

Module description: Leadership & Business Ethics		
Module Code	w.BA.XX.3LU-FLEX.XX	
ECTS Credits	3	
Language of Instruction/Examination	German	
Module Description	Students gain a deep understanding of the role and responsibilities of a leadership personality. On the one hand, this individual leads in a task- and people-oriented manner, aiming for the effective and efficient achievement of organizational goals. On the other hand, they perceive their responsibilities holistically, considering the contextual factors, and are capable of defending their actions not only vis-a-vis shareholders but all other stakeholders. As a result, they gain the trust and cooperation of stakeholders, which is an essential prerequisite for doing business successfully.	
Organizational Unit	Institute for Organizational Viability	
Module Coordinator	Nicoline Scheidegger	
Deputy Module Coordinator	Frithjof Müller	
Program and Specialization	<ul style="list-style-type: none"> <li>• Business Administration - Specialization in Banking and Finance (FLEX)</li> <li>• Business Administration - Specialization in General Management (Flex)</li> </ul>	
Legal Framework	Academic Regulations BSc dated 29.01.2009, for the degree programs in Business Administration, International Management, Business Information Technology, Business Law, Business Law and Applied Law, first adopted on 12.05.2009	
Module Category	Module Type Compulsory	Program Phase Main Study Period
Prerequisite Knowledge		
Contribution to Program Learning Objectives (by the concerned Module)	<ul style="list-style-type: none"> <li>• Professional Competence</li> <li>• Methodological Competence</li> <li>• Social Competence</li> <li>• Self-Competence</li> </ul>	
Contribution to Program Learning Objectives	<p><b>Professional Competence</b></p> <ul style="list-style-type: none"> <li>• Knowing and Understanding Content of Theoretical and Practical Relevance</li> <li>• Apply, Analyze, and Synthesize Content of Theoretical and Practical Relevance</li> <li>• Evaluate Content of Theoretical and Practical Relevance</li> </ul> <p><b>Methodological Competence</b></p> <ul style="list-style-type: none"> <li>• Problem-Solving &amp; Critical Thinking</li> <li>• Work Methods, Techniques, and Procedures</li> <li>• Creativity &amp; Innovation</li> </ul> <p><b>Social Competence</b></p> <ul style="list-style-type: none"> <li>• Oral Communication</li> <li>• Teamwork &amp; Conflict Management</li> <li>• Intercultural Insight &amp; Ability to Change Perspective</li> </ul> <p><b>Self-Competence</b></p> <ul style="list-style-type: none"> <li>• Self-Management &amp; Self-Reflection</li> <li>• Ethical &amp; Social Responsibility</li> <li>• Learning &amp; Change</li> </ul>	

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Module Learning Objectives	Students... <ul style="list-style-type: none"><li>• are able to share extensive and up-to-date knowledge of leadership and business ethics</li><li>• describe the relevant theories of leadership and core concepts of ethics</li><li>• apply the module contents to real-world scenarios in case studies</li><li>• are able to transfer the theories and concepts to current or future professional fields of activity</li><li>• analyze complex issues related to leadership and business ethics</li><li>• develop and evaluate alternative solutions to issues concerning leadership and business ethics</li><li>• present solutions developed in groups</li><li>• independently acquire new knowledge on leadership and business ethics now and in the future based on the learning strategies developed in the module</li><li>• learn independently</li></ul>																																							
Module Content	<ul style="list-style-type: none"><li>• Introduction to leadership and business ethics</li><li>• Leadership theories: self-leadership, personality, behavior, transactional and transformational leadership.</li><li>• Modern leadership</li><li>• Awareness: Ethics for leaders: What does ethics mean, and why do leaders need ethical competencies?</li><li>• Ethical approaches: Utilitarian ethics, deontological ethics, and virtue ethics</li></ul>																																							
Links to other modules	This module is linked to the following modules: <ul style="list-style-type: none"><li>• w.BA.XX.3BWL-BO-FLEX.XX</li><li>• w.BA.XX.3HCM-FLEX.XX</li></ul>																																							
Digital Learning Resources	<ul style="list-style-type: none"><li>• Reader</li><li>• Teaching Videos</li><li>• Teaching Materials</li></ul>																																							
Methods of Instruction	<ul style="list-style-type: none"><li>• Exercises</li><li>• Interactive Instruction</li><li>• Case Studies</li><li>• Lecture</li><li>• Literature Review</li></ul>			Social Settings Used: <ul style="list-style-type: none"><li>• Pair Work</li><li>• Group Work</li><li>• Individual Work</li></ul>																																				
Type of Instruction	<table><tr><td></td><td>Classroom Instruction</td><td>Guided Self-Study</td><td colspan="2">Autonomous Self-Study</td></tr><tr><td>Large Class</td><td>12 h</td><td>36 h</td><td colspan="2"></td></tr><tr><td>Small Class</td><td>-</td><td>-</td><td colspan="2"></td></tr><tr><td>Group Instruction</td><td>-</td><td>-</td><td colspan="2"></td></tr><tr><td>Practical Work</td><td>-</td><td>-</td><td colspan="2"></td></tr><tr><td>Seminar</td><td>-</td><td>-</td><td colspan="2"></td></tr><tr><td>Total</td><td>12 h</td><td>36 h</td><td colspan="2">42 h</td></tr></table>						Classroom Instruction	Guided Self-Study	Autonomous Self-Study		Large Class	12 h	36 h			Small Class	-	-			Group Instruction	-	-			Practical Work	-	-			Seminar	-	-			Total	12 h	36 h	42 h	
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Written Assignment	Pass/Fail	Einzelarbeit	0	0.00																																				
Classroom Attendance Requirement	None																																							

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### Compulsory Reading

- Wildenmann, B. (2015). Situativ führen. 21 Pfade für die erfolgreiche Führung. Wiesbaden: Springer Gabler. ISBN 978-3-658-08453-0. 215-249. (On Moodle).
- Dörr, S. (2007). Fit für den Wandel durch transaktionale und transformationale Führung. Wirtschaftspsychologie, 14 (1), pp. 23-26. (On Moodle).
- Furtner, M. & Baldegger, U. (2016). Führungseigenschaften und -motive. In: Self-Leadership und Führung: Theorien, Modelle und praktische Umsetzung, pp. 9-58. Springer: Wiesbaden. (On Moodle).
- Schütz, M. (2021). Angewandte Unternehmensethik. 2nd ed. München: Pearson. ISBN 978-3-86894-401-3. (Students buy this or download it as an e-book from the library.)
- Hecker, S. (2011). Führung im Raster des Managerial Grid. Trainingaktuell, April, pp. 19-21. (On Moodle).
- Prentice, W. (2004). Understanding Leadership. Harvard Business Review, January, pp. 102-109. (On Moodle).
- McKinsey & Company (2020). From there to here: 50 years of thinking on the social responsibility of business. (September): <https://www.mckinsey.com/featured-insights/corporate-purpose/from-there-to-here-50-years-of-thinking-on-the-social-responsibility-of-business>
- Schwarzmüller, T., Brosi, P. & Welp, I. (2017). Führung 4.0 – Wie die Digitalisierung Führung verändert. In: Hildebrandt, A. & Landhäuser, W. (Hrsg.): CSR und Digitalisierung, pp. 617-628. Springer. (On Moodle).
- Northouse, P. (2016). Introduction. In: Leadership: Theory and practice, 7. Auflage. pp. 1-18. Sage: Thousand Oaks. (On Moodle).
- Goleman, D. (1998). What makes a leader. Harvard Business Review, pp. 93-102. (On Moodle).
- Kotter, J. (2001). What Leaders Really Do. Harvard Business Review, 79 (1), pp. 85-96. (On Moodle).
- Drucker, P. (2005). Managing Oneself. Harvard Business Review, Januar, pp. 1-10. (On Moodle).

### Recommended Reading

### Comments

The written assignment ("Task at home") is a pass/fail performance assessment. If it is not submitted at all, is too late, or is of insufficient quality, this will result in a deduction of one full grade point (1.0) in the end-of-module exam.

Students who have to retake the module must also retake the 'Task at home'.