

Valid for 2023.HS

Module Name: International Research Project	
Module Code	w.MA.XX.INTRP.20HS
Module Description	In this module, students simulate the early stage of a research project. They select from a wide array of research fields and topics provided by the lecturers and write a clear, logically structured, methodologically rigorous research proposal. A research proposal is often needed to convince funding agencies or companies of the rigor and relevance of a planned research project to obtain the necessary resources to conduct research. Other than in their individual research projects (e.g., Master's thesis, where students write their own research proposal), in this module students work in groups (as researchers often do) to perform a thorough analysis of relevant and high-quality academic literature, identify research gaps, formulate a clear research question, develop an appropriate empirical research project, and propose appropriate research methods to fill the gap. The student teams present their plan in the form of a comprehensive written research proposal.
Program and Specialization	International Business
Legal Framework	Academic Regulations MSc in International Business dated 10.12.2015, Appendix to the Academic Regulations for the degree program in International Business, first adopted on 12.02.2016
Module Category	Module Type: Compulsory
ECTS	6
Organizational Unit	W International Management Institute
Module Coordinator	Fabio Duma (dumf)
Deputy Module Coordinator	Jeremy Dela Cruz (delz)
Prerequisite Knowledge	<ul style="list-style-type: none"> • General Management Principles • Basic Research Skills • Basic Academic Writing Skills (English) • Critical Thinking Skills
Contribution to Program Learning Goals (Affected by Module)	§ Professional Competence § Methodological Competence § Social Competence § Self-Competence
Contribution to Program Learning Objectives	Professional Competence § Knowing and Understanding Content of Theoretical and Practical Relevance § Apply, Analyze, and Synthesize Content of Theoretical and Practical Relevance § Evaluate Content of Theoretical and Practical Relevance Methodological Competence § Problem-Solving & Critical Thinking § Scientific Methodology § Work Methods, Techniques, and Procedures § Information Literacy § Creativity & Innovation Social Competence § Written Communication § Oral Communication § Teamwork & Conflict Management § Intercultural Insight & Ability to Change Perspective Self-Competence § Self-Management & Self-Reflection § Ethical & Social Responsibility § Learning & Change
Module Learning Objectives	Students... § Design academically rigorous, scientifically sound, in-depth analysis of specific issues related to international business § Work in small, multi-cultural teams § Develop skills and competencies, including time management, leadership, interpersonal communication, organization, and project planning § Perform a comprehensive academic literature review as part of their group assignment

Module Content	In this module, students simulate the early stage of a research project. After a kick-off session, student groups select from a wide array of research fields and topics provided by the lecturers and write a clear, logically structured, methodologically rigorous research proposal. The students will be coached by experienced faculty and guided along the research and writing process.		
Links to other modules	The content of this module is linked to the following modules: w.MA.XX.BBC.20HS w.MA.XX.RMS.21HS		
Methods of Instruction	§ Interactive Instruction § Application Tasks § Problem-Oriented Teaching § Project Work § Explorative Learning	Social Settings Used: § Individual Work § Group Work	
Digital Resources	§ Reader § Teaching Materials § Discussion		
Type of Instruction	Classroom Instruction	Guided Self-Study	Autonomous Self-Study
Lecture	10 h	140 h	
Excercise	-	-	
Project Work	-	-	
Seminar	-	-	
Total	10 h	140 h	30 h
Performance Assessment			
End-of-module exam	Form	Length (min.)	Weighting
-	-	-	-
Permitted Resources	-		
Others	Assessment	Length (min.)	Weighting
Written Assignment	Grade	-	100,00 %
Individual self-reflection report (in writing)	Pass/Fail	-	-
Students are not allowed to revise and resubmit performance assessment tasks.			
Classroom Attendance Requirement	Mandatory Attendance: Other All students are expected to be present during the kick-off session and - according to what is agreed with the coaching lecturer - during the interim group meetings. Group work is self-organized. We expect fairness and equal contribution from all participants.		
Language of Instruction/Examination	English		
Compulsory Reading	As provided by the module coordinator and participating faculty.		
Recommended Reading	-		
Comments	Performance assessment: Apart from the group project (written research proposal), the students submit an individual self-reflection report (based on 3-4 questions to answer), for which they will receive a "pass" or "fail". Failure of the self-reflection report will NOT lead to failure of the entire module but result in an individual markdown of the final grade. Lecture/supervision format: The module description is based on the assumption that classes will take place on campus. Individual group coaching will be conducted in writing (e-mail feedback) and online or offline meetings (communicated individually by the group coach/supervisor). The module coordinator and the Head of Program reserve the right to amend the information in this module description if necessary.		