

Valid from 2025.HS

Module description: Study Trip	
Module Code	w.MA.XX.SRWIN.20HS
ECTS Credits	3
Language of Instruction/Examination	English
Module Description	The study trip consolidates student knowledge of the degree program's materials, content, and philosophies through practical insights and examples from a growth-oriented environment. Based on various visits of growth-oriented start-ups, students will be able to discuss and interact with as well as learn from successful founders and senior-level employees. Students will be able to understand processes, such as how successful founders and start-ups develop products and services, adapt to changes, and work towards an impact-oriented vision.
Organizational Unit	Institut für Wirtschaftsinformatik
Module Coordinator	Matthias Filser
Program and Specialization	• Business Information Technology
Legal Framework	Academic Regulations MSc in Business Information Technology dated 22.08.2019, Appendix to the Academic Regulations for the degree program in Business Information Technology, first adopted on 10.07.2012
Module Category	Module Type Compulsory Elective
Prerequisite Knowledge	
Contribution to Program Learning Objectives (by the concerned Module)	• Professional Competence • Methodological Competence • Social Competence • Self-Competence
Contribution to Program Learning Objectives	Professional Competence • Knowing and Understanding Content of Theoretical and Practical Relevance • Apply, Analyze, and Synthesize Content of Theoretical and Practical Relevance • Evaluate Content of Theoretical and Practical Relevance Methodological Competence • Problem-Solving & Critical Thinking • Scientific Methodology • Work Methods, Techniques, and Procedures • Information Literacy • Creativity & Innovation Social Competence • Written Communication • Oral Communication • Teamwork & Conflict Management • Intercultural Insight & Ability to Change Perspective Self-Competence • Self-Management & Self-Reflection • Ethical & Social Responsibility • Learning & Change

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Module Learning Objectives	Students... • apply what they have learned in an international environment. • know the principles of growth in different economic and cultural environments. • practice and apply their intercultural skills. • develop abstract and integrated thinking. • learn to think in contexts. • develop the ability to analyze. • cooperate and work in teams. • develop their leadership skills within the group. • develop their communication skills in a foreign language environment by interacting with entrepreneurs and investors. • advance their capacity of dealing with conflict while working in their groups as well as against competing groups. • acquire a willingness to perform, be reliable, and demonstrate commitment. • practice the ability to reflect on and manage their own learning. • apply self-management and organizational skills. • practice time management.				
Module Content	• Practical insights into an entrepreneurial environment. • Experiencing entrepreneurship and discussing it with entrepreneurs. • Understanding the meaning and purpose of corporate strategies and discussing them with investors. • Workshops at universities; discussions with investors, entrepreneurs, and policy makers. • Practical implementation of business strategies. • Understanding country-specific characteristics. • How to do business in the respective location.				
Links to other modules	This module is linked to the following modules:				
Digital Learning Resources	• Practice and Application Exercises (with Key)				
Methods of Instruction	• Interactive Instruction • Project Work		Social Settings Used: • Group Work • Individual Work		
Type of Instruction		Classroom Instruction	Guided Self-Study	Autonomous Self-Study	
	Lecture	-	-		
	Excercise	-	-		
	Project Work	-	-		
	Seminar	28 h	-		
	Total	28 h	0 h	62 h	
Performance Assessment	End-of-module exam		Form	Length (min.)	Weighting
	-				
	Permitted Resources				
	Others	Assessment	Format	Length (min.)	Weighting
	Preparation task	Pass/Fail	Andere	0	0.00
	Final report	Grade	Andere	0	100.00
Classroom Attendance Requirement	Other Attendance is compulsory during the company visits, otherwise the module will be considered as not passed.				
Compulsory Reading					
Recommended Reading					

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Comments

Depending on the destination, the estimated cost can be up to CHF 3,000 (including flight in economy class, accommodation in a shared room, transportation during the study trip, and entrance tickets).