

Valid from 2025.FS

Module description: Fintech Entrepreneurship	
Module Code	w.MA.XX.FES.22HS
ECTS Credits	3
Language of Instruction/Examination	German
Module Description	This module aims to give students the opportunity to develop their own Fintech business ideas. It promotes students' communication skills by requiring them to prepare and present an investor pitch (ideally in pairs or individually). Each group will benefit from two individual coaching sessions. Finally, students will also hear presentations by experts, mainly about the challenges of establishing a new company.
Organizational Unit	Institut für Wealth & Asset Management
Module Coordinator	Christoph Kley
Deputy Module Coordinator	Johannes Höllerich
Program and Specialization	<ul style="list-style-type: none"> Banking and Finance
Legal Framework	Academic Regulations MSc in Banking and Finance dated 29.09.2011, Appendix to the Academic Regulations for the degree program in Banking and Finance, first adopted on 28.08.2012
Module Category	Module Type Compulsory
Prerequisite Knowledge	A Bachelor's degree in business administration
Contribution to Program Learning Objectives (by the concerned Module)	<ul style="list-style-type: none"> Professional Competence Methodological Competence Social Competence Self-Competence
Contribution to Program Learning Objectives	<p>Professional Competence</p> <ul style="list-style-type: none"> Knowing and Understanding Content of Theoretical and Practical Relevance Apply, Analyze, and Synthesize Content of Theoretical and Practical Relevance Evaluate Content of Theoretical and Practical Relevance <p>Methodological Competence</p> <ul style="list-style-type: none"> Problem-Solving & Critical Thinking Scientific Methodology Work Methods, Techniques, and Procedures Information Literacy Creativity & Innovation <p>Social Competence</p> <ul style="list-style-type: none"> Written Communication Oral Communication Teamwork & Conflict Management Intercultural Insight & Ability to Change Perspective <p>Self-Competence</p> <ul style="list-style-type: none"> Self-Management & Self-Reflection Ethical & Social Responsibility Learning & Change
Module Learning Objectives	<p>Students...</p> <ul style="list-style-type: none"> are able to develop a Fintech business idea. are able to prepare a presentation using an appropriate structure and design are able to communicate their business idea in an investor pitch.
Module Content	<ul style="list-style-type: none"> Pitching Designing a Fintech startup presentation Exchange of experiences on starting a business Colloquium

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Links to other modules	This module is linked to the following modules: <ul style="list-style-type: none">• w.MA.XX.BMT.22HS• w.MA.XX.AIM.22HS																																			
Digital Learning Resources	<ul style="list-style-type: none">• Reader																																			
Methods of Instruction	<ul style="list-style-type: none">• Interactive Instruction• Project Work• Lecture• Exercises		Social Settings Used: <ul style="list-style-type: none">• Pair Work• Individual Work																																	
Type of Instruction	<table><tr><td></td><td>Classroom Instruction</td><td>Guided Self-Study</td><td colspan="2">Autonomous Self-Study</td></tr><tr><td>Lecture</td><td>20 h</td><td>-</td><td colspan="2"></td></tr><tr><td>Excercise</td><td>-</td><td>-</td><td colspan="2"></td></tr><tr><td>Project Work</td><td>-</td><td>2 h</td><td colspan="2"></td></tr><tr><td>Seminar</td><td>8 h</td><td>-</td><td colspan="2"></td></tr><tr><td>Total</td><td>28 h</td><td>2 h</td><td colspan="2">60 h</td></tr></table>					Classroom Instruction	Guided Self-Study	Autonomous Self-Study		Lecture	20 h	-			Excercise	-	-			Project Work	-	2 h			Seminar	8 h	-			Total	28 h	2 h	60 h			
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Performance Assessment	<table><tr><td colspan="2">End-of-module exam</td><td>Form</td><td>Length (min.)</td><td>Weighting</td></tr><tr><td colspan="2">-</td><td></td><td></td><td></td></tr><tr><td colspan="2">Permitted Resources</td><td colspan="3"></td></tr><tr><td colspan="5"></td></tr><tr><td colspan="2">Others</td><td>Assessment</td><td>Format</td><td>Length (min.)</td><td>Weighting</td></tr><tr><td colspan="2">Talk/oral presentation</td><td>Grade</td><td>Partnerarbeit</td><td>30</td><td>100.00</td></tr></table>				End-of-module exam		Form	Length (min.)	Weighting	-					Permitted Resources										Others		Assessment	Format	Length (min.)	Weighting	Talk/oral presentation		Grade	Partnerarbeit	30	100.00
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Classroom Attendance Requirement	Other Attendance of the final colloquium is mandatory.																																			
Compulsory Reading																																				
Recommended Reading																																				
Comments																																				