

Valid from 2025.HS

Module description: Manufacture	
Module Code	w.MA.XX.MANF.23HS
ECTS Credits	3
Language of Instruction/Examination	English
Module Description	<p>The module builds on the general principles of operations management, i.e., the design and control of efficient material and resource flows for the generation/production of products and services. Operations management in a circular economy setting is even more challenging due to the design, planning, and implementation of the circularity of the material flows. Additionally, the production layout and manufacturing technologies require companies to be more flexible due to lower batch sizes and increased product variety. In case-based settings, the module addresses the complete production cycle from (raw) materials, efficient and timely production, to disassembly, refurbishment, re-use, and re-generation, including quality assurance, traceability issues, and viable cost structures. The module includes international issues of operations management for both business-to-business (B2B) and business-to-consumer (B2C) products and services, including facilities and production planning, operational aspects of inventory planning, use of Big Data, financial implications, and legal and organizational issues. Students will have an opportunity to engage with traditional production companies as well as start-ups of new circular economy products and services.</p>
Organizational Unit	Zürich CTR f Sustainability Leadership
Module Coordinator	Jörg Agarico
Deputy Module Coordinator	Matthias Ehrat
Program and Specialization	<ul style="list-style-type: none"> • Circular Economy Management
Legal Framework	Academic Regulations MSc in Circular Economy Management dated 02.06.2022, Appendix to the Academic Regulations for the degree program in Circular Economy Management, first adopted on 23.09.2022
Module Category	Module Type Compulsory
Prerequisite Knowledge	Students need a basic knowledge and understanding of operations management, production cycles, and operation costs.
Contribution to Program Learning Objectives (by the concerned Module)	<ul style="list-style-type: none"> • Professional Competence • Methodological Competence • Social Competence • Self-Competence

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Contribution to Program Learning Objectives	Professional Competence <ul style="list-style-type: none">• Knowing and Understanding Content of Theoretical and Practical Relevance• Apply, Analyze, and Synthesize Content of Theoretical and Practical Relevance• Evaluate Content of Theoretical and Practical Relevance Methodological Competence <ul style="list-style-type: none">• Problem-Solving & Critical Thinking• Scientific Methodology• Work Methods, Techniques, and Procedures• Information Literacy• Creativity & Innovation Social Competence <ul style="list-style-type: none">• Written Communication• Oral Communication• Teamwork & Conflict Management• Intercultural Insight & Ability to Change Perspective Self-Competence <ul style="list-style-type: none">• Self-Management & Self-Reflection• Ethical & Social Responsibility• Learning & Change																											
Module Learning Objectives	Students... <ul style="list-style-type: none">• will understand the complexities and drivers of moving from a linear to a circular production and operations management with more circular material flows.• can analyze and implement case-based production and operation models in a new circular setting, including cost and revenue implications.• are able to link production technologies to the requirements of circular operations management models.																											
Module Content	<ul style="list-style-type: none">• Principles of operations management.• Links between circular economy guidelines, design, and production/operations models.• Operations management incorporating the R10 framework (repair, recycle, ...)• Environmental and material impact.• Financial aspects – cost and revenue.• Case-study-based analysis and evaluation.																											
Links to other modules	This module is linked to the following modules: <ul style="list-style-type: none">• w.MA.XX.BMCE.23HS• w.MA.XX.SCVC.23HS• w.MA.XX.MES.23HS• w.MA.XX.SSEC.23HS																											
Digital Learning Resources	<ul style="list-style-type: none">• Reader• Teaching Materials																											
Methods of Instruction	<ul style="list-style-type: none">• Case Studies• Lecture		Social Settings Used: <ul style="list-style-type: none">• Group Work																									
Type of Instruction	<table><tr><th></th><th>Classroom Instruction</th><th>Guided Self-Study</th><th>Autonomous Self-Study</th></tr><tr><td>Lecture</td><td>28 h</td><td>8 h</td><td></td></tr><tr><td>Excercise</td><td>-</td><td>-</td><td></td></tr><tr><td>Project Work</td><td>-</td><td>-</td><td></td></tr><tr><td>Seminar</td><td>-</td><td>-</td><td></td></tr><tr><td>Total</td><td>28 h</td><td>8 h</td><td>54 h</td></tr></table>					Classroom Instruction	Guided Self-Study	Autonomous Self-Study	Lecture	28 h	8 h		Excercise	-	-		Project Work	-	-		Seminar	-	-		Total	28 h	8 h	54 h
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Performance Assessment	End-of-module exam		Form	Length (min.)	Weighting
	Written exam		open book	60	100.00
	Permitted Resources		Free choice calculator	With dictionary	
	Others	Assessment	Format	Length (min.)	Weighting
	Talk/oral presentation	Pass/Fail	Gruppenarbeit	15	0.00
Classroom Attendance Requirement	Other Students are required to participate in the excursions.				
Compulsory Reading					
Recommended Reading	• Recommendations will be given in class.				
Comments					