

Module description: Corporate and Entrepreneurial Finance	
Module Code	w.MA.XX.CEF-PiE.19HS
ECTS Credits	3
Language of Instruction/Examination	English
Module Description	Students apply the methodologies and concepts learnt in the finance modules of their Bachelor's degree program to a range of problems in the financing of listed and private companies. The module also deals with the practical problems and aspects of raising equity capital for SMEs and corporates in entrepreneurial settings in general (entrepreneurial finance). In addition, students will be given an introduction to mergers & acquisition transactions and will learn how to apply business valuation methods in an M&A context and for other (similar) purposes.
Organizational Unit	Institut für Wealth & Asset Management
Module Coordinator	Mehdi Mostowfi
Deputy Module Coordinator	Beat Affolter
Program and Specialization	<ul style="list-style-type: none"> Banking and Finance (PiE)
Legal Framework	Academic Regulations MSc in Banking and Finance dated 29.09.2011, Appendix to the Academic Regulations for the degree program in Banking and Finance, first adopted on 28.08.2012
Module Category	Module Type Compulsory
Prerequisite Knowledge	Good knowledge of portfolio theory, capital market theory, and investment appraisal methods.
Contribution to Program Learning Objectives (by the concerned Module)	<ul style="list-style-type: none"> Professional Competence Methodological Competence Social Competence Self-Competence
Contribution to Program Learning Objectives	Professional Competence <ul style="list-style-type: none"> Knowing and Understanding Content of Theoretical and Practical Relevance Apply, Analyze, and Synthesize Content of Theoretical and Practical Relevance Evaluate Content of Theoretical and Practical Relevance Methodological Competence <ul style="list-style-type: none"> Problem-Solving & Critical Thinking Scientific Methodology Work Methods, Techniques, and Procedures Information Literacy Creativity & Innovation Social Competence <ul style="list-style-type: none"> Written Communication Oral Communication Teamwork & Conflict Management Intercultural Insight & Ability to Change Perspective Self-Competence <ul style="list-style-type: none"> Self-Management & Self-Reflection Ethical & Social Responsibility Learning & Change

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Module Learning Objectives	Students... <ul style="list-style-type: none">• have advanced knowledge of corporate and entrepreneurial finance topics and are able to apply this to real-world problems.• know the main characteristics of entrepreneurial and family businesses and the focus areas of the corresponding finance research areas.• have a good understanding of business valuation methods.• are familiar with the alternatives and challenges of raising equity capital in an entrepreneurial context.• are familiar with the strategic and financial motives of M&A transactions.																																	
Module Content	<ul style="list-style-type: none">• Introduction to corporate and entrepreneurial finance• Capital structure & dividend policy• Financing instruments in an entrepreneurial context• Introduction to mergers & acquisitions• Firm Valuation• Leveraged Buyouts Analysis																																	
Links to other modules	This module is linked to the following modules: <ul style="list-style-type: none">• w.MA.XX.RM-M3.XX																																	
Digital Learning Resources	<ul style="list-style-type: none">• Teaching Videos• Teaching Materials• Case Studies (with Key)																																	
Methods of Instruction	<ul style="list-style-type: none">• Case Studies• Literature Review• Project Work• Problem-Oriented Teaching• Lecture• Explorative Learning• Exercises		Social Settings Used: <ul style="list-style-type: none">• Group Work• Individual Work																															
Type of Instruction	<table><tr><td></td><td>Classroom Instruction</td><td>Guided Self-Study</td><td colspan="2">Autonomous Self-Study</td></tr><tr><td>Lecture</td><td>18 h</td><td>-</td><td colspan="2"></td></tr><tr><td>Excercise</td><td>10 h</td><td>-</td><td colspan="2"></td></tr><tr><td>Project Work</td><td>-</td><td>16 h</td><td colspan="2"></td></tr><tr><td>Seminar</td><td>-</td><td>-</td><td colspan="2"></td></tr><tr><td>Total</td><td>28 h</td><td>16 h</td><td colspan="2">46 h</td></tr></table>					Classroom Instruction	Guided Self-Study	Autonomous Self-Study		Lecture	18 h	-			Excercise	10 h	-			Project Work	-	16 h			Seminar	-	-			Total	28 h	16 h	46 h	
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Performance Assessment	<table><tr><td colspan="2">End-of-module exam</td><td>Form</td><td>Length (min.)</td><td>Weighting</td></tr><tr><td colspan="2">Written exam</td><td>Specified documentation</td><td>60</td><td>75.00</td></tr><tr><td colspan="2">Permitted Resources</td><td>Spec. calculator acc. to leaflet "Utilities"</td><td colspan="2">With dictionary</td></tr></table> <table><tr><td>Others</td><td>Assessment</td><td>Format</td><td>Length (min.)</td><td>Weighting</td></tr><tr><td>Talk/oral presentation</td><td>Grade</td><td>Gruppenarbeit</td><td>15</td><td>25.00</td></tr></table>				End-of-module exam		Form	Length (min.)	Weighting	Written exam		Specified documentation	60	75.00	Permitted Resources		Spec. calculator acc. to leaflet "Utilities"	With dictionary		Others	Assessment	Format	Length (min.)	Weighting	Talk/oral presentation	Grade	Gruppenarbeit	15	25.00					
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Classroom Attendance Requirement	None																																	
Compulsory Reading	<ul style="list-style-type: none">• Papers on family business finance topics (will be specified during the course).• (2019). Principles of Corporate Finance. 19th Edition. McGraw-Hill. ISBN xxx.																																	
Recommended Reading																																		
Comments																																		