

Valid from 2025.HS

<b>Module description: Study Trip</b>	
<b>Module Code</b>	w.MA.XX.STIE.20HS
<b>ECTS Credits</b>	3
<b>Language of Instruction/Examination</b>	English
<b>Module Description</b>	The study trip consolidates students' knowledge of the degree program's materials, content, and philosophies through practical insights and examples from a growth-oriented environment. Based on various visits of growth-oriented start-ups, students will be able to discuss and interact with as well as learn from successful founders and top-level employees. Students will be able to understand processes, such as how successful founders and start-ups develop products and services, adapt to changes, and work towards an impact-oriented vision.
<b>Organizational Unit</b>	Institut für Innovation&Entrepreneurship
<b>Module Coordinator</b>	Matthias Filser
<b>Deputy Module Coordinator</b>	Gunther Kucza
<b>Program and Specialization</b>	<ul style="list-style-type: none"> <li>• Business Administration - Specialization in Innovation and Entrepreneurship</li> </ul>
<b>Legal Framework</b>	Academic Regulations MSc in Business Administration dated 04.06.2009, Appendix to the Academic Regulations for the degree program in Business Administration (Innovation and Entrepreneurship), first adopted on 22.09.2019
<b>Module Category</b>	<b>Module Type</b> Compulsory Elective
<b>Prerequisite Knowledge</b>	
<b>Contribution to Program Learning Objectives (by the concerned Module)</b>	<ul style="list-style-type: none"> <li>• Professional Competence</li> <li>• Methodological Competence</li> <li>• Social Competence</li> <li>• Self-Competence</li> </ul>
<b>Contribution to Program Learning Objectives</b>	<p><b>Professional Competence</b></p> <ul style="list-style-type: none"> <li>• Knowing and Understanding Content of Theoretical and Practical Relevance</li> <li>• Apply, Analyze, and Synthesize Content of Theoretical and Practical Relevance</li> <li>• Evaluate Content of Theoretical and Practical Relevance</li> </ul> <p><b>Methodological Competence</b></p> <ul style="list-style-type: none"> <li>• Problem-Solving &amp; Critical Thinking</li> <li>• Scientific Methodology</li> <li>• Work Methods, Techniques, and Procedures</li> <li>• Information Literacy</li> <li>• Creativity &amp; Innovation</li> </ul> <p><b>Social Competence</b></p> <ul style="list-style-type: none"> <li>• Written Communication</li> <li>• Oral Communication</li> <li>• Teamwork &amp; Conflict Management</li> <li>• Intercultural Insight &amp; Ability to Change Perspective</li> </ul> <p><b>Self-Competence</b></p> <ul style="list-style-type: none"> <li>• Self-Management &amp; Self-Reflection</li> <li>• Ethical &amp; Social Responsibility</li> <li>• Learning &amp; Change</li> </ul>

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Module Learning Objectives	Students... <ul style="list-style-type: none"><li>• apply what they have learned in an international environment.</li><li>• know the principles of growth in different economic and cultural environments.</li><li>• practice and apply their intercultural skills.</li><li>• develop abstract and networked thinking.</li><li>• learn to think in contexts.</li><li>• develop the ability to analyze.</li><li>• cooperate and work in teams.</li><li>• develop their leadership skills within the group.</li><li>• develop their communication skills in a foreign language environment by interacting with entrepreneurs and investors.</li><li>• advance their capacity of dealing with conflict while working in their groups as well as in comparison to competing groups.</li><li>• acquire a willingness to perform, be reliable, and demonstrate commitment.</li><li>• practice the ability to reflect on and manage their own learning.</li><li>• apply self-management and organizational skills.</li><li>• practice time management.</li></ul>				
Module Content	<ul style="list-style-type: none"><li>• Practical insights into an entrepreneurial environment.</li><li>• Experiencing entrepreneurship and discussing it with entrepreneurs.</li><li>• Understanding the meaning and purpose of corporate strategies and discussing them with investors.</li><li>• Workshops at universities; discussions with investors, entrepreneurs, and policy makers.</li><li>• Practical implementation of business strategies.</li><li>• Understanding country-specific characteristics.</li><li>• How to do business in the respective destination.</li></ul>				
Links to other modules	This module is linked to the following modules:				
Digital Learning Resources	<ul style="list-style-type: none"><li>• None</li></ul>				
Methods of Instruction	<ul style="list-style-type: none"><li>• Interactive Instruction</li><li>• Project Work</li></ul>		Social Settings Used: <ul style="list-style-type: none"><li>• Group Work</li><li>• Individual Work</li></ul>		
Type of Instruction		Classroom Instruction	Guided Self-Study	Autonomous Self-Study	
	Lecture	-	-		
	Excercise	-	-		
	Project Work	-	-		
	Seminar	28 h	-		
	Total	28 h	0 h	62 h	
Performance Assessment	End-of-module exam		Form	Length (min.)	Weighting
	-				
	Permitted Resources				
	Others	Assessment	Format	Length (min.)	Weighting
	Final report	Grade	Einzelarbeit	0	100.00
	Preparation task	Pass/Fail	Gruppenarbeit	0	0.00
Classroom Attendance Requirement	Other  Attendance is compulsory during the company visits, otherwise the module will be considered as not passed.				
Compulsory Reading					
Recommended Reading					

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### Comments

This year's study trip will take place in fall 2025. It consists of a five to six-day (six to seven nights) trip to an international entrepreneurial ecosystem. Further information will be communicated in due course. The estimated cost can be up to CHF 3,000 (including economy-class flights, accommodation in a shared room, transportation during the study trip, and entrance tickets).

This module description is based on the assumption that freedom of movement is not restricted for any reason. Changes affecting the module or type of performance assessment are possible at short notice if circumstances change.