

Module description: Case Study 2	
Module Code	w.MA.XX.CAST2.23HS
ECTS Credits	3
Language of Instruction/Examination	English
Module Description	The module gives students the opportunity to integrate the theories and concepts learned during their studies and apply them to real-life cases in the field of circular economy management. Case Study 2 will offer an interdisciplinary view of circular economy and will allow the students to understand and appreciate the inter-connectedness of various functions and disciplines. By linking theory and practice, students receive a more comprehensive understanding of the different aspects of circular economy challenges and management. Case study work will be carried out in teams and will be oriented towards the theme of the selected organization. A supervisor will coach and challenge students to reflect on and learn from their case study work. Case Study 2 will build upon the exercises completed in Case Study 1 and will present a real-world organizational problem, where students present their findings and conclusions to representatives of a partner organization.
Organizational Unit	Zurich CTR f Sustainability Leadership
Module Coordinator	Regula Broger Marbacher
Deputy Module Coordinator	Sauro Bianchi
Program and Specialization	<ul style="list-style-type: none"> <li>Circular Economy Management</li> </ul>
Legal Framework	Academic Regulations MSc in Circular Economy Management dated 02.06.2022, Appendix to the Academic Regulations for the degree program in Circular Economy Management, first adopted on 23.09.2022
Module Category	<b>Module Type</b> Compulsory
Prerequisite Knowledge	Students will have gained the necessary knowledge and skills required for this module from the first and second semester modules of the MSc in Circular Economy Management program.
Contribution to Program Learning Objectives (by the concerned Module)	<ul style="list-style-type: none"> <li>Professional Competence</li> <li>Methodological Competence</li> <li>Social Competence</li> <li>Self-Competence</li> </ul>

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### Contribution to Program Learning Objectives

#### Professional Competence

- Knowing and Understanding Content of Theoretical and Practical Relevance
- Apply, Analyze, and Synthesize Content of Theoretical and Practical Relevance
- Evaluate Content of Theoretical and Practical Relevance

#### Methodological Competence

- Problem-Solving & Critical Thinking
- Scientific Methodology
- Work Methods, Techniques, and Procedures
- Information Literacy
- Creativity & Innovation

#### Social Competence

- Written Communication
- Oral Communication
- Teamwork & Conflict Management
- Intercultural Insight & Ability to Change Perspective

#### Self-Competence

- Self-Management & Self-Reflection
- Ethical & Social Responsibility
- Learning & Change

### Module Learning Objectives

Students...

- gather information and analyze circular economy management cases.
- apply knowledge, concepts, and research techniques to these cases.
- analyze and appraise relevant information and find evidence to support their judgements.
- develop recommendations and prepare an implementation plan.
- defend their conclusions and recommendations in written and oral form.
- demonstrate efficient and effective team work as well as self-reflection.
- assume ownership of their learning process and adapt to new learning situations.

### Module Content

- Applied project management.
- Problem-solving techniques.
- Decision-making.
- Writing skills.
- Presentation skills.
- Self-reflection.

### Links to other modules

This module is linked to the following modules:

- w.MA.XX.CAST1.23HS

### Digital Learning Resources

- Teaching Materials

### Methods of Instruction

- Explorative Learning
- Interactive Instruction
- Problem-Oriented Teaching
- Literature Review
- Lecture
- Project Work

Social Settings Used:

- Group Work

### Type of Instruction

	Classroom Instruction	Guided Self-Study	Autonomous Self-Study
Lecture	-	-	
Excercise	-	-	
Project Work	10 h	80 h	
Seminar	-	-	
<b>Total</b>	<b>10 h</b>	<b>80 h</b>	<b>0 h</b>

### Performance Assessment

End-of-module exam	Form	Length (min.)	Weighting	
-				
Permitted Resources				
Others	Assessment	Format	Length (min.)	Weighting
Written Assignment	Grade	Gruppenarbeit	0	60.00
Talk/oral presentation	Grade	Gruppenarbeit	30	40.00

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<b>Classroom Attendance Requirement</b>	None Attendance at kick-off and for final presentation is mandatory
<b>Compulsory Reading</b>	
<b>Recommended Reading</b>	
<b>Comments</b>	"Freeriding" (non-participation by individual group members) in shared assignments is not permitted.