Module Name: Advanced Research and Consulting	
Module Code	w.MA.XX.ARC.20HS
Module Description	Based on a thorough understanding of research competencies developed during the Research Methodology and Skills module, students gain advanced knowledge of applied and discipline-based research related to problem-solving in business situations (i.e., advanced research). Additionally, students acquire and practice the skills needed to convince an audience of the appropriateness of solutions developed (i.e., consulting).
Program and Specialization	International Business
Legal Framework	Academic Regulations MSc in International Business dated 10.12.2015, Appendix to the Academic Regulations for the degree program in International Business, first adopted on 12.02.2016
Module Category	**Module Type:** Compulsory
ECTS	6
Organizational Unit	W International Management Institute
Module Coordinator	Jeremy Dela Cruz (delz)
Deputy Module Coordinator	Grégoire Meylan (melg)
Prerequisite Knowledge	• Intermediate understanding of research philosophies and methodologies (see Research Methodology and Skills content) • Solid statistical knowledge (Research Methodology and Skills content) • Solid understanding of fundamental management practice and applications.
Contribution to Program Learning Goals (Affected by Module)	§ Professional Competence § Methodological Competence § Social Competence § Self-Competence
Contribution to Program Learning Objectives	Professional Competence § Knowing and Understanding Content of Theoretical and Practical Relevance § Apply, Analyze, and Synthesize Content of Theoretical and Practical Relevance § Evaluate Content of Theoretical and Practical Relevance Methodological Competence § Problem-Solving & Critical Thinking § Scientific Methodology § Work Methods, Techniques, and Procedures § Information Literacy § Creativity & Innovation Social Competence § Written Communication § Oral Communication § Teamwork & Conflict Management § Intercultural Insight & Ability to Change Perspective Self-Competence § Self-Management & Self-Reflection § Ethical & Social Responsibility § Learning & Change
Module Learning Objectives	Students... § Address a business issue from the perspective of a consultant, and apply consulting frameworks and tools to identifying and solving problems. § Incorporate advanced statistical research tools into their academic and business research. § Utilize and appropriately apply specific, qualitative, and quantitative research methodologies to business and social science issues.
Module Content	This module provides approaches to addressing and solving complex contemporary issues by means of profound insights into 1) advanced research methods and methodologies and 2) management consulting.
Links to other modules	The content of this module is linked to the following module: w.MA.XX.RMS.21HS

Methods of Instruction	§ Lecture § Interactive Instruction § Application Tasks § Case Studies § Exercises § Problem-Oriented Teaching § Project Work § Explorative Learning § Literature Review	**Social Settings Used:** § Individual Work § Group Work
Digital Resources	§ Teaching Videos § Teaching Materials § Case studies § Practice and application exercises	

Type of Instruction	**Classroom Instruction**	**Guided Self-Study**	**Autonomous Self-Study**
Lecture	64 h	56 h	
Excercise	-	-	
Project Work	-	-	
Seminar	-	-	
Total	**64 h**	**56 h**	**60 h**

Performance Assessment

End-of-module exam	**Form**	**Length (min.)**	**Weighting**
Written exam	Closed book	90	75,00 %
Permitted Resources	Approved calculator according to "Guidelines on Supplementary Materials"	With dictionary	

Others	**Assessment**	**Length (min.)**	**Weighting**
Written Assignment	Pass/Fail	-	-
Talk/oral presentation	Grade	30	25,00 %

Students are not allowed to revise and resubmit performance assessment tasks.

Classroom Attendance Requirement	Mandatory Attendance: Other
Language of Instruction/Examination	English
Compulsory Reading	§ Peer-reviewed research as specified in module reader. § As instructed by participating faculty members and the Head of Program.
Recommended Reading	-
Comments	If your module grade is 4.0 or higher, you have passed the module. If your module grade is between 3.5 and 3.75, you will be asked to resit the exam; if you pass the resit exam, you will receive a module grade of 4.0. If you fail the resit exam, you will need to retake the module in the following year. If your module grade is 3.25 or lower, you have failed the module and will need to retake it in the following year. The module coordinator and the Head of Program reserve the right to change the information in this module description.