

Valid from 2025.FS

<b>Module description: Case Study 1</b>	
<b>Module Code</b>	w.MA.XX.CAST1.23HS
<b>ECTS Credits</b>	3
<b>Language of Instruction/Examination</b>	English
<b>Module Description</b>	<p>This module gives students the opportunity to integrate the theories and concepts learned during their studies and apply them to theoretical and real-world cases involving circular economy management. Case Study 1 will offer an interdisciplinary view of circular economy and will allow the students to understand and appreciate the inter-connectedness of various functions and disciplines. By linking theory and practice, students receive a more comprehensive understanding of the different aspects of circular economy challenges and management. Case study work will be in teams and orientated to the selected cluster topic. A supervisor will coach students and challenge students to reflect on and learn from their case study work. Case Study 1 will focus on research methods, data collection, and analysis.</p>
<b>Organizational Unit</b>	Zurich CTR f Sustainability Leadership
<b>Module Coordinator</b>	Christian Zipper
<b>Deputy Module Coordinator</b>	Rolf Krebs
<b>Program and Specialization</b>	<ul style="list-style-type: none"> <li>• Circular Economy Management</li> </ul>
<b>Legal Framework</b>	Academic Regulations MSc in Circular Economy Management dated 02.06.2022, Appendix to the Academic Regulations for the degree program in Circular Economy Management, first adopted on 23.09.2022
<b>Module Category</b>	<b>Module Type</b> Compulsory
<b>Prerequisite Knowledge</b>	Students will have gained the necessary knowledge and skills required for this module from the first semester modules of the MSc in Circular Economy Management program.
<b>Contribution to Program Learning Objectives (by the concerned Module)</b>	<ul style="list-style-type: none"> <li>• Professional Competence</li> <li>• Methodological Competence</li> <li>• Social Competence</li> <li>• Self-Competence</li> </ul>
<b>Contribution to Program Learning Objectives</b>	<p><b>Professional Competence</b></p> <ul style="list-style-type: none"> <li>• Knowing and Understanding Content of Theoretical and Practical Relevance</li> <li>• Apply, Analyze, and Synthesize Content of Theoretical and Practical Relevance</li> <li>• Evaluate Content of Theoretical and Practical Relevance</li> </ul> <p><b>Methodological Competence</b></p> <ul style="list-style-type: none"> <li>• Problem-Solving &amp; Critical Thinking</li> <li>• Scientific Methodology</li> <li>• Work Methods, Techniques, and Procedures</li> <li>• Information Literacy</li> <li>• Creativity &amp; Innovation</li> </ul> <p><b>Social Competence</b></p> <ul style="list-style-type: none"> <li>• Written Communication</li> <li>• Oral Communication</li> <li>• Teamwork &amp; Conflict Management</li> <li>• Intercultural Insight &amp; Ability to Change Perspective</li> </ul> <p><b>Self-Competence</b></p> <ul style="list-style-type: none"> <li>• Self-Management &amp; Self-Reflection</li> <li>• Ethical &amp; Social Responsibility</li> <li>• Learning &amp; Change</li> </ul>

## Module description: Case Study 1

Module Learning Objectives	Students... <ul style="list-style-type: none"><li>- gather information and analyze circular economy management cases.</li><li>- apply knowledge, concepts, and research techniques to these cases.</li><li>- analyze and appraise relevant information and find evidence to support their judgements.</li><li>- construct and defend these judgements in a written and an oral format, based on internal and external criteria.</li><li>- demonstrate efficient and effective team work as well as self-reflection.</li><li>- assume ownership of their learning process and adapt to new learning situations.</li></ul>																																	
Module Content	<ul style="list-style-type: none"><li>♣ Applied project management.</li><li>♣ Research techniques and methodologies.</li><li>♣ Problem-solving techniques.</li><li>♣ Decision-making.</li><li>♣ Self-reflection.</li><li>♣ Presentation skills.</li></ul>																																	
Links to other modules	This module is linked to the following modules:																																	
Digital Learning Resources	<ul style="list-style-type: none"><li>Information material - background information for the case study</li></ul>																																	
Methods of Instruction	<ul style="list-style-type: none"><li>Project Work</li></ul>		Social Settings Used: <ul style="list-style-type: none"><li>Group Work</li></ul>																															
Type of Instruction	<table><tr><td></td><td>Classroom Instruction</td><td>Guided Self-Study</td><td colspan="2">Autonomous Self-Study</td></tr><tr><td>Lecture</td><td>-</td><td>-</td><td colspan="2"></td></tr><tr><td>Excercise</td><td>-</td><td>-</td><td colspan="2"></td></tr><tr><td>Project Work</td><td>10 h</td><td>80 h</td><td colspan="2"></td></tr><tr><td>Seminar</td><td>-</td><td>-</td><td colspan="2"></td></tr><tr><td>Total</td><td>10 h</td><td>80 h</td><td colspan="2">0 h</td></tr></table>					Classroom Instruction	Guided Self-Study	Autonomous Self-Study		Lecture	-	-			Excercise	-	-			Project Work	10 h	80 h			Seminar	-	-			Total	10 h	80 h	0 h	
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Performance Assessment	<table><tr><td colspan="2">End-of-module exam</td><td>Form</td><td>Length (min.)</td><td>Weighting</td></tr><tr><td colspan="2">-</td><td></td><td></td><td></td></tr><tr><td colspan="2">Permitted Resources</td><td colspan="3"></td></tr><tr><td colspan="5"></td></tr><tr><td>Others</td><td>Assessment</td><td>Format</td><td>Length (min.)</td><td>Weighting</td></tr><tr><td>Project Work</td><td>Pass/Fail</td><td>Gruppenarbeit</td><td>30</td><td>0.00</td></tr></table>				End-of-module exam		Form	Length (min.)	Weighting	-					Permitted Resources										Others	Assessment	Format	Length (min.)	Weighting	Project Work	Pass/Fail	Gruppenarbeit	30	0.00
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Project Work	Pass/Fail	Gruppenarbeit	30	0.00																														
Classroom Attendance Requirement	80%																																	
Compulsory Reading	<ul style="list-style-type: none"><li>Information will be given at kick-off meeting</li></ul>																																	
Recommended Reading	<ul style="list-style-type: none"><li>Information will be given at kick-off meeting</li></ul>																																	
Comments																																		