. In this context, students apply the knowledge and skills they have acquired over the course of their studies in a purpose-oriented, effective, and efficient way while acquiring additional specialist knowledge. The Bachelor's thesis thus reflects students' capacity to perform and the increase in their capability as a result of completing the degree program.	
<b>Organizational Unit</b>	Lehre General Management	
<b>Module Coordinator</b>	Christian Berger	
<b>Deputy Module Coordinator</b>	Stefan Schuppisser	
<b>Program and Specialization</b>	<ul style="list-style-type: none"> <li>• Business Administration - Specialization in Accounting, Controlling, Auditing</li> <li>• Business Administration - Specialization in Banking and Finance</li> <li>• Business Administration - Specialization in Behavioral Design</li> <li>• Business Administration - Specialization in Economics and Politics</li> <li>• Business Administration - Specialization in Financial Management</li> <li>• Business Administration - Specialization in General Management</li> <li>• Business Administration - Specialization in Marketing</li> <li>• Business Administration - Specialization in Politics and Management</li> <li>• Business Administration - Specialization in Risk and Insurance</li> </ul>	
<b>Legal Framework</b>	Academic Regulations BSc dated 29.01.2009, for the degree programs in Business Administration, International Management, Business Information Technology, Business Law, Business Law and Applied Law, first adopted on 12.05.2009	
<b>Module Category</b>	<b>Module Type</b> Compulsory	<b>Program Phase</b> Main Study Period
<b>Prerequisite Knowledge</b>	The compulsory modules of the respective degree program/specialization.	
<b>Contribution to Program Learning Objectives (by the concerned Module)</b>	<ul style="list-style-type: none"> <li>• Professional Competence</li> <li>• Methodological Competence</li> <li>• Social Competence</li> <li>• Self-Competence</li> </ul>	

## Module description: Bachelor's Thesis

<b>Contribution to Program Learning Objectives</b>	<b>Professional Competence</b> <ul style="list-style-type: none"> <li>• Knowing and Understanding Content of Theoretical and Practical Relevance</li> <li>• Apply, Analyze, and Synthesize Content of Theoretical and Practical Relevance</li> <li>• Evaluate Content of Theoretical and Practical Relevance</li> </ul> <b>Methodological Competence</b> <ul style="list-style-type: none"> <li>• Problem-Solving &amp; Critical Thinking</li> <li>• Scientific Methodology</li> <li>• Work Methods, Techniques, and Procedures</li> <li>• Information Literacy</li> <li>• Creativity &amp; Innovation</li> </ul> <b>Social Competence</b> <ul style="list-style-type: none"> <li>• Written Communication</li> <li>• Oral Communication</li> <li>• Intercultural Insight &amp; Ability to Change Perspective</li> </ul> <b>Self-Competence</b> <ul style="list-style-type: none"> <li>• Self-Management &amp; Self-Reflection</li> <li>• Ethical &amp; Social Responsibility</li> <li>• Learning &amp; Change</li> </ul>		
<b>Module Learning Objectives</b>	<p>Students...</p> <ul style="list-style-type: none"> <li>• address a problem situation in terms of the knowledge related to the degree program/specialization (frameworks, tools, concepts, models).</li> <li>• identify the methods that are relevant to solving the problem.</li> <li>• analyze specific issues of business administration on the basis of the knowledge structure they have been taught.</li> <li>• apply the relevant knowledge (frameworks, tools, concepts, models) in the context of the problem situation.</li> <li>• design and evaluate possible solutions to specific questions, taking into account problem-related criteria.</li> <li>• present and discuss the concept they have developed for dealing with the present problem situation.</li> <li>• produce a paper satisfying scientific requirements with regard to form, structure, and procedure.</li> <li>• adopt different perspectives in evaluating issues of business administration.</li> </ul>		
<b>Module Content</b>	<ul style="list-style-type: none"> <li>• Scientific exploration of a subject of business administration</li> <li>• Systematic development of a problem analysis by means of the knowledge structures of the degree program</li> <li>• Documentation of procedures in the context of the problem-solving process</li> <li>• Development and evaluation of solution strategies</li> <li>• Application of methods for preparing a scientific thesis (sourcing of information, analysis/evaluation of information, scientific theory, qualitative and quantitative social research)</li> <li>• Writing a scientific thesis</li> </ul>		
<b>Links to other modules</b>	<p>This module is linked to the following modules:</p>		
<b>Digital Learning Resources</b>	<ul style="list-style-type: none"> <li>• Teaching Videos</li> <li>• myStudybox</li> </ul>		
<b>Methods of Instruction</b>	<table border="1"> <tr> <td data-bbox="485 1570 970 1680"> <ul style="list-style-type: none"> <li>• Literature Review</li> <li>• Explorative Learning</li> <li>• Discussion</li> <li>• BSc Thesis Support (coaching)</li> </ul> </td><td data-bbox="978 1570 1461 1680"> <b>Social Settings Used:</b> <ul style="list-style-type: none"> <li>• Individual Work</li> </ul> </td></tr> </table>	<ul style="list-style-type: none"> <li>• Literature Review</li> <li>• Explorative Learning</li> <li>• Discussion</li> <li>• BSc Thesis Support (coaching)</li> </ul>	<b>Social Settings Used:</b> <ul style="list-style-type: none"> <li>• Individual Work</li> </ul>
<ul style="list-style-type: none"> <li>• Literature Review</li> <li>• Explorative Learning</li> <li>• Discussion</li> <li>• BSc Thesis Support (coaching)</li> </ul>	<b>Social Settings Used:</b> <ul style="list-style-type: none"> <li>• Individual Work</li> </ul>		

## Module description: Bachelor's Thesis

Type of Instruction		Classroom Instruction	Guided Self-Study	Autonomous Self-Study	
	Large Class	-	-		
	Small Class	-	-		
	Group Instruction	-	-		
	Practical Work	-	-		
	Seminar	-	-		
	Total	0 h	0 h	450 h	
Performance Assessment	End-of-module exam		Form	Length (min.)	Weighting
	-				
	Permitted Resources				
	Others	Assessment	Format	Length (min.)	Weighting
	Written Assignment	Grade	Einzelarbeit	0	100.00
Classroom Attendance Requirement	None				
Compulsory Reading					
Recommended Reading					
Comments	For deadlines and other requirements, see the guidelines (Intranet), the Bachelor's Thesis schedule, and MoLeNa.				