

Module description: Data Protection and Data Management		
Module Code	w.BA.XX.3DPDM-BL.XX	
ECTS Credits	3	
Language of Instruction/Examination	English	
Module Description	In a world where it is sometimes said that data has become the lifeblood of innovation, commerce, and societal progress, data protection and data management have become great challenges. This module addresses these topics and is your gateway to understanding and mastering in particular Swiss data protection law and navigating the complexities of this field with a view to our data-driven future. The main focus of this class is Swiss data protection law.	
Organizational Unit	Institut für Unternehmensrecht	
Module Coordinator	Michael Widmer	
Program and Specialization	<ul style="list-style-type: none"> <li>• Business Law</li> </ul>	
Legal Framework	Academic Regulations BSc dated 29.01.2009, for the degree programs in Business Administration, International Management, Business Information Technology, Business Law, Business Law and Applied Law, first adopted on 12.05.2009	
Module Category	Module Type Compulsory	Program Phase Main Study Period
Prerequisite Knowledge	No prerequisite knowledge is required.	
Contribution to Program Learning Objectives (by the concerned Module)	<ul style="list-style-type: none"> <li>• Professional Competence</li> <li>• Methodological Competence</li> <li>• Social Competence</li> <li>• Self-Competence</li> </ul>	
Contribution to Program Learning Objectives	<p><b>Professional Competence</b></p> <ul style="list-style-type: none"> <li>• Knowing and Understanding Content of Theoretical and Practical Relevance</li> <li>• Apply, Analyze, and Synthesize Content of Theoretical and Practical Relevance</li> <li>• Evaluate Content of Theoretical and Practical Relevance</li> </ul> <p><b>Methodological Competence</b></p> <ul style="list-style-type: none"> <li>• Problem-Solving &amp; Critical Thinking</li> <li>• Scientific Methodology</li> <li>• Work Methods, Techniques, and Procedures</li> <li>• Information Literacy</li> <li>• Creativity &amp; Innovation</li> </ul> <p><b>Social Competence</b></p> <ul style="list-style-type: none"> <li>• Written Communication</li> <li>• Oral Communication</li> <li>• Teamwork &amp; Conflict Management</li> <li>• Intercultural Insight &amp; Ability to Change Perspective</li> </ul> <p><b>Self-Competence</b></p> <ul style="list-style-type: none"> <li>• Self-Management &amp; Self-Reflection</li> <li>• Ethical &amp; Social Responsibility</li> <li>• Learning &amp; Change</li> </ul>	
Module Learning Objectives	<p>Students...</p> <ul style="list-style-type: none"> <li>• are enabled to reflect on the relevant issues related to data protection mainly in legal terms.</li> <li>• recognize complex interconnections that enable them to identify and deal with issues related to data protection.</li> <li>• have knowledge of data protection law at a national level.</li> <li>• have basic knowledge of certain data management issues.</li> </ul>	

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Module Content	<ul style="list-style-type: none"><li>• Purpose of data protection and laws applicable to it</li><li>• Terminology of data protection law</li><li>• Data protection principles</li><li>• Basics of information security (to the extent it relates to data protection)</li><li>• Special provisions for data processing by private individuals / Remedies of data subjects</li><li>• Special provisions for data Processing by federal bodies / Processing by Swiss cantonal bodies</li><li>• Rights of data subjects</li><li>• Duties of controllers and processors</li><li>• Processing by processors</li><li>• Legal aspects of international data transfers</li><li>• Basics of certain data management issues</li></ul>																																	
Links to other modules	This module is linked to the following modules:																																	
Digital Learning Resources	<ul style="list-style-type: none"><li>• None</li></ul>																																	
Methods of Instruction	<ul style="list-style-type: none"><li>• Lecture</li><li>• Exercises</li><li>• Interactive Instruction</li></ul>		Social Settings Used: <ul style="list-style-type: none"><li>• Pair Work</li><li>• Individual Work</li></ul>																															
Type of Instruction	<table><tr><th></th><th>Classroom Instruction</th><th>Guided Self-Study</th><th>Autonomous Self-Study</th></tr><tr><td>Large Class</td><td>26 h</td><td>20 h</td><td></td></tr><tr><td>Small Class</td><td>-</td><td>-</td><td></td></tr><tr><td>Group Instruction</td><td>-</td><td>-</td><td></td></tr><tr><td>Practical Work</td><td>-</td><td>-</td><td></td></tr><tr><td>Seminar</td><td>-</td><td>-</td><td></td></tr><tr><td>Total</td><td>26 h</td><td>20 h</td><td>44 h</td></tr></table>					Classroom Instruction	Guided Self-Study	Autonomous Self-Study	Large Class	26 h	20 h		Small Class	-	-		Group Instruction	-	-		Practical Work	-	-		Seminar	-	-		Total	26 h	20 h	44 h		
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Classroom Attendance Requirement	None																																	
Compulsory Reading																																		
Recommended Reading																																		
Comments																																		