

Valid for 2022.FS

Module Name: Sustainable Investments	
Module Code	w.MA.XX.SIN-PiE.19HS
Module Description	This module provides in-depth insight into sustainable investing with all its different strategies. First, an introduction covers the origin, the economic foundation, and the political context (Paris Convention, the UN development goals) of sustainable investing. Then, the following approaches will be discussed: engagement and voting, divestment, microfinance, impact investing, and ESG integration. This knowledge will be applied and deepened with case studies, e.g. how ESG data can be integrated into the portfolio management context and how Swiss pension funds implement sustainability goals into their process. Political and regulatory aspects and developments will be covered with a focus on Switzerland and the developments in the EU. Finally, we will analyze how sustainability aspects change the risk and return characteristics of a portfolio and how the impact on the real world can be analyzed.
Program and Specialization	Banking and Finance (PiE)
Legal Framework	Academic Regulations MSc in Banking and Finance dated 29.09.2011, Appendix to the Academic Regulations for the degree program in Banking and Finance, first adopted on 28.08.2012
Module Category	Module Type: Compulsory
ECTS	3
Organizational Unit	W Institut für Wealth & Asset Management
Module Coordinator	Dominik Boos (bood)
Deputy Module Coordinator	Peter Schwendner (scwp)
Prerequisite Knowledge	Knowledge of banking and finance at the level of a Bachelor's degree program
Contribution to Program Learning Goals (Affected by Module)	<ul style="list-style-type: none"> § Professional Competence § Methodological Competence § Social Competence § Self-Competence
Contribution to Program Learning Objectives	<ul style="list-style-type: none"> Professional Competence <ul style="list-style-type: none"> § Knowing and Understanding Content of Theoretical and Practical Relevance § Apply, Analyze, and Synthesize Content of Theoretical and Practical Relevance § Evaluate Content of Theoretical and Practical Relevance Methodological Competence <ul style="list-style-type: none"> § Problem-Solving & Critical Thinking § Scientific Methodology § Work Methods, Techniques, and Procedures § Information Literacy § Creativity & Innovation Social Competence <ul style="list-style-type: none"> § Written Communication § Oral Communication § Teamwork & Conflict Management § Intercultural Insight & Ability to Change Perspective Self-Competence <ul style="list-style-type: none"> § Self-Management & Self-Reflection § Ethical & Social Responsibility § Learning & Change
Module Learning Objectives	<p>Students...</p> <ul style="list-style-type: none"> § understanding the origin, economic foundation, and political context (Paris Convention, the UN development goals) of sustainable investing § get to know the most important sustainable investments strategies § apply the most important sustainability strategies in case studies § get to know the most recent regulatory aspects and developments of sustainability § analyze how sustainability aspects change the risk and return characteristics of a portfolio § understand how sustainable investing affects the real world

Module Content	§ The origin, economic foundation, and political context (Paris Convention, the UN development goals) of sustainable investing § The main sustainable investments strategies § Application of the most important sustainability strategies in case studies § Regulatory aspects and developments of sustainability § Sustainability aspects and the risk and return characteristics of a portfolio § The impact of sustainable investing on the real world		
Links to other modules	-		
Methods of Instruction	§ Lecture § Interactive Instruction § Case Studies § Exercises § Problem-Oriented Teaching § Literature Review § Online Teaching	Social Settings Used: Individual Work	
Digital Resources	§ Teaching Videos § Teaching Materials § Practice and Application Exercises (with Key) § Case Studies (with Key) § Multiple Choice Tests		
Type of Instruction	Classroom Instruction	Guided Self-Study	Autonomous Self-Study
Lecture	36 h	-	
Excercise	-	-	
Project Work	-	-	
Seminar	-	-	
Total	36 h	0 h	
Performance Assessment			
End-of-module exam	Form	Length (min.)	Weighting
Written exam	Open book	60	100,00 %
Permitted Resources	Free choice of calculator	With dictionary	
Others	Assessment	Length (min.)	Weighting
-	-	-	-
Students are not allowed to revise and resubmit performance assessment tasks.			
Classroom Attendance Requirement	Mandatory Attendance: Other No		
Language of Instruction/Examination	English		
Compulsory Reading	Script		
Recommended Reading	-		
Comments	-		