

Module description: Statistical Data Mining			
Module Code	t.BA.WI.STDM.19HS		
ECTS Credits	4		
Language of Instruction/Examination	German		
Organizational Unit	IDP		
Module Coordinator	Martin Frey		
Legal Framework	The module description is part of the legal basis in addition to the general academic regulations. It is binding. During the first week of the semester a written and communicated supplement can specify the module description in more detail.		
Module Characteristic	Type 2a 4 consecutive lecture lessons per semester week and class		
Module Description	The module introduces the basic principles of statistical data mining/machine learning. Methods from supervised and unsupervised learning are covered and applied to specific case studies.		
Module Content	<ul style="list-style-type: none"> Unsupervised Learning Similarity- and distance measurements, outlier detection. A selection of typical methods for data reduction, such as Principal Component Analysis (PCA), Multidimensional Scaling, t-SNE, and UMAP. A selection of well-known and modern clustering methods, such as k-Means Clustering, hierarchical Clustering, density-based, and model-based Clustering. Supervised Learning: Basics, model selection, cross-validation Evaluation and performance evaluation of classifiers. Variable importance. A selection of well-known and modern methods, such as Bayes Classifier, Nearest Neighbor Classifier, Support Vector Machines, Logistic Regression, Decision Trees, and Random Forest. Ensemble methods (Bagging and Boosting). 		
Prerequisite Knowledge	ExpD, Wahr and GStat		
Learning Objectives (Competences)	Students...	Competencies	Taxonomies
	You know the basics of the data mining process.	M, F	K1, K2, K3
	You are familiar with unsupervised learning methods and their most important characteristics. You can recognize which problems they are suitable for and can apply them to solve new problems.	F	K1, K2
	You are familiar with supervised learning methods and their most important characteristics. You can recognize which problems they are suitable for and can apply them to solve new problems.	F, M	K4, K5
	You can implement and interpret data mining methods for specific tasks in a programming language (R or Python).	M, F	K1, K2, K3

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Performance Assessment	End-of-module exam	Assessment	Length (min.)	Weighting	Form																														
	written exam	Grade	90	60	acc. to module agreement																														
	<table border="1"> <thead> <tr> <th>Performance assessment during the semester</th> <th>Assessment</th> <th>Length (min.)</th> <th>Weighting</th> <th>Form</th> </tr> </thead> <tbody> <tr> <td>Presentation <i>Summary of a presented method including an exercise.</i></td> <td>Grade</td> <td></td> <td>8</td> <td></td> </tr> <tr> <td>report</td> <td>Grade</td> <td></td> <td>8</td> <td></td> </tr> <tr> <td>report</td> <td>Grade</td> <td></td> <td>8</td> <td></td> </tr> <tr> <td>report</td> <td>Grade</td> <td></td> <td>8</td> <td></td> </tr> <tr> <td>Prediction Challenge <i>Creating a prediction model</i></td> <td>Grade</td> <td></td> <td>8</td> <td></td> </tr> </tbody> </table>					Performance assessment during the semester	Assessment	Length (min.)	Weighting	Form	Presentation <i>Summary of a presented method including an exercise.</i>	Grade		8		report	Grade		8		report	Grade		8		report	Grade		8		Prediction Challenge <i>Creating a prediction model</i>	Grade		8	
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Classroom Attendance Requirement	None In consultation with the lecturer. Presentation takes place on site.																																		
Learning material	<ul style="list-style-type: none"> • An introduction to statistical learning : with applications in R; James, Gareth; Witten, Daniela; Hastie, Trevor; Tibshirani, Robert; Boston: Springer Second edition; 2022 • An introduction to statistical learning with applications in Python; James, Gareth; Witten, Daniela; Hastie, Trevor; Tibshirani, Robert; Taylor Jonathan; Cham, Switzerland Springer 2023 																																		
Comments	The exact requirements for the semester tasks are communicated in writing by the lecturers at the beginning of the lecture.																																		