

Valid from 2025.FS

Module description: Capstone. Creating Sustainable Impact	
Module Code	w.MA.XX.CCSI.24HS
ECTS Credits	6
Language of Instruction/Examination	English
Module Description	Businesses operate in a complex, ambiguous, and crisis-prone environment and future leaders should understand, create, and evaluate a broader value impacts and outcomes – beyond financial results. To do this sustainably, leaders should be able to reflect on their individual purpose and values, biases, and future skills. Future leaders should be equipped with tools and methods for individual growth, for starting a venture or initiating a movement, as well as for building coalitions and communicating with the public. This module introduces a journey from individual reflection on purpose, growth mindset, and future skills to creating an idea, initiating a movement, and crafting a project proposal with societal impact. Students/student teams will be able apply the knowledge to develop and present their ideas.
Organizational Unit	International Management Institute
Module Coordinator	Albena Björck
Program and Specialization	International Business
Legal Framework	Academic Regulations MSc in International Business dated 10.12.2015, Appendix to the Academic Regulations for the degree program in International Business, first adopted on 12.02.2016
Module Category	Module Type Compulsory
Prerequisite Knowledge	Strategic management Project management Analysis of the (international) business environment Stakeholder management
Contribution to Program Learning Objectives (by the concerned Module)	- Professional Competence - Methodological Competence - Social Competence - Self-Competence
Contribution to Program Learning Objectives	Professional Competence - Knowing and Understanding Content of Theoretical and Practical Relevance - Apply, Analyze, and Synthesize Content of Theoretical and Practical Relevance - Evaluate Content of Theoretical and Practical Relevance Methodological Competence - Problem-Solving & Critical Thinking - Scientific Methodology - Work Methods, Techniques, and Procedures - Information Literacy - Creativity & Innovation Social Competence - Written Communication - Oral Communication - Teamwork & Conflict Management - Intercultural Insight & Ability to Change Perspective Self-Competence - Self-Management & Self-Reflection - Ethical & Social Responsibility - Learning & Change

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Module Learning Objectives	Students... • understand and define their own purpose. • understand and apply the principles of purpose-driven leadership. • understand and apply the principles of impact entrepreneurship. • apply and evaluate an individual development journey. • develop a project idea with societal impact. • present a project idea with societal impact.																														
Module Content	• Individual purpose • Power and influence • Purpose-driven leadership and impact entre/intrapreneurship • Strategic foresight and moonshoot mindset • Idea creation and plan crafting • Idea implementation and impact • My journey to impacting society																														
Links to other modules	This module is linked to the following modules: • w.MA.XX.StrMa.24HS • w.MA.XX.FiMa.24HS • w.MA.XX.GGI.24HS • w.MA.XX.BP1.24HS																														
Digital Learning Resources	• None • Reader • Teaching Videos																														
Methods of Instruction	• Literature Review • Problem-Oriented Teaching • Project Work • Interactive Instruction • Lecture • Individual reflection		Social Settings Used: • Pair Work • Group Work • Individual Work																												
Type of Instruction	<table><tr><td></td><td>Classroom Instruction</td><td>Guided Self-Study</td><td>Autonomous Self-Study</td></tr><tr><td>Lecture</td><td>75 h</td><td>-</td><td></td></tr><tr><td>Excercise</td><td>-</td><td>-</td><td></td></tr><tr><td>Project Work</td><td>-</td><td>60 h</td><td></td></tr><tr><td>Seminar</td><td>-</td><td>-</td><td></td></tr><tr><td>Total</td><td>75 h</td><td>60 h</td><td>45 h</td></tr></table>					Classroom Instruction	Guided Self-Study	Autonomous Self-Study	Lecture	75 h	-		Excercise	-	-		Project Work	-	60 h		Seminar	-	-		Total	75 h	60 h	45 h			
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Classroom Attendance Requirement	Other The module is conducted in a mixed lecture, project, and individual reflection time mode. For the lectures, a min. 70% presence is required as this provides the foundation for the project and individual tasks.
Compulsory Reading	• Lectures slides (tbd)
Recommended Reading	• Cialdini R. Influence: Science and Practice. Pearson. 2013. • Pfeffer J., 7 Rules of Power. Matt Holt Publishing. 2022 • According to lecturer's slides • Burnett B., Evans D., Designing our life. 2016
Comments	