

Valid for 2022.HS

Module Name: Online Banking and Finance School DBE		
Module Code	w.MA.XX.OBFD-PiE.19HS	
Module Description	This module deals with methodological competencies for innovation and development in the financial sector. It guides through the major steps and most influential methods for innovation and transformation of banking business today and how they can be applied to support and conduct digital transformation approaches.	
Program and Specialization	Banking and Finance (PiE)	
Legal Framework	Academic Regulations MSc in Banking and Finance dated 29.09.2011, Appendix to the Academic Regulations for the degree program in Banking and Finance, first adopted on 28.08.2012	
Module Category	Module Type: Compulsory	
ECTS	9	
Organizational Unit	W Institut für Wealth & Asset Management	
Module Coordinator	Bettina Eva Stumpp (stuv)	
Deputy Module Coordinator	Johannes Höllerich (hoe)	
Prerequisite Knowledge	Basic knowledge of banking and banking concepts, business areas and bank management. Basic knowledge of teamwork & communication.	
Contribution to Program Learning Goals (Affected by Module)	§ Professional Competence § Methodological Competence § Social Competence § Self-Competence	
Contribution to Program Learning Objectives	Professional Competence § Knowing and Understanding Content of Theoretical and Practical Relevance § Apply, Analyze, and Synthesize Content of Theoretical and Practical Relevance Methodological Competence § Problem-Solving & Critical Thinking § Scientific Methodology § Work Methods, Techniques, and Procedures § Information Literacy § Creativity & Innovation Social Competence § Written Communication § Oral Communication § Teamwork & Conflict Management § Intercultural Insight & Ability to Change Perspective Self-Competence § Self-Management & Self-Reflection § Ethical & Social Responsibility § Learning & Change	
Module Learning Objectives	Students... § understand and apply the concept of design thinking in a banking context, and they experience and reflect on effects in a field challenge. § learn about most popular methods of agility and its impact on self leadership and organization. § understand the principles of business models (in financial services), and they know different concepts of innovating business models. § are given the opportunity to develop their own Fintech business ideas and present them in an investor pitch.	
Module Content	Design thinking, agile methods and organization, business models in banking, entrepreneurship and start-ups	
Links to other modules	The content of this module is linked to the following modules:	
	w.MA.XX.BPM-PiE.19HS	
	w.MA.XX.SIM-PiE.19HS	
Methods of Instruction	§ Lecture § Case Studies § Exercises § Problem-Oriented Teaching § Project Work	Social Settings Used: § Individual Work § Pair Work § Group Work

Digital Resources	§ Reader § Teaching Videos § Teaching Materials § Case Studies (with Key)		
Type of Instruction	Classroom Instruction	Guided Self-Study	Autonomous Self-Study
Lecture	10 h	60 h	
Excercise	32 h	72 h	
Project Work	16 h	80 h	
Seminar	-	-	
Total	58 h	212 h	0 h
Performance Assessment			
End-of-module exam	Form	Length (min.)	Weighting
-	-	-	-
Permitted Resources	-		
Others	Assessment	Length (min.)	Weighting
Talk/oral presentation	Grade	20	25,00 %
Written Assignment	Grade	-	25,00 %
Talk/oral presentation	Grade	20	25,00 %
Exercises Design Thinking	Grade	100	25,00 %
Students are not allowed to revise and resubmit performance assessment tasks.			
Classroom Attendance Requirement	Mandatory Attendance: 100% Except for the Q&A sessions in April (marked as such), all online collaborative sessions are compulsory. Absences require advanced written notice (explaining the reason) and/or a medical certificate. More than two such absences or any other kind of absence will result in a "fail" of the respective part of the module. Additionally, students may have one unexcused absence for each part of the module, which amounts to an allowance of four (4) unexcused absences.		
Language of Instruction/Examination	English		
Compulsory Reading	-		
Recommended Reading	-		
Comments	In order to pass the module, students must receive a grade of 4.0 or higher for each of its four parts. If the module is passed, the final grade is equal to the weighted average grade. If a student fails one or more parts (by receiving a grade of less than 4.0), the failed parts - and only the failed parts - can be repeated the following year. Until the module has been passed, the system, and therefore also the transcript of records, will show a grade of 1.0 for this module.		