

Module description: Business English Advanced		
Module Code	w.BA.XX.BusEA.25HS	
ECTS Credits	3	
Language of Instruction/Examination	English	
Module Description	Students are able to read and analyse a variety of authentic business texts which are related to their Business English Advanced topics and to their core degree subjects. Students can use information gathered from texts to summarise key points and to brief participants in a group setting. Students can critically analyse, edit and improve AI generated texts and can write business emails at the C1 level of the Common European Framework of References for Languages.	
Organizational Unit	Kommunikation in Wirtschaft und Recht	
Module Coordinator	Zoe Gemma Timperley	
Deputy Module Coordinator	Elizabeth Kollmann	
Legal Framework	Academic Regulations BSc dated 29.01.2009, for the degree programs in Business Administration, International Management, Business Information Technology, Business Law, Business Law and Applied Law, first adopted on 12.05.2009	
Module Category	Module Type Compulsory	Program Phase Main Study Period
Contribution to Learning Objectives (by the concerned Module)	- Professional Competence - Methodological Competence - Social Competence - Self-Competence	
Contribution to Learning Objectives	Professional Competence - Knowing and Understanding Content of Theoretical and Practical Relevance - Apply, Analyze, and Synthesize Content of Theoretical and Practical Relevance - Evaluate Content of Theoretical and Practical Relevance Methodological Competence - Problem-Solving & Critical Thinking - Work Methods, Techniques, and Procedures - Information Literacy - Creativity & Innovation Social Competence - Written Communication - Oral Communication - Intercultural Insight & Ability to Change Perspective Self-Competence - Self-Management & Self-Reflection - Ethical & Social Responsibility - Learning & Change	
Module Learning Objectives	Students... - are able to read and understand authentic business texts. - are able to take notes effectively from texts. - are able to extract key information from texts in order to summarise and inform. - are able to apply language skills applied in this module to work and study environments. - are able to develop effective self-study techniques for language learning and consolidation. - are able to write business emails. - are able to critically analyse, edit, and improve AI generated texts.	

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Module Content	• Development of speaking skills • Development of reading skills • Development of analytical skills in the use of AI generated texts • Development of writing skills in a business context																																		
Links to other modules	<table><tr><th>Linked Module</th></tr><tr><td>w.BA.XX.BusE.25HS / Business English</td></tr><tr><td>w.BA.XX.PCom1.25HS / Professional Communication 1</td></tr><tr><td>w.BA.XX.PCom2.25HS / Professional Communication 2</td></tr></table>				Linked Module	w.BA.XX.BusE.25HS / Business English	w.BA.XX.PCom1.25HS / Professional Communication 1	w.BA.XX.PCom2.25HS / Professional Communication 2																											
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w.BA.XX.PCom2.25HS / Professional Communication 2																																			
Digital Learning Resources	• Practice and Application Exercises (with Key) • Case Studies (with Key) • Additional reading texts and tasks • Additional writing tasks																																		
Methods of Instruction	• Interactive Instruction • Exercises • Problem-Oriented Teaching • Case Studies • Application Tasks		Social Settings Used: • Individual Work • Group Work • Pair Work																																
Type of Instruction	<table><tr><th></th><th>Classroom Instruction</th><th>Guided Self-Study</th><th>Autonomous Self-Study</th></tr><tr><td>Large Class</td><td>-</td><td>-</td><td></td></tr><tr><td>Small Class</td><td>28 h</td><td>17 h</td><td></td></tr><tr><td>Group Instruction</td><td>-</td><td>-</td><td></td></tr><tr><td>Practical Work</td><td>-</td><td>-</td><td></td></tr><tr><td>Seminar</td><td>-</td><td>-</td><td></td></tr><tr><td>Total</td><td>28 h</td><td>17 h</td><td>45 h</td></tr></table>					Classroom Instruction	Guided Self-Study	Autonomous Self-Study	Large Class	-	-		Small Class	28 h	17 h		Group Instruction	-	-		Practical Work	-	-		Seminar	-	-		Total	28 h	17 h	45 h			
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Performance Assessment	<table><tr><th>End-of-module exam</th><th>Form</th><th>Length (min.)</th><th>Weighting</th></tr><tr><td>-</td><td></td><td></td><td></td></tr><tr><th>Permitted Resources</th><td colspan="3"></td></tr><tr><td colspan="4"></td></tr><tr><th></th><th>Assessment</th><th>Format</th><th>Length (min.)</th><th>Weighting</th></tr><tr><td>Reading and Speaking Assessment</td><td>Grade</td><td>Individual work</td><td>10</td><td>50.00%</td></tr><tr><td>Writing Assessment</td><td>Grade</td><td>Individual work</td><td>40</td><td>50.00%</td></tr></table>				End-of-module exam	Form	Length (min.)	Weighting	-				Permitted Resources									Assessment	Format	Length (min.)	Weighting	Reading and Speaking Assessment	Grade	Individual work	10	50.00%	Writing Assessment	Grade	Individual work	40	50.00%
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Classroom Attendance Requirement	None																																		
Comments	Supplementary examinations may not be set, and assessed work may not be resubmitted.																																		