Module description: New Value Creation

Module Code	w.MA.XX.NVC.23HS
ECTS Credits	6
Language of Instruction/Examination	English
Module Description	The module focuses on current and future forms of value creation in different industries. We study the impact of current trends: supply chain resilience, digitalization, and sustainability.
Organizational Unit	Institute for Organizational Viability
Module Coordinator	Judith Paulus
Program and Specialization	• Business Administration - Specialization in Enterprise Development
Legal Framework	Academic Regulations MSc in Business Administration dated 04.06.2009, Appendix to the Academic Regulations for the degree program in Business Administration (Enterprise Development), first adopted on 09.11.2021
Module Category	**Module Type** Compulsory
Prerequisite Knowledge	-
Contribution to Program Learning Objectives (by the concerned Module)	• Professional Competence • Methodological Competence • Social Competence • Self-Competence
Contribution to Program Learning Objectives	**Professional Competence** • Knowing and Understanding Content of Theoretical and Practical Relevance • Apply, Analyze, and Synthesize Content of Theoretical and Practical Relevance • Evaluate Content of Theoretical and Practical Relevance **Methodological Competence** • Problem-Solving & Critical Thinking • Scientific Methodology • Work Methods, Techniques, and Procedures • Information Literacy • Creativity & Innovation **Social Competence** • Written Communication • Oral Communication • Teamwork & Conflict Management • Intercultural Insight & Ability to Change Perspective **Self-Competence** • Self-Management & Self-Reflection • Ethical & Social Responsibility • Learning & Change

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Module Learning Objectives	Students... • can describe and explain different form of value creation in supply chains. • can analyze and evaluate the impact of current trends on today's value creation. • develop their own solutions based on the analysis of data sources. • apply their knowledge on different case studies. • can discuss current problems in supply chains with industry professionals. • present their solutions in a convincing way. • collaborate to find creative, differentiated solutions to problems in supply chains. • can provide constructive feedback to their colleagues. • develop their own learning strategies to prepare inputs and discussions in class.
Module Content	• Introduction to value creation in supply chains I • Introduction to value creation in supply chains II • Trend A: Resilience in supply chains I • Trend A: Resilience in supply chains II • Trend A: Supply chain resilience escape game • Trend B: Digital value creation I • Group work: Digital value creation • Trend B: Digital value creation II • Group presentation I: Digital value creation • Trend C: Sustainable value creation I • Group work: Sustainable value creation • Trend C: Sustainable value creation II • Group Presentation II: Sustainable value creation • Paradoxical perspective on trends in supply chains
Links to other modules	This module is linked to the following modules: • w.MA.XX.VIO.23HS • w.BA.XX.1OP.XX
Digital Learning Resources	• Reader • Teaching Videos • Practice and Application Exercises (with Key) • Multiple Choice Tests
Methods of Instruction	• Case Studies • Literature Review • Problem-Oriented Teaching • Interactive Instruction • Lecture • Application Tasks • Project Work Social Settings Used: • Individual Work • Pair Work • Group Work

Type of Instruction		Classroom Instruction	Guided Self-Study	Autonomous Self-Study
	Lecture	20 h	40 h	
	Excercise	-	-	
	Project Work	12 h	48 h	
	Seminar	-	-	
	Total	**32 h**	**88 h**	**60 h**

Performance Assessment	**End-of-module exam**	**Form**	**Length (min.)**	**Weighting**
	Written exam	closed book	60	40.00
	Permitted Resources	No calculator	With dictionary	

	Others	**Assessment**	**Format**	**Length (min.)**	**Weighting**
	Talk/oral presentation	Grade	Gruppenarbeit	30	30.00
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Classroom Attendance Requirement	Other Attendance is compulsory in weeks 5, 9, and 13. In cases of unjustified absence, the relevant performance assessment will be given a grade of 1.0. A medical certificate must be submitted in the event of absence due to illness.
Compulsory Reading	• Mandatory resources (videos, documents, etc.) will be provided each week
Recommended Reading	
Comments	-