

Valid from 2025.FS

Module description: Business Project 2	
Module Code	w.MA.XX.BP2.24HS
ECTS Credits	6
Language of Instruction/Examination	English
Module Description	Solving a complex real-life international business problem: this includes presenting the solution professionally - both orally and in written form.
Organizational Unit	International Management Institute
Module Coordinator	Albena Björck
Deputy Module Coordinator	Maya Gadgil
Program and Specialization	<ul style="list-style-type: none"> <li>International Business</li> </ul>
Legal Framework	Academic Regulations MSc in International Business dated 10.12.2015, Appendix to the Academic Regulations for the degree program in International Business, first adopted on 12.02.2016
Module Category	<b>Module Type</b> Compulsory
Prerequisite Knowledge	Strategic management, financial management Research methodology Global growth and innovation Advanced research and consulting
Contribution to Program Learning Objectives (by the concerned Module)	<ul style="list-style-type: none"> <li>Professional Competence</li> <li>Methodological Competence</li> <li>Social Competence</li> <li>Self-Competence</li> </ul>
Contribution to Program Learning Objectives	<p><b>Professional Competence</b></p> <ul style="list-style-type: none"> <li>Knowing and Understanding Content of Theoretical and Practical Relevance</li> <li>Apply, Analyze, and Synthesize Content of Theoretical and Practical Relevance</li> <li>Evaluate Content of Theoretical and Practical Relevance</li> </ul> <p><b>Methodological Competence</b></p> <ul style="list-style-type: none"> <li>Problem-Solving &amp; Critical Thinking</li> <li>Scientific Methodology</li> <li>Work Methods, Techniques, and Procedures</li> <li>Information Literacy</li> <li>Creativity &amp; Innovation</li> </ul> <p><b>Social Competence</b></p> <ul style="list-style-type: none"> <li>Written Communication</li> <li>Oral Communication</li> <li>Teamwork &amp; Conflict Management</li> <li>Intercultural Insight &amp; Ability to Change Perspective</li> </ul> <p><b>Self-Competence</b></p> <ul style="list-style-type: none"> <li>Self-Management &amp; Self-Reflection</li> <li>Ethical &amp; Social Responsibility</li> <li>Learning &amp; Change</li> </ul>
Module Learning Objectives	<p>Students...</p> <ul style="list-style-type: none"> <li>analyze a business situation, apply problem-solving techniques, develop innovative solutions, develop a business plan, and present their solution to the company and the class.</li> </ul>
Module Content	<ul style="list-style-type: none"> <li>In groups, students conduct an in-depth analysis of a complex real-life international business problem and propose an appropriate solution (in the form of a management paper) based on their knowledge of (and ability to apply) relevant know-how, frameworks, and methodologies. The solution is presented and defended.</li> </ul>

## Module description: Business Project 2

Links to other modules	This module is linked to the following modules: <ul style="list-style-type: none"><li>w.MA.XX.BRC.24HS</li><li>w.MA.XX.INTMA.20HS</li><li>w.MA.XX.INTIN.20HS</li><li>w.MA.XX.INTBP.20HS</li></ul>																																																																	
Digital Learning Resources	<ul style="list-style-type: none"><li>Reader</li><li>Teaching Materials</li><li>Practice and Application Exercises (with Key)</li></ul>																																																																	
Methods of Instruction	<ul style="list-style-type: none"><li>Interactive Instruction</li><li>Project Work</li><li>Literature Review</li><li>Problem-Oriented Teaching</li><li>Lecture</li></ul>		Social Settings Used: <ul style="list-style-type: none"><li>Individual Work</li><li>Pair Work</li><li>Group Work</li></ul>																																																															
Type of Instruction	<table><tr><td></td><td>Classroom Instruction</td><td>Guided Self-Study</td><td colspan="2">Autonomous Self-Study</td></tr><tr><td>Lecture</td><td>28 h</td><td>132 h</td><td colspan="2"></td></tr><tr><td>Excercise</td><td>-</td><td>-</td><td colspan="2"></td></tr><tr><td>Project Work</td><td>-</td><td>-</td><td colspan="2"></td></tr><tr><td>Seminar</td><td>-</td><td>-</td><td colspan="2"></td></tr><tr><td>Total</td><td>28 h</td><td>132 h</td><td colspan="2">20 h</td></tr></table>					Classroom Instruction	Guided Self-Study	Autonomous Self-Study		Lecture	28 h	132 h			Excercise	-	-			Project Work	-	-			Seminar	-	-			Total	28 h	132 h	20 h																																	
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