

Valid from 2026.FS

Module description: Business English		
Module Code	w.BA.XX.BusE.25HS	
ECTS Credits	3	
Language of Instruction/Examination	English	
Module Description	Students are able to listen to and understand a wide variety of authentic audios and videos which are related to their Business English topics and to their core degree subjects. Students can use information gathered from audios and videos to participate in a collaborative speaking task. Students are able to understand points made in discussions and meetings which reflect real-life business scenarios. Students can use vocabulary, phrases, and grammatical structures at the C1 Level of the Common European Framework of References for Languages.	
Organizational Unit	Kommunikation in Wirtschaft und Recht	
Module Coordinator	Elizabeth Kollmann	
Deputy Module Coordinator	Zoe Gemma Timperley	
Program and Specialization	<ul style="list-style-type: none"> <li>• Business Administration - Specialization in Banking and Finance</li> <li>• Business Administration - Specialization in Behavioral Design</li> <li>• Business Administration - Specialization in Financial Management</li> <li>• Business Administration - Specialization in General Management</li> <li>• Business Administration - Specialization in Human Centered Organisation</li> <li>• Business Administration - Specialization in Insurance Management</li> <li>• Business Administration - Specialization in Marketing</li> <li>• Business Administration - Spezialization in Politics and Management</li> </ul>	
Legal Framework	Academic Regulations BSc dated 29.01.2009, for the degree programs in Business Administration, International Management, Business Information Technology, Business Law, Business Law and Applied Law, first adopted on 12.05.2009	
Module Category	Module Type Compulsory	Program Phase First Year-Studies
Prerequisite Knowledge		
Contribution to Program Learning Objectives (by the concerned Module)	<ul style="list-style-type: none"> <li>• Professional Competence</li> <li>• Methodological Competence</li> <li>• Social Competence</li> <li>• Self-Competence</li> </ul>	

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Contribution to Program Learning Objectives	<b>Professional Competence</b> <ul style="list-style-type: none"><li>• Knowing and Understanding Content of Theoretical and Practical Relevance</li><li>• Apply, Analyze, and Synthesize Content of Theoretical and Practical Relevance</li><li>• Evaluate Content of Theoretical and Practical Relevance</li></ul> <b>Methodological Competence</b> <ul style="list-style-type: none"><li>• Problem-Solving &amp; Critical Thinking</li><li>• Work Methods, Techniques, and Procedures</li><li>• Information Literacy</li><li>• Creativity &amp; Innovation</li></ul> <b>Social Competence</b> <ul style="list-style-type: none"><li>• Oral Communication</li><li>• Teamwork &amp; Conflict Management</li><li>• Intercultural Insight &amp; Ability to Change Perspective</li></ul> <b>Self-Competence</b> <ul style="list-style-type: none"><li>• Self-Management &amp; Self-Reflection</li><li>• Ethical &amp; Social Responsibility</li><li>• Learning &amp; Change</li></ul>																															
Module Learning Objectives	Students... <ul style="list-style-type: none"><li>• are able to understand a wide range of authentic business audios and videos</li><li>• are able to apply business vocabulary appropriately</li><li>• are able to express agreement and discuss differences of opinion in a collaborative context</li><li>• are able to understand and respond to points made in discussions and meetings</li><li>• are able to take notes effectively from audios</li><li>• are able to apply language skills and grammar acquired in this module to other work and study environments</li><li>• are able to read and understand a range of authentic business texts</li><li>• are able to develop effective self-study techniques for language learning and consolidation</li></ul>																															
Module Content	<ul style="list-style-type: none"><li>• Development of speaking skills through discussions and collaborative tasks</li><li>• Development of listening skills using authentic audio material</li><li>• Development of reading skills through a range of business texts</li><li>• Revision and practice of business language and grammar</li></ul>																															
Links to other modules	This module is linked to the following modules: <ul style="list-style-type: none"><li>• w.BA.XX.BusEA.25HS</li><li>• w.BA.XX.PCom1.25HS</li><li>• w.BA.XX.PCom2.25HS</li></ul>																															
Digital Learning Resources	<ul style="list-style-type: none"><li>• Teaching Videos</li><li>• Practice and Application Exercises (with Key)</li><li>• Case Studies (with Key)</li><li>• Additional reading texts and tasks</li><li>• Additional listening tasks</li></ul>																															
Methods of Instruction	<ul style="list-style-type: none"><li>• Interactive Instruction</li><li>• Problem-Oriented Teaching</li><li>• Exercises</li><li>• Case Studies</li></ul>		Social Settings Used: <ul style="list-style-type: none"><li>• Group Work</li><li>• Pair Work</li><li>• Individual Work</li></ul>																													
Type of Instruction	<table><tr><th></th><th>Classroom Instruction</th><th>Guided Self-Study</th><th>Autonomous Self-Study</th></tr><tr><td>Large Class</td><td>-</td><td>-</td><td></td></tr><tr><td>Small Class</td><td>28 h</td><td>17 h</td><td></td></tr><tr><td>Group Instruction</td><td>-</td><td>-</td><td></td></tr><tr><td>Practical Work</td><td>-</td><td>-</td><td></td></tr><tr><td>Seminar</td><td>-</td><td>-</td><td></td></tr><tr><td>Total</td><td>28 h</td><td>17 h</td><td>45 h</td></tr></table>					Classroom Instruction	Guided Self-Study	Autonomous Self-Study	Large Class	-	-		Small Class	28 h	17 h		Group Instruction	-	-		Practical Work	-	-		Seminar	-	-		Total	28 h	17 h	45 h
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Performance Assessment	End-of-module exam		Form	Length (min.)	Weighting
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	Permitted Resources				
	Others	Assessment	Format	Length (min.)	Weighting
	Listening and Language Assessment	Grade	Einzelarbeit	40	50.00
	Speaking Assessment	Grade	Einzelarbeit	25	50.00
Classroom Attendance Requirement	None				
Compulsory Reading					
Recommended Reading	• As specified on Moodle				
Comments					