

Valid for 2024.FS

<b>Module Name: International Business &amp; Human Rights</b>	
Module Code	w.MA.XX.EBHR.20HS
Module Description	This module explores the need for (multinational) companies to consider and respect human rights in their business conduct and along the value chains of their products and services. This includes the institutional and legal environment, stakeholder expectations, and management options on a global level. In advanced case studies, students assess the documented practice of companies against the requirements of current standards and develop recommendations for strategic improvement.
Program and Specialization	International Business
Legal Framework	Academic Regulations MSc in International Business dated 10.12.2015, Appendix to the Academic Regulations for the degree program in International Business, first adopted on 12.02.2016
Module Category	<b>Module Type:</b> Compulsory Elective
ECTS	3
Organizational Unit	W International Management Institute
Module Coordinator	Marco Clemente (clee)
Deputy Module Coordinator	Katharina Franziska Braig (bria)
Prerequisite Knowledge	An advanced understanding of business administration
Contribution to Program Learning Goals (Affected by Module)	§ Professional Competence § Methodological Competence § Social Competence § Self-Competence
Contribution to Program Learning Objectives	Professional Competence § Knowing and Understanding Content of Theoretical and Practical Relevance § Apply, Analyze, and Synthesize Content of Theoretical and Practical Relevance § Evaluate Content of Theoretical and Practical Relevance Methodological Competence § Problem-Solving & Critical Thinking § Scientific Methodology § Work Methods, Techniques, and Procedures § Information Literacy § Creativity & Innovation Social Competence § Written Communication § Oral Communication § Teamwork & Conflict Management § Intercultural Insight & Ability to Change Perspective Self-Competence § Self-Management & Self-Reflection § Ethical & Social Responsibility § Learning & Change
Module Learning Objectives	Students... § explain the history and background of the current catalogue of human rights. § describe the main institutions that govern and implement human rights frameworks at the European and at the global level. § explain how and to what extent enterprises are held responsible for respecting human rights. § explain key elements of a preventive approach for the respect of human rights as it is implemented by companies (human rights due diligence). § argue the opportunities and limitations of private companies' responsibility to respect human rights. § distinguish between the main voluntary standards for companies related to the respect for human rights. § analyze a company's human rights approach based on publicly available information. § develop human-rights-related strategies for internationally operating companies. § assess a company's human rights approach against theoretical concepts and best practice examples. § present findings of a company analysis in a report. § compile results by working in small groups.

Module Content	§ General concept of human rights § International institutions and covenants governing human rights § The global human rights situation today § Private companies as players in human rights considerations § The UN framework for business and human rights § Voluntary standards for companies related to the respect for human rights § The business case for companies to respect human rights § The NGO perspective on companies' responsibility to respect human rights § Example: The human rights approach of a (multinational) company		
Links to other modules	-		
Methods of Instruction	§ Lecture § Interactive Instruction § Application Tasks § Case Studies	<b>Social Settings Used:</b> Group Work	
Digital Resources	Teaching Materials		
Type of Instruction	<b>Classroom Instruction</b>	<b>Guided Self-Study</b>	<b>Autonomous Self-Study</b>
Lecture	28 h	-	
Excercise	-	14 h	
Project Work	-	4 h	
Seminar	-	-	
<b>Total</b>	<b>28 h</b>	<b>18 h</b>	<b>44 h</b>
Performance Assessment			
<b>End-of-module exam</b>	<b>Form</b>	<b>Length (min.)</b>	<b>Weighting</b>
-	-	-	-
<b>Permitted Resources</b>	-		
<b>Others</b>	<b>Assessment</b>	<b>Length (min.)</b>	<b>Weighting</b>
Talk/oral presentation	Grade	15	40,00 %
Written Assignment	Grade	-	60,00 %
Students are not allowed to revise and resubmit performance assessment tasks.			
Classroom Attendance Requirement	Mandatory Attendance: None  Students' active and regular participation in the sessions is expected and a necessary prerequisite for a successful performance assessment.		
Language of Instruction/Examination	English		
Compulsory Reading	Selected book chapters and articles available on Moodle		
Recommended Reading	Wettstein, F. (2022). Business and human rights: Ethical, legal, and managerial perspectives. Cambridge University Press. ISBN 9781009158398.		
Comments	-		