

Module description: Corporate Finance & Commercial Banking		
Module Code	w.BA.XX.3CFCB-BF-FLEX.XX	
ECTS Credits	6	
Language of Instruction/Examination	English	
Module Description	The module is divided into two parts: Corporate Finance and Commercial Banking. Its main objective is to equip students with a solid understanding of investment and financing decisions from both the company's and the bank's perspectives. Students gain proficiency in the key methodologies used to evaluate investments, develop corporate finance strategies, assess financing instruments, and understand dividend policy. In addition, they acquire foundational knowledge of commercial banking, including the credit process, various lending types (e.g., cash-flow-based and asset-based lending), and the management of foreign exchange exposure.	
Organizational Unit	Institut für Financial Management (IFI)	
Module Coordinator	Orcun Kaya	
Deputy Module Coordinator	Andreas Schweizer	
Program and Specialization	<ul style="list-style-type: none"> Business Administration - Specialization in Banking and Finance (FLEX) 	
Legal Framework	Academic Regulations BSc dated 29.01.2009, for the degree programs in Business Administration, International Management, Business Information Technology, Business Law, Business Law and Applied Law, first adopted on 12.05.2009	
Module Category	Module Type Compulsory	Program Phase Main Study Period
Prerequisite Knowledge	Financial accounting, financial analysis, financial instruments, portfolio theory	
Contribution to Program Learning Objectives (by the concerned Module)	<ul style="list-style-type: none"> Professional Competence Methodological Competence Social Competence Self-Competence 	
Contribution to Program Learning Objectives	<p>Professional Competence</p> <ul style="list-style-type: none"> Knowing and Understanding Content of Theoretical and Practical Relevance Apply, Analyze, and Synthesize Content of Theoretical and Practical Relevance Evaluate Content of Theoretical and Practical Relevance <p>Methodological Competence</p> <ul style="list-style-type: none"> Problem-Solving & Critical Thinking Scientific Methodology Work Methods, Techniques, and Procedures Information Literacy Creativity & Innovation <p>Social Competence</p> <ul style="list-style-type: none"> Written Communication Oral Communication Teamwork & Conflict Management Intercultural Insight & Ability to Change Perspective <p>Self-Competence</p> <ul style="list-style-type: none"> Self-Management & Self-Reflection Ethical & Social Responsibility Learning & Change 	

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Module Learning Objectives	Students... <ul style="list-style-type: none">• know how to value cash flows (PV, NPV) to analyze the performance of key financial instruments and investments.• understand the critical judgment required when formulating a corporate finance strategy and dividend policy.• are introduced to the most common commercial banking solutions.• understand the end-to-end credit process of banks, with a particular focus on cash-flowbased lending, trade finance, leasing, and asset-based lending—including the analysis of borrower cash flows, collateral structures, and currency exposure.• are able to analyze and solve related cases.																																							
Module Content	<ul style="list-style-type: none">• Valuation methods• Financial instruments and their valuation (bonds, equity, and mezzanine financing)• Corporate financing and market efficiency• Opportunity cost of capital (WACC)• Capital structure and a company's cost of capital• Working capital management and related banking services• Cash-flow-based and asset-based lending• Foreign exposure management• Structured finance• International financial management																																							
Links to other modules	This module is linked to the following modules: <ul style="list-style-type: none">• w.BA.XX.1FIPT.XX																																							
Digital Learning Resources	<ul style="list-style-type: none">• Reader• Teaching Videos• Teaching Materials• Practice and Application Exercises (with Key)• Case Studies (with Key)• Multiple Choice Tests																																							
Methods of Instruction	<ul style="list-style-type: none">• Exercises• Case Studies• Interactive Instruction• Lecture			Social Settings Used: <ul style="list-style-type: none">• Individual Work• Group Work																																				
Type of Instruction	<table><tr><td></td><td>Classroom Instruction</td><td>Guided Self-Study</td><td colspan="2">Autonomous Self-Study</td></tr><tr><td>Large Class</td><td>24 h</td><td>44 h</td><td colspan="2"></td></tr><tr><td>Small Class</td><td>-</td><td>-</td><td colspan="2"></td></tr><tr><td>Group Instruction</td><td>-</td><td>44 h</td><td colspan="2"></td></tr><tr><td>Practical Work</td><td>-</td><td>-</td><td colspan="2"></td></tr><tr><td>Seminar</td><td>-</td><td>-</td><td colspan="2"></td></tr><tr><td>Total</td><td>24 h</td><td>88 h</td><td colspan="2">68 h</td></tr></table>						Classroom Instruction	Guided Self-Study	Autonomous Self-Study		Large Class	24 h	44 h			Small Class	-	-			Group Instruction	-	44 h			Practical Work	-	-			Seminar	-	-			Total	24 h	88 h	68 h	
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Performance Assessment	<table><tr><td colspan="2">End-of-module exam</td><td>Form</td><td>Length (min.)</td><td>Weighting</td></tr><tr><td colspan="2">Written exam</td><td>Specified documentation</td><td>75</td><td>83.00</td></tr><tr><td colspan="2">Permitted Resources</td><td>Spec. calculator acc. to leaflet "Utilities"</td><td colspan="2">With dictionary</td></tr></table> <table><tr><td>Others</td><td>Assessment</td><td>Format</td><td>Length (min.)</td><td>Weighting</td></tr><tr><td>Talk/oral presentation</td><td>Grade</td><td>Gruppenarbeit</td><td>5</td><td>17.00</td></tr></table>					End-of-module exam		Form	Length (min.)	Weighting	Written exam		Specified documentation	75	83.00	Permitted Resources		Spec. calculator acc. to leaflet "Utilities"	With dictionary		Others	Assessment	Format	Length (min.)	Weighting	Talk/oral presentation	Grade	Gruppenarbeit	5	17.00										
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Classroom Attendance Requirement	None
Compulsory Reading	<ul style="list-style-type: none">• Brealey, R. & Myers, S. & Allen, F. & Edmans, A. (2022). Principles of Corporate Finance. 14th Edition. New York: New York: McGraw-Hill. ISBN 978-1-265-07415-9.
Recommended Reading	<ul style="list-style-type: none">• Bodie, Z. & Kane, A. & Marcus, A. (2013). Essentials of Investments. Global Edition Edition. New York: McGraw-Hill. ISBN 978-0-07-714824-9.• Volkart, R. & Wagner, . (2018). Corporate Finance: Grundlagen von Finanzierung und Investition. 7th Edition. Zürich: Versus. ISBN 978-3-03909-290-1.
Comments	<p>Talk/Oral Presentation</p> <p>Students will create a video file of a presentation (incl. oral comments) on an assigned topic. The presentation is uploaded to Moodle and is part of the module content in the sense of a flipped classroom scheme. Students can earn a maximum of 15 points for the presentation. A maximum of 75 points can be obtained in the end-of-module exam. The module grade is then calculated from the total of points (max. 90).</p> <p>E-Assessments</p> <p>There will be two Moodle quizzes, which are optional to complete. These quizzes are not graded. Each quiz will be made available for a period of two weeks, as announced at the beginning of the semester. The quizzes are not accessible outside these time frames.</p>