

Valid from 2025.FS

Module description: Research Projects	
Module Code	w.MA.XX.REP.19HS
ECTS Credits	6
Language of Instruction/Examination	German
Module Description	Research methodology exercises: Students consolidate and extend the methodological knowledge acquired in the module "Quantitative Methods" through their own research papers or the replication of published empirical results. Case study: Students work in small groups on a research study of a predefined topic. The goal is to become familiar with academic research standards and to be thoroughly prepared for the modules "Advanced Research Projects" and "Master's Thesis". In addition, the empirical methods introduced in the module "Quantitative Methods" are applied. The case study serves as a practical exercise and has a methodological orientation.
Organizational Unit	Institut für Wealth & Asset Management
Module Coordinator	Christoph Kley
Deputy Module Coordinator	Christoph Künzle
Program and Specialization	<ul style="list-style-type: none"> Banking and Finance
Legal Framework	Academic Regulations MSc in Banking and Finance dated 29.09.2011, Appendix to the Academic Regulations for the degree program in Banking and Finance, first adopted on 28.08.2012
Module Category	Module Type Compulsory
Prerequisite Knowledge	Students have a Bachelor's degree in Business Administration with a specialization in Banking & Finance. They have completed the module "Quantitative Methods", where they have acquired knowledge of empirical research methods and have learned to use statistical software at a basic level.
Contribution to Program Learning Objectives (by the concerned Module)	<ul style="list-style-type: none"> Professional Competence Methodological Competence Social Competence Self-Competence
Contribution to Program Learning Objectives	<p>Professional Competence</p> <ul style="list-style-type: none"> Knowing and Understanding Content of Theoretical and Practical Relevance Apply, Analyze, and Synthesize Content of Theoretical and Practical Relevance Evaluate Content of Theoretical and Practical Relevance <p>Methodological Competence</p> <ul style="list-style-type: none"> Problem-Solving & Critical Thinking Scientific Methodology Work Methods, Techniques, and Procedures Information Literacy Creativity & Innovation <p>Social Competence</p> <ul style="list-style-type: none"> Written Communication Oral Communication Teamwork & Conflict Management Intercultural Insight & Ability to Change Perspective <p>Self-Competence</p> <ul style="list-style-type: none"> Self-Management & Self-Reflection Ethical & Social Responsibility Learning & Change

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Module Learning Objectives	Students... <ul style="list-style-type: none">• extend their knowledge of the use of statistical software.• interpret the content of statistical results.• understand and question research findings in terms of their content and methodological foundation.• replicate individual stages of published empirical research as a model.• deepen and extend their knowledge of the techniques of scientific literature research and evaluation.• apply appropriate methodologies and data related to specific problems in producing a paper on a topic related to the subject matter.																																	
Module Content	<ul style="list-style-type: none">• Produce a written empirical paper in small groups, supervised by their lecturers.																																	
Links to other modules	This module is linked to the following modules: <ul style="list-style-type: none">• w.MA.XX.AREP.19HS• w.MA.XX.QNM.19HS• w.MA.XX.CBRM.22HS																																	
Digital Learning Resources	<ul style="list-style-type: none">• Reader																																	
Methods of Instruction	<ul style="list-style-type: none">• Explorative Learning• Project Work		Social Settings Used: <ul style="list-style-type: none">• Group Work																															
Type of Instruction	<table><tr><td></td><td>Classroom Instruction</td><td>Guided Self-Study</td><td colspan="2">Autonomous Self-Study</td></tr><tr><td>Lecture</td><td>4 h</td><td>-</td><td colspan="2"></td></tr><tr><td>Excercise</td><td>-</td><td>-</td><td colspan="2"></td></tr><tr><td>Project Work</td><td>-</td><td>10 h</td><td colspan="2"></td></tr><tr><td>Seminar</td><td>4 h</td><td>-</td><td colspan="2"></td></tr><tr><td>Total</td><td>8 h</td><td>10 h</td><td colspan="2">162 h</td></tr></table>					Classroom Instruction	Guided Self-Study	Autonomous Self-Study		Lecture	4 h	-			Excercise	-	-			Project Work	-	10 h			Seminar	4 h	-			Total	8 h	10 h	162 h	
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Performance Assessment	<table><tr><td colspan="2">End-of-module exam</td><td>Form</td><td>Length (min.)</td><td>Weighting</td></tr><tr><td colspan="2">-</td><td></td><td></td><td></td></tr><tr><td colspan="2">Permitted Resources</td><td colspan="3"></td></tr></table> <table><tr><td>Others</td><td>Assessment</td><td>Format</td><td>Length (min.)</td><td>Weighting</td></tr><tr><td>Written Assignment</td><td>Grade</td><td>Gruppenarbeit</td><td>0</td><td>80.00</td></tr><tr><td>Talk/oral presentation</td><td>Grade</td><td>Gruppenarbeit</td><td>25</td><td>20.00</td></tr></table>				End-of-module exam		Form	Length (min.)	Weighting	-					Permitted Resources					Others	Assessment	Format	Length (min.)	Weighting	Written Assignment	Grade	Gruppenarbeit	0	80.00	Talk/oral presentation	Grade	Gruppenarbeit	25	20.00
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Classroom Attendance Requirement	Other Only for the colloquium.																																	
Compulsory Reading																																		
Recommended Reading																																		
Comments																																		