

Module description: Business Administration					
Module Code	t.BA.XXK.WING.19HS				
ECTS Credits	2				
Language of Instruction/Examination	German				
Organizational Unit	INE				
Module Coordinator	Jörg Musiolik				
Legal Framework	The module description is part of the legal basis in addition to the general academic regulations. It is binding. During the first week of the semester a written and communicated supplement can specify the module description in more detail.				
Module Characteristic	Type 1a 2 lecture lessons per semester week and class				
Module Description	The engineers gain an insight into the most important business management principles and interrelationships. They are supposed to understand how companies operate, to be able to classify strategies and processes and to understand the basics of financial and operational accounting.				
Module Content	<ul style="list-style-type: none"> The main objective is to know and understand economic interrelationships and their application in the fields covered. The basics of business administration are discussed and illustrated with examples. Students are also encouraged to contribute to the lessons with small presentations or case studies. The module includes a selection of the following contents (St. Gallen Management Model):- The work environment of the engineer in the company and society- Strategy/Marketing- Basic terms of accounting- Income statement/ Balance sheet- Accounting/ Calculation/- Bookkeeping, investment calculation- Sales and production planning,- Human resources management, organization- Investment calculation- Management systems, quality, safety environment 				
Prerequisite Knowledge	none				
Learning Objectives (Competences)	Students...		Competencies	Taxonomies	
	They are familiar with the structuring elements of a company and can integrate them into the broader context.		SO, F	K2	
	The students know tasks, basic concepts and instruments of financial accounting and are able to apply the principles and regulations for accounting and financial reporting in simple cases.		SO, F	K3	
	They are able to analyse companies on the basis of their accounting data and to evaluate their strategic objectives		F, SO	K4	
	The students understand how companies traditionally operate (St. Gallen Management Model) and the environment in which companies are active.		F	K1	
Performance Assessment	End-of-module exam	Assessment	Length (min.)	Weighting	Form
	written exam	Grade	90	100	acc. to module agreement
	Performance assessment during the semester		Assessment	Length (min.)	Weighting
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Classroom Attendance Requirement	None
Learning material	<ul style="list-style-type: none">• Capaul, R. & Steingruber, D. Betriebswirtschaft verstehen. 4. Auflage Edition. Berlin: Cornelsen. ISBN 978-3-06-451395-2.
Comments	