

Valid from 2025.HS

Module description: Corporate Finance & Commercial Banking		
Module Code	w.BA.XX.3CFEB-BF.XX	
ECTS Credits	6	
Language of Instruction/Examination	English	
Module Description	The module is divided into two parts: Corporate Finance and Commercial Banking. Its main objective is to equip students with a solid understanding of investment and financing decisions from both the company's and the bank's perspectives. Students gain proficiency in the key methodologies used to evaluate investments, develop corporate finance strategies, assess financing instruments, and understand dividend policy. In addition, they acquire foundational knowledge of commercial banking, including the credit process, various lending types (e.g., cash-flow-based and asset-based lending), and the management of foreign exchange exposure.	
Organizational Unit	Institut für Wealth & Asset Management	
Module Coordinator	Orcun Kaya	
Deputy Module Coordinator	Andreas Hecht	
Program and Specialization	<ul style="list-style-type: none"> <li>Business Administration - Specialization in Banking and Finance</li> </ul>	
Legal Framework	Academic Regulations BSc dated 29.01.2009, for the degree programs in Business Administration, International Management, Business Information Technology, Business Law, Business Law and Applied Law, first adopted on 12.05.2009	
Module Category	Module Type Compulsory	Program Phase Main Study Period
Prerequisite Knowledge	Financial accounting, financial analysis, financial instruments, portfolio theory	
Contribution to Program Learning Objectives (by the concerned Module)	<ul style="list-style-type: none"> <li>Professional Competence</li> <li>Methodological Competence</li> <li>Social Competence</li> <li>Self-Competence</li> </ul>	
Contribution to Program Learning Objectives	<p><b>Professional Competence</b></p> <ul style="list-style-type: none"> <li>Knowing and Understanding Content of Theoretical and Practical Relevance</li> <li>Apply, Analyze, and Synthesize Content of Theoretical and Practical Relevance</li> <li>Evaluate Content of Theoretical and Practical Relevance</li> </ul> <p><b>Methodological Competence</b></p> <ul style="list-style-type: none"> <li>Problem-Solving &amp; Critical Thinking</li> <li>Scientific Methodology</li> <li>Work Methods, Techniques, and Procedures</li> <li>Information Literacy</li> <li>Creativity &amp; Innovation</li> </ul> <p><b>Social Competence</b></p> <ul style="list-style-type: none"> <li>Written Communication</li> <li>Oral Communication</li> <li>Teamwork &amp; Conflict Management</li> <li>Intercultural Insight &amp; Ability to Change Perspective</li> </ul> <p><b>Self-Competence</b></p> <ul style="list-style-type: none"> <li>Self-Management &amp; Self-Reflection</li> <li>Ethical &amp; Social Responsibility</li> <li>Learning &amp; Change</li> </ul>	

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Module Learning Objectives	Students... <ul style="list-style-type: none"><li>• know how to value cash flows (PV, NPV) to analyze the performance of key financial instruments and investments.</li><li>• understand the critical judgment required when formulating a corporate finance strategy and dividend policy.</li><li>• are introduced to the most common commercial banking solutions.</li><li>• understand the end-to-end credit process of banks, with a particular focus on cash-flow-based lending, trade finance, leasing, and asset-based lending—including the analysis of borrower cash flows, collateral structures, and currency exposure.</li><li>• are able to analyze and solve related cases.</li></ul>																															
Module Content	<ul style="list-style-type: none"><li>• Valuation methods</li><li>• Financial instruments and their valuation (bonds, equity, and mezzanine financing)</li><li>• Corporate financing and market efficiency</li><li>• Opportunity cost of capital (WACC)</li><li>• Capital structure and a company's cost of capital</li><li>• Working capital management and related banking services</li><li>• Cash-flow-based and asset-based lending</li><li>• Foreign exposure management</li><li>• Structured finance</li><li>• International financial management</li></ul>																															
Links to other modules	This module is linked to the following modules: <ul style="list-style-type: none"><li>• w.BA.XX.2FIPT-en.XX</li></ul>																															
Digital Learning Resources	<ul style="list-style-type: none"><li>• Reader</li><li>• Teaching Videos</li><li>• Teaching Materials</li><li>• Practice and Application Exercises (with Key)</li><li>• Case Studies (with Key)</li><li>• Multiple Choice Tests</li></ul>																															
Methods of Instruction	<ul style="list-style-type: none"><li>• Case Studies</li><li>• Exercises</li><li>• Interactive Instruction</li><li>• Lecture</li></ul>		Social Settings Used: <ul style="list-style-type: none"><li>• Individual Work</li><li>• Group Work</li></ul>																													
Type of Instruction	<table><tr><th></th><th>Classroom Instruction</th><th>Guided Self-Study</th><th>Autonomous Self-Study</th></tr><tr><td>Large Class</td><td>28 h</td><td>-</td><td></td></tr><tr><td>Small Class</td><td>28 h</td><td>56 h</td><td></td></tr><tr><td>Group Instruction</td><td>-</td><td>-</td><td></td></tr><tr><td>Practical Work</td><td>-</td><td>-</td><td></td></tr><tr><td>Seminar</td><td>-</td><td>-</td><td></td></tr><tr><td>Total</td><td>56 h</td><td>56 h</td><td>68 h</td></tr></table>					Classroom Instruction	Guided Self-Study	Autonomous Self-Study	Large Class	28 h	-		Small Class	28 h	56 h		Group Instruction	-	-		Practical Work	-	-		Seminar	-	-		Total	56 h	56 h	68 h
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Performance Assessment	End-of-module exam		Form	Length (min.)	Weighting
	Written exam		Specified documentation	75	83.00
	Permitted Resources		Spec. calculator acc. to leaflet "Utilities"	With dictionary	
	Others	Assessment	Format	Length (min.)	Weighting
	Talk/oral presentation	Grade	Gruppenarbeit	5	17.00
	E-assessment (two Moodle quizzes)	Grade	Einzelarbeit	0	0.00
Classroom Attendance Requirement	None				
Compulsory Reading	<ul style="list-style-type: none"><li>Brealey, R., Myers, S., Allen, F. &amp; Edmans, A. (2022). Principles of Corporate Finance. 14th edition. New York: McGraw-Hill. International Student Edition.. ISBN 978-1-265-07415-9.</li></ul>				
Recommended Reading	<ul style="list-style-type: none"><li>Bodie, Z., Kane, A. &amp; Marcus, A. (2013). Essentials of Investments; Global Edition. New York: McGraw-Hill.. ISBN 978-0-07-714824-9.</li><li>Volkart, R. &amp; Wagner, A. (2018). Corporate Finance: Grundlagen von Finanzierung und Investition. 7th edition. Zürich: Versus.. ISBN 978-3-03909-290-1.</li></ul>				
Comments	<p><b>Talk/oral presentation</b></p> <p>Students will create a video file of a presentation (incl. oral comments) on an assigned topic. The presentation is uploaded to Moodle and is part of the module content in the sense of a flipped classroom scheme. Students can earn a maximum of 15 points for the presentation. A maximum of 75 points can be obtained in the end-of-module exam. The module grade is then calculated from the total of points (max. 90).</p> <p><b>E-assessments</b></p> <p>Two Moodle quizzes (e-assessments) must be taken during the semester. Each quiz has to be answered within a window of two weeks as per the individual announcement at the beginning of the semester. The quizzes are not available outside these time slots. To pass a quiz, at least 75% of the answers must be correct in each case. Failure to pass either e-assessment will result in the deduction of half (0.5) a grade point from the final module grade. Failure to pass both e-assessments will result in the deduction of one grade point.</p>				