

Valid from 2025.FS

Module description: Integration		
Module Code	w.BA.XX.3Int-BF-FLEX.XX	
ECTS Credits	6	
Language of Instruction/Examination	German	
Module Description	Students work in groups under the supervision of their instructors. They take part in a banking game and acquire in-depth knowledge of strategic issues by working on case studies from the field of banking and finance.	
Organizational Unit	Institut für Wealth & Asset Management	
Module Coordinator	Christoph Kley	
Deputy Module Coordinator	Anita Sigg	
Program and Specialization	• Business Administration - Specialization in Banking and Finance (FLEX)	
Legal Framework	Academic Regulations BSc dated 29.01.2009, for the degree programs in Business Administration, International Management, Business Information Technology, Business Law, Business Law and Applied Law, first adopted on 12.05.2009	
Module Category	Module Type Compulsory	Program Phase Main Study Period
Prerequisite Knowledge	Content of first-year studies as well as the main study period modules completed to date. Previous knowledge and professional experience in the financial sector.	
Contribution to Program Learning Objectives (by the concerned Module)	<ul style="list-style-type: none"> • Professional Competence • Methodological Competence • Social Competence • Self-Competence 	
Contribution to Program Learning Objectives	<p>Professional Competence</p> <ul style="list-style-type: none"> • Knowing and Understanding Content of Theoretical and Practical Relevance • Apply, Analyze, and Synthesize Content of Theoretical and Practical Relevance • Evaluate Content of Theoretical and Practical Relevance <p>Methodological Competence</p> <ul style="list-style-type: none"> • Problem-Solving & Critical Thinking • Scientific Methodology • Work Methods, Techniques, and Procedures • Information Literacy • Creativity & Innovation <p>Social Competence</p> <ul style="list-style-type: none"> • Written Communication • Oral Communication • Teamwork & Conflict Management • Intercultural Insight & Ability to Change Perspective <p>Self-Competence</p> <ul style="list-style-type: none"> • Self-Management & Self-Reflection • Ethical & Social Responsibility • Learning & Change 	
Module Learning Objectives	<p>Students...</p> <ul style="list-style-type: none"> • make tactical and strategic decisions as part of the banking game (simulation exercise on banking management decision-making). • develop solutions using an appropriate language and format (case studies: executive-level presentations). 	
Module Content	<ul style="list-style-type: none"> • Working on the banking game in groups of 4-6 students • Working on strategic issues in the form of case studies related to banking and finance (group work) 	

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Links to other modules	This module is linked to the following modules: <ul style="list-style-type: none">w.BA.XX.3BSt-FLEX.XX				
Digital Learning Resources	<ul style="list-style-type: none">ReaderCase Studies (with Key)				
Methods of Instruction	<ul style="list-style-type: none">Case StudiesProject WorkLiterature ReviewLectureProblem-Oriented TeachingDiscussionPresentationSimulationGroup project		Social Settings Used: <ul style="list-style-type: none">Individual WorkGroup Work		
Type of Instruction		Classroom Instruction	Guided Self-Study	Autonomous Self-Study	
	Large Class	7 h	-		
	Small Class	42 h	62 h		
	Group Instruction	-	-		
	Practical Work	-	-		
	Seminar	-	-		
	Total	49 h	62 h	69 h	
	Performance Assessment	End-of-module exam		Form	Length (min.)
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Permitted Resources					
Others		Assessment	Format	Length (min.)	Weighting
Talk/oral presentation		Grade	Gruppenarbeit	30	50.00
Written Assignment		Grade	Gruppenarbeit	0	10.00
Written Assignment		Grade	Gruppenarbeit	0	10.00
Game score		Grade	Gruppenarbeit	0	10.00
Talk/oral presentation		Grade	Gruppenarbeit	30	10.00
Entrance exam		Grade	Einzelarbeit	10	10.00
Classroom Attendance Requirement		Other Attendance required on simulation days and for interim and final presentation of Harvard cases.			
Compulsory Reading	<ul style="list-style-type: none">Banking game handbook, case study documentation (Harvard cases)				
Recommended Reading					
Comments	The requirements and weighting of individual performance assessments will be specified and explained in greater detail at the start of the module.				