



Valid from 2026.FS

<b>Module description: Business English</b>			
<b>Module Code</b>	w.BA.XX.BusE.25HS		
<b>ECTS Credits</b>	3		
<b>Language of Instruction/Examination</b>	English		
<b>Module Description</b>	Students are able to listen to and understand a wide variety of authentic audios and videos which are related to their Business English topics and to their core degree subjects. Students can use information gathered from audios and videos to participate in a collaborative speaking task. Students are able to understand points made in discussions and meetings which reflect real-life business scenarios. Students can use vocabulary, phrases, and grammatical structures at the C1 Level of the Common European Framework of References for Languages.		
<b>Organizational Unit</b>	Kommunikation in Wirtschaft und Recht		
<b>Module Coordinator</b>	Elizabeth Kollmann		
<b>Deputy Module Coordinator</b>	Zoe Gemma Timperley		
<b>Legal Framework</b>	Academic Regulations BSc dated 29.01.2009, for the degree programs in Business Administration, International Management, Business Information Technology, Business Law, Business Law and Applied Law, first adopted on 12.05.2009		
<b>Module Category</b>	<table border="1" style="width: 100%; border-collapse: collapse;"> <tr> <td style="width: 50%;"><b>Module Type</b> Compulsory</td> <td style="width: 50%;"><b>Program Phase</b> First Year-Studies</td> </tr> </table>	<b>Module Type</b> Compulsory	<b>Program Phase</b> First Year-Studies
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<b>Contribution to Learning Objectives (by the concerned Module)</b>	<ul style="list-style-type: none"> <li>• Professional Competence</li> <li>• Methodological Competence</li> <li>• Social Competence</li> <li>• Self-Competence</li> </ul>		
<b>Contribution to Learning Objectives</b>	<p><b>Professional Competence</b></p> <ul style="list-style-type: none"> <li>• Knowing and Understanding Content of Theoretical and Practical Relevance</li> <li>• Apply, Analyze, and Synthesize Content of Theoretical and Practical Relevance</li> <li>• Evaluate Content of Theoretical and Practical Relevance</li> </ul> <p><b>Methodological Competence</b></p> <ul style="list-style-type: none"> <li>• Problem-Solving &amp; Critical Thinking</li> <li>• Work Methods, Techniques, and Procedures</li> <li>• Information Literacy</li> <li>• Creativity &amp; Innovation</li> </ul> <p><b>Social Competence</b></p> <ul style="list-style-type: none"> <li>• Oral Communication</li> <li>• Teamwork &amp; Conflict Management</li> <li>• Intercultural Insight &amp; Ability to Change Perspective</li> </ul> <p><b>Self-Competence</b></p> <ul style="list-style-type: none"> <li>• Self-Management &amp; Self-Reflection</li> <li>• Ethical &amp; Social Responsibility</li> <li>• Learning &amp; Change</li> </ul>		

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<b>Module Learning Objectives</b>	<p>Students...</p> <ul style="list-style-type: none"> <li>• are able to understand a wide range of authentic business audios and videos</li> <li>• are able to apply business vocabulary appropriately</li> <li>• are able to express agreement and discuss differences of opinion in a collaborative context</li> <li>• are able to understand and respond to points made in discussions and meetings</li> <li>• are able to take notes effectively from audios</li> <li>• are able to apply language skills and grammar acquired in this module to other work and study environments</li> <li>• are able to read and understand a range of authentic business texts</li> <li>• are able to develop effective self-study techniques for language learning and consolidation</li> </ul>																																		
<b>Module Content</b>	<ul style="list-style-type: none"> <li>• Development of speaking skills through discussions and collaborative tasks</li> <li>• Development of listening skills using authentic audio material</li> <li>• Development of reading skills through a range of business texts</li> <li>• Revision and practice of business language and grammar</li> </ul>																																		
<b>Links to other modules</b>	<table border="1" style="width: 100%; border-collapse: collapse;"> <tr> <td style="padding: 5px;">w.BA.XX.BusEA.25HS / Business English Advanced</td> </tr> <tr> <td style="padding: 5px;">w.BA.XX.PCom1.25HS / Professional Communication 1</td> </tr> <tr> <td style="padding: 5px;">w.BA.XX.PCom2.25HS / Professional Communication 2</td> </tr> </table>				w.BA.XX.BusEA.25HS / Business English Advanced	w.BA.XX.PCom1.25HS / Professional Communication 1	w.BA.XX.PCom2.25HS / Professional Communication 2																												
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<b>Digital Learning Resources</b>	<ul style="list-style-type: none"> <li>• Teaching Videos</li> <li>• Practice and Application Exercises (with Key)</li> <li>• Case Studies (with Key)</li> <li>• Additional reading texts and tasks</li> <li>• Additional listening tasks</li> </ul>																																		
<b>Methods of Instruction</b>	<ul style="list-style-type: none"> <li>• Interactive Instruction</li> <li>• Problem-Oriented Teaching</li> <li>• Exercises</li> <li>• Case Studies</li> </ul>	<p>Social Settings Used:</p> <ul style="list-style-type: none"> <li>• Group Work</li> <li>• Pair Work</li> <li>• Individual Work</li> </ul>																																	
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<b>Classroom Attendance Requirement</b>	None																																		
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